

BAFTA ALBERT SUSTAINABLE PRODUCTION GUIDE

Post Production Department

Every department in our industry has a part to play in the journey toward a low-carbon future, and the Postproduction Department plays a key role in ensuring the production's success. From thoughtful editing workflows to efficient data and energy use, the way Post Production teams manage and deliver content can make a real impact on creating sustainable production.

This guide includes general considerations as well as a checklist your department can use to create its own action plan that will help the production achieve BAFTA Albert certification.

General Considerations

General Considerations for ALL Departments
Start early. The sooner you plan for sustainability, the bigger your impact. Build it into your production from day one, so it's not an afterthought, but the foundation.
Understand your impact and redirect. If you want to reduce your environmental impact, you have to know what it is. Encourage your productions to use BAFTA Albert's toolkit to help you track emissions and decarbonise. From this, you can take clear and direct action on the largest areas of your environmental impact.
Define and communicate your intentions. Once you've got a plan, make sure to share it so everyone has every opportunity to know and join in.
Attend BAFTA Albert sustainability training and workshops.
Source locally to minimise transport emissions.
Eliminate single-use items wherever reusable alternatives exist.
Use recycled, certified sustainable, or biodegradable materials.
Engage with your suppliers by sharing your sustainability goals and choosing suppliers with sustainability credentials, or by using the BAFTA Albert Suppliers Directory.
Ensure recycling bins are available and labelled clearly.
Turn off unused appliances , lighting, and electronics.
Promote sustainable practices in briefings and meetings.
Reduce the materials used. Reuse props, costumes, sets, etc. Recycle materials correctly to avoid landfill.
Default to digital paperwork ; print only if requested.

Postproduction Department Sustainability Guidance

Each action below is tagged with the Certification Question code(s) it supports. This shows how day-to-day department activity feeds into the certification. The checklist itself isn't evidence, but working through it will help ensure you're supporting the production as a whole, in the right direction on its sustainability journey.

The actions in this document correlate with Certification Question codes 1.5, 2.2, 2.3, 2.4, 2.5 and 2.6.

Facilities and Operation (1.5, 2.2, 2.3 and 2.4)

- ☐ Create an environmental policy for building including energy, consumption, waste management, etc.
- ☐ Use 100% renewable energy certified sources.
- ☐ Invest in installing solar panels to produce energy on site, or express your interest to your landlord.
- ☐ Install effective insulation to prevent over-heating or over-cooling.
- ☐ Add energy efficient lighting and install motion-sensor lighting in the building to reduce energy consumption.
- ☐ Book green transport options (for instance ADR sessions).
- ☐ Edit on or close to set during production to reduce travel.
- ☐ Use virtual editing to reduce travel and courier emissions.
- ☐ Choose cloud services with strong environmental performance such as a clear net zero target.
- ☐ Use green data centers powered by renewable energy.
- ☐ Go paperless and keep everything digital.
- ☐ Minimise data redundancy and unnecessary storage by setting an automatic clean out.
- ☐ Reuse drives from previous productions.
- ☐ Switch off machines at the socket when not in use.
- ☐ Recycle electronic waste responsibly.
- ☐ Use low emission transport for deliveries.
- ☐ Empower the team to adopt sustainable practices in daily work and life.
- ☐ Encourage the use of public transport, car sharing and bicycles when commuting to work.
- ☐ Install EV charging points or speak with your landlord. Signpost to nearest charging points.

Materials and Waste Management (2.2, 2.6 and 2.8)

- ☐ Install or rent a water cooler to reduce plastic usage.
- ☐ Use reusable coffee cups.
- ☐ Buy seasonal and local food for the post team.
- ☐ Only buy new equipment and furnishing when needed, and prioritise purchasing second-hand.

- ☐ Encourage zero single-use plastics in the post suite.
- ☐ Provide clearly labelled bins including recycling options for all waste streams.
- ☐ Find a waste management service that offers a 'zero waste to landfill' policy.
- ☐ Look to donate equipment, electronics, furnishing, or find a waste management service that can dispose of these correctly.