

PRODUCTION CERTIFICATION

USER GUIDE

Committed Route

September 2026

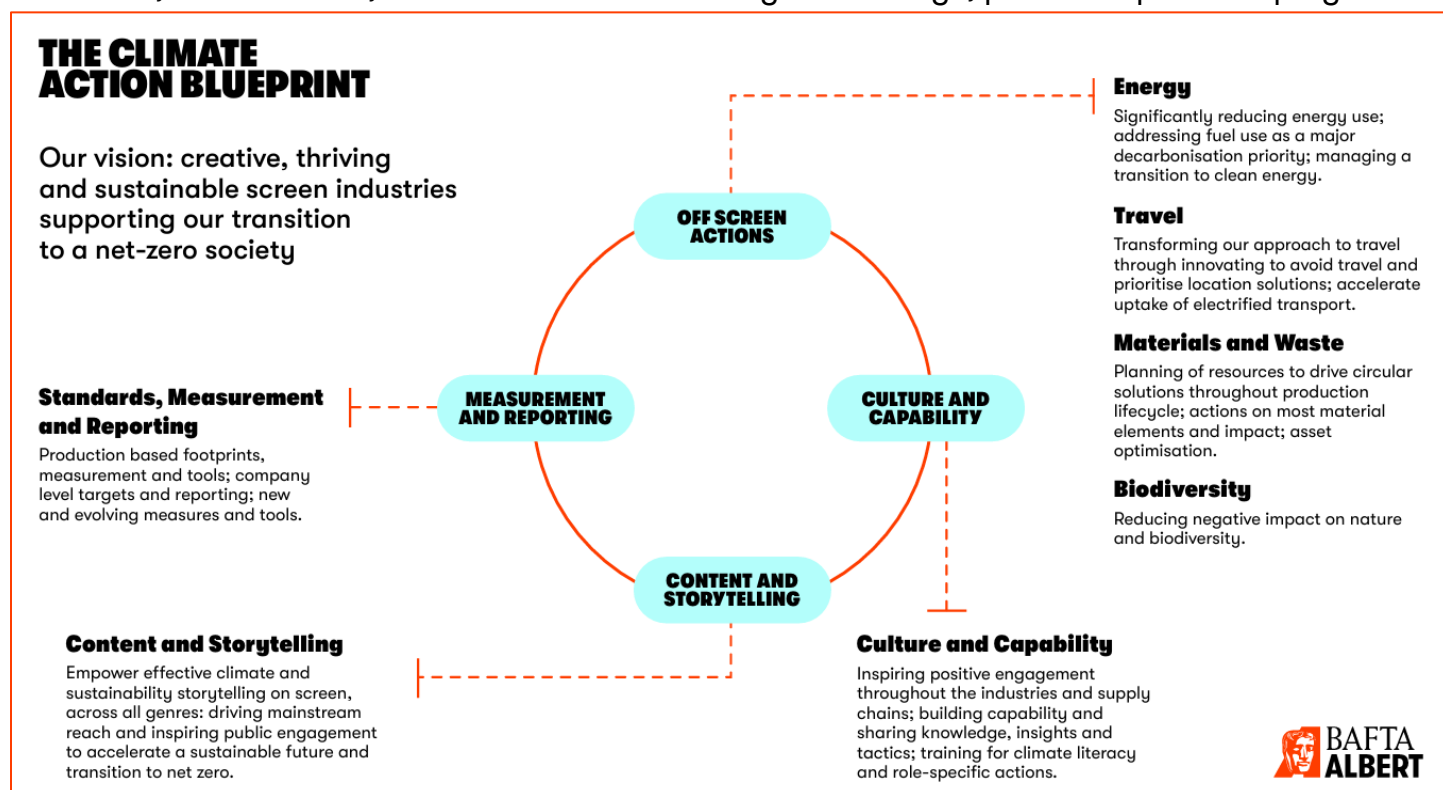
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About BAFTA Albert

For 15 years, BAFTA Albert has worked side-by-side with the UK's screen community, helping transform the power of exceptional storytelling into measurable climate action – behind the scenes, on set and on screen.

Backed by BAFTA's creative DNA and cross-industry expertise, our work continues to support and unite the film and TV community in making sustainable choices. We provide practical tools, clear standards, direct actions, and certification that recognises change, positive impact and progress.



Introduction

The Next Generation Toolkit is designed to help productions **act, measure and celebrate sustainability** through three connected tools. Together, these tools support productions in implementing sustainable practices and gain recognition for their achievements.



Coming soon. A digital version of the **Sustainable Production Guide** will be integrated into the Toolkit, providing tailored guidance based on your production's needs.

In the meantime, departmental **Sustainable Production Guides** are available via the **Resources** link in the Toolkit, which directs you to the **resources page on the BAFTA Albert website**.

These resources are designed to support your sustainability planning and certification journey. Please note that guides and checklists are for guidance only and cannot be submitted as evidence on their own. Supporting documentation must be provided to demonstrate that actions have been implemented by your production.

Document Purpose

This guide supports productions applying for **BAFTA Albert Certification** through the **Committed Route**. It explains the certification process, application requirements, evidence submission, and assessment outcomes.

By following this guidance, productions can prepare high-quality applications and ensure their sustainability achievements are clearly evidenced throughout the assessment process.

Commitment to Responsible Toolkit Use

To help ensure the BAFTA Albert Toolkit delivers meaningful, reliable and industry wide impact, all users are asked to follow this commitment. These principles set the foundation for using tools with integrity, responsibility and genuine commitment to improvement.

As a user of our tools, we ask that you commit to the following:

Use Tools Responsibly and Report Honestly

I will provide accurate and complete data, answers and evidence, helping ensure our impact is credible and meaningful. I will not knowingly manipulate data, evidence, or outcomes in a way that undermines the credibility of the toolkit.

Protect Confidentiality When Dealing with Data

I will respect and protect the confidentiality of information obtained during the production process. I will use information only for its intended purpose.

Embrace the Process

I will approach this process as a learning opportunity rather than a compliance task as I understand that engagement helps identify meaningful ways to reduce emissions.

Connect to the Purpose

I recognise that my participation goes beyond reporting. It helps our industry understand its impact and accelerate climate action.

Commit to Action Beyond Measurement

I will use insights from the Carbon Calculator, resources, and certification to implement meaningful changes.

Share Knowledge Constructively

I will contribute to the community's learning by sharing experiences and best practices whilst respecting the confidentiality of others.

Privacy & Data Security

BAFTA Albert believes in being open about what data we collect from our users and what we do with it. The UK GDPR sets out comprehensive requirements for all companies handling the personal data of UK citizens. This includes a number of things we must tell you when we collect data from you. We have provided all the information you need as simply and clearly as possible through this [Privacy Policy](#).

Overview of Certification Programme

The BAFTA Albert Certification Programme enables productions to demonstrate their achievement against key environmental sustainability criteria, recognising and rewarding those that go beyond minimum expectations.

- Certification is a dynamic, evidence-based process built around a flexible, points-based system.
- Actions vary in both impact and effort required.
- Productions can choose from a set of prescribed sustainability actions or propose their own initiatives for consideration.

This approach sets out a clear definition of what ‘good’ looks like, while remaining adaptable to the range of circumstances and constraints of different production methods.

BAFTA Albert Certified This is the standard route applied for by productions, close to or after wrap. Productions apply for the Certified Route towards the end of production, answering questions and providing evidence of the sustainable actions that have taken place throughout.

BAFTA Albert Committed This is an exceptional route created for TV productions that have a legitimate need for recognition before their transmission / broadcast date. Eligible productions can apply as early as the first day of prep and submit evidence of processes, policies, and frameworks established in pre-production to support sustainable practices, throughout the production.

How the two marks relate

Both marks use the same points-based system and require evidence of equal rigour. The distinction lies solely in the stage of production they reflect and what the evidence is demonstrating. The marks are fully independent. A production that first achieves Committed may later apply for Certified, but this is treated as a new, separate application with its own evidence requirements. Points or credit do not transfer between the two.

Who can apply

In order to apply for Certification, a production must meet the following minimum eligibility criteria:

- The aggregated duration of the programme or entire series must be at least **15 minutes**.
- The total budget for the project (including all episodes, where applicable) must be at least **£50,000**.

These eligibility thresholds help ensure that Certification data remains representative of the film and television industry and that submissions can be managed effectively by BAFTA Albert. This enables resources to be focused on productions with the greatest potential environmental impact, helping to maximise the value and effectiveness of the Certification programme.

Alignment with the UN Sustainable Development Goals

The UN Sustainable Development Goals (SDGs) are 17 global goals adopted by world leaders in 2015 to help create a fairer, healthier and more sustainable world.



Productions that achieve BAFTA Albert Certified or BAFTA Albert Committed status are contributing to these global goals through their sustainability actions and commitments. Analysis of the BAFTA Albert certification framework shows alignment with all 17 SDGs, with the strongest contribution to:

- SDG 13: Climate Action
- SDG 12: Responsible Consumption and Production
- SDG 11: Sustainable Cities and Communities
- SDG 7: Affordable and Clean Energy
- SDG 9: Industry, Innovation and Infrastructure

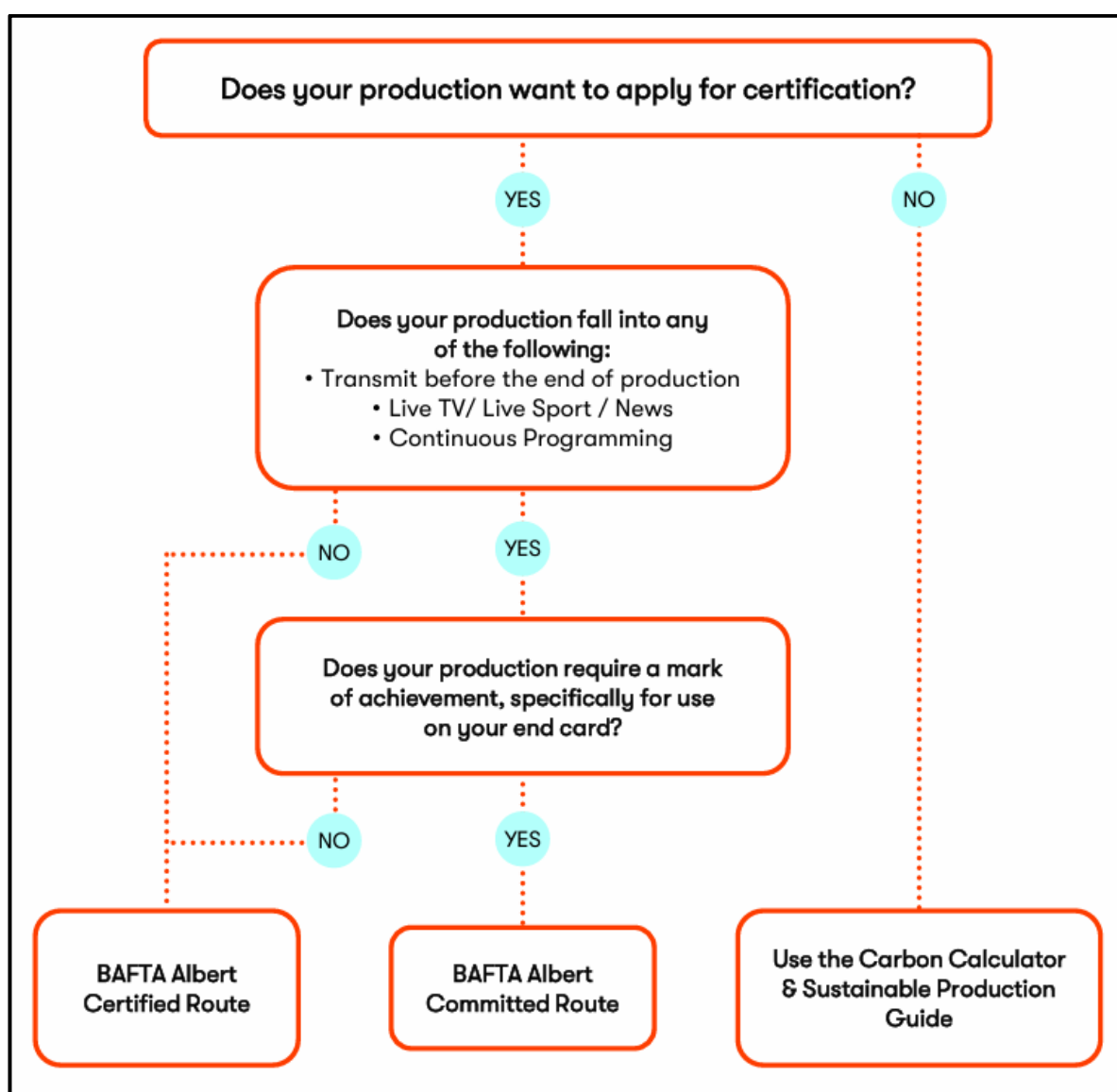
By using the tools and guidance available through the BAFTA Albert Toolkit, productions can reduce their environmental impact, build sustainable practices and contribute to the wider global effort to achieve the SDGs.

For more information, visit <https://sdgs.un.org/goals>.

Which Certification Route Is Right For You?

BAFTA Albert Certified This is the standard route applied for by productions, close to or after wrap. Productions apply for the Certified Route towards the end of production, answering questions and providing evidence of the sustainable actions that have taken place throughout.

BAFTA Albert Committed This is an exceptional route created for TV productions that have a legitimate need for recognition before their transmission / broadcast date. Eligible productions can apply as early as the first day of prep and submit evidence of processes, policies, and frameworks established in pre-production to support sustainable practices, throughout the production.



Committed Route Overview

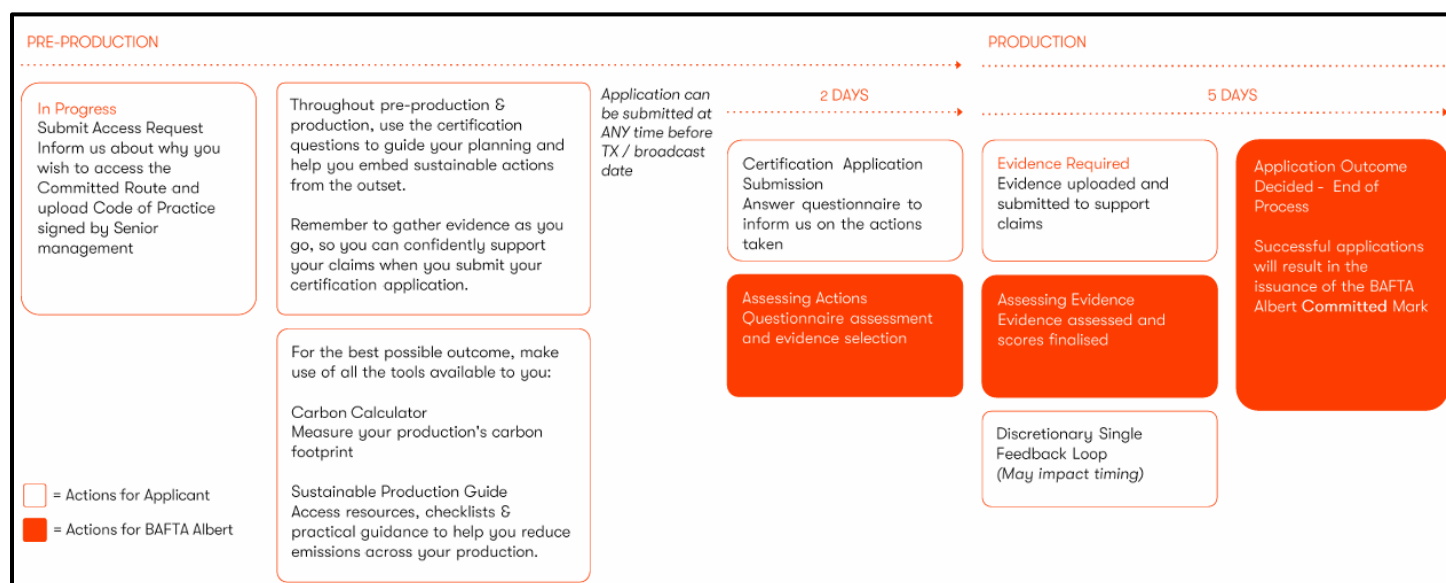
Workflow

Committed is an **exceptional** route created for TV productions that have a legitimate need for recognition before their transmission / broadcast date.

It can be applied for any time from pre-production until before TX.

Unlike the Certified Route, which evidences completed actions at the end of production, the Committed Route enables productions to submit evidence of processes, policies, and frameworks established in pre-production to support sustainable practices. The criteria are adapted to reflect this earlier stage.

This is also supported by a **Committed Route Code of Practice** that must be signed by a senior member of the crew.



How To Achieve BAFTA Albert Committed

- Production Sustainability Code of Practice, signed by senior production management
- Overall Pass Mark of 55%
- Must score and be able to provide evidence in each section:
 - Sustainability Leadership
 - Environmental Impact Actions
 - Contribution to a Sustainable Future
- Must answer unscored questions in Climate / Sustainability On Screen section and provide evidence on request.

Criteria Breakdown

Section	No: Q's	% Of overall score	Notes
Sustainability Leadership Budget, Policy, Processes, Innovation Training Communication	2	40%	
Environmental Impact Actions Temporary Power Buildings Energy Travel & Transport Accommodation Materials Waste Catering Biodiversity	8	55%	'Does not apply' option is available on 7 of these questions, but will require a solid justification why. Score will adjust so there is no penalty.
Contribution to a Sustainable Future	1	5%	
Climate / Sustainability On Screen	3	0%	Non scoring but productions MUST answer questions.
	14	100%	

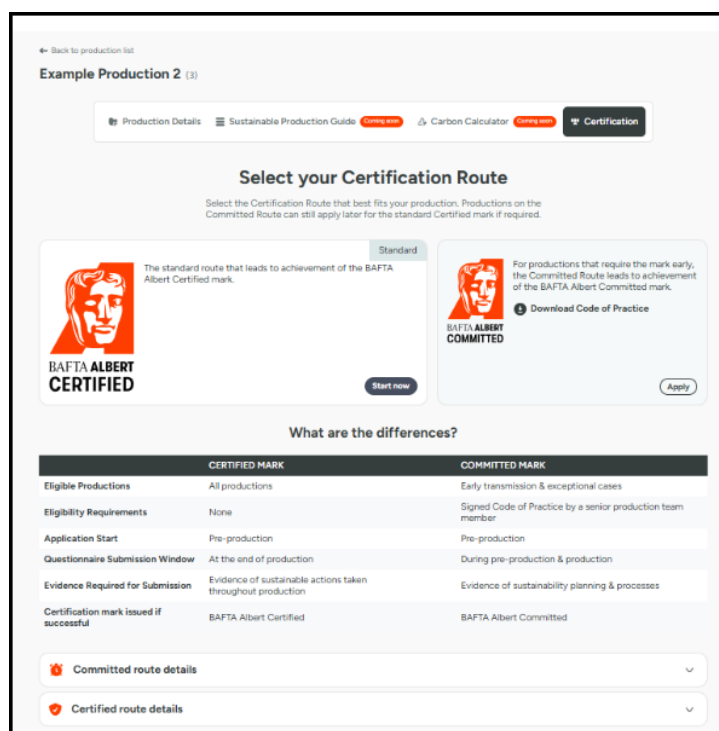
- Assessors will request evidence across all sections that is proportionate to the size and type of production.
- Smaller productions focus on genuine evidence that reflects what you had in place and the actions you took.
- Larger productions will need to show more of your work, with evidence that matches your scale
- In all cases, the emphasis is on what matters: Intent, actions & impact

Committed Route Application Process

Route Selection

Once you have set your production up on the Toolkit **we advise you to start the certification process as soon as possible**, to ensure you understand the requirements.

If you select 'Certification' the below screen will appear and you can select '**Apply**' on the BAFTA Albert Committed Route.



← Back to production list

Example Production 2 (3)

Production Details Sustainable Production Guide **Certification** Carbon Calculator **Certification** Certification

Select your Certification Route

Select the Certification Route that best fits your production. Productions on the Committed Route can still apply later for the standard Certified mark if required.



The standard route that leads to achievement of the BAFTA Albert Certified mark.

Start now



For productions that require the mark early, the Committed Route leads to achievement of the BAFTA Albert Committed mark.

Download Code of Practice

Apply

What are the differences?

	CERTIFIED MARK	COMMITTED MARK
Eligible Productions	All productions	Early transmission & exceptional cases
Eligibility Requirements	None	Signed Code of Practice by a senior production team member
Application Start	Pre-production	Pre-production
Questionnaire Submission Window	At the end of production	During pre-production & production
Evidence Required for Submission	Evidence of sustainable actions taken throughout production	Evidence of sustainability planning & processes
Certification mark issued if successful	BAFTA Albert Certified	BAFTA Albert Committed

Committed route details

Certified route details

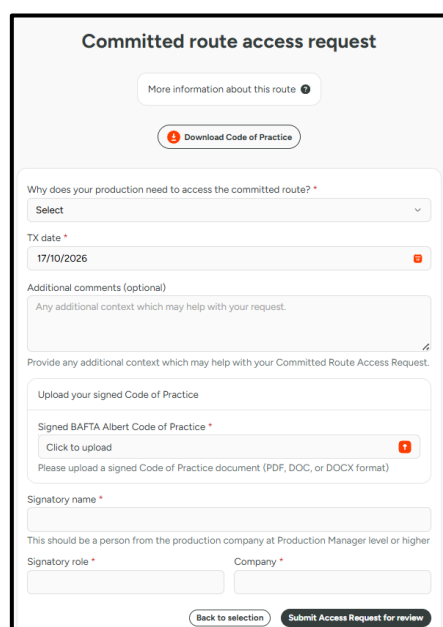
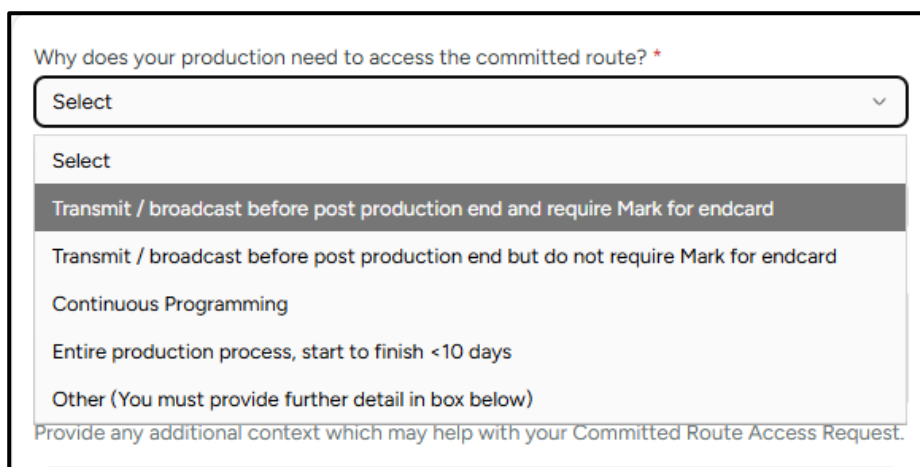
Committed Route Access Request

To apply for access to the Committed Route, complete and submit a Committed Route Access Request. Ensure all mandatory fields are completed. Where relevant, use the comments box to provide additional context that may assist with the review of your request.

As the Committed Route is intended for exceptional circumstances, the '**reason why**' drop-down menu contains a list of the scenarios we would typically expect productions to use when requesting access.

These options reflect the most common and anticipated reasons for accessing this route. While requests outside of these categories are unusual, we recognise that exceptional or unique circumstances may arise. For this reason, an '**Other**' option is available.

If you select '**Other**', you **must** provide additional information in the comments box explaining the circumstances of your request. Requests submitted without sufficient supporting information may be rejected or returned pending further clarification.

You must download a copy of the **Sustainable Production Code of Practice** using the **Download** button at the top of the screen. The document must then be signed by an individual at **Production Manager level or above** and uploaded as part of your request.

Requests submitted without a signed Code of Practice cannot be approved. An example of a completed and signed Code of Practice can be found on page 14 of this guide.

Example of Sustainable Production Code of Practice

By signing this Code, the production commits to upholding these principles in a way that is appropriate to its specific context and operational constraints, throughout all stages of production.

Where possible this production commits to:

Leadership

Maintain clear sustainability leadership, integrate environmental considerations into decision making and allocate appropriate budget and resources to support sustainable practices across all departments and workflows.

Skills & Engagement

Support sustainability training, communicate our approach clearly and foster a culture where sustainability is valued and all team members can contribute.

Sustainable Suppliers

Prioritise suppliers who are local / demonstrate environmental responsibility, include sustainability requirements in contracts, supply sustainable goods and support circular economy approaches.

Carbon Footprint

Measure our environmental impact, set meaningful reduction targets and be transparent about our progress and learnings.

Essential Actions

Take practical action to reduce emissions from energy, travel, transport, materials, waste and other significant areas. Prioritise lower impact options for facilities, logistics and operational activities.

Circularity

Design out waste through smart planning and careful purchasing. Manage assets so they can be reused, donated, or passed on. Follow the waste hierarchy (prevent, reduce, reuse, recycle, recover, dispose). Separate waste streams properly and avoid single-use items.

Catering

Prioritise caterers who prioritise sustainable sourcing, low emission options and food / catering waste reduction.

Biodiversity

Protect filming locations, particularly sensitive natural environments and minimise disruption to ecosystems.

On Screen Sustainability

Be mindful of how sustainability is portrayed on screen, avoiding normalisation of unsustainable behaviours and reflecting environmental and climate themes authentically where relevant.

Positive Contributions

Create lasting positive impact beyond our immediate filming activities through wider sustainability initiatives, community support and using your influence to drive meaningful change.

Knowledge Sharing

Share our learnings, innovations and challenges with the wider industry to support collective progress.

Continuous Improvement

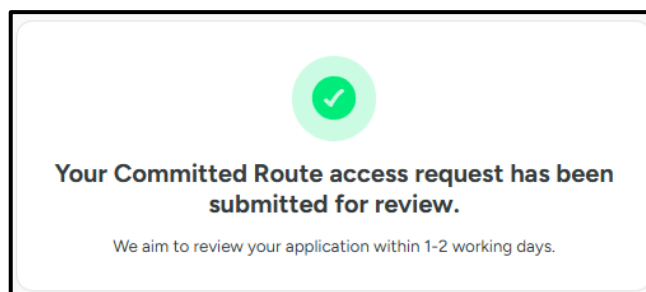
Commit to ongoing learning, regularly review our performance and adapt our approach based on experience, learnings and feedback.

Access Request Submission & Outcome

Toolkit Status: Not Started

Once submitted, a confirmation message will be displayed on screen to confirm that your request has been received.

We aim to review Committed Route Access Requests within **1 to 2 working days**.



There are two possible outcomes for your access request:

Outcome 1: Request Not Approved

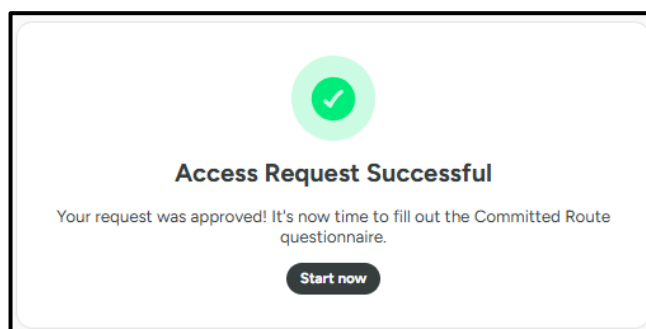
If your request is not approved, a message explaining the reason will be displayed within the Certification section the next time you log in. This may be to:

- Signpost you to the **Certified Route** if it is deemed more appropriate for your production; or
- Request additional information to help us assess your eligibility for the Committed Route.

Where further information is required, you may submit a new access request once the necessary details have been provided.

Outcome 2: Request Approved

If your request is approved, you will see the confirmation message shown below. You can then select **'Start Now'** to begin the certification process via the **Committed Route**.



Complete Questionnaire

Toolkit Status: In Process

Once access to the Committed Route has been approved, you can begin completing the certification questionnaire.

This questionnaire is designed to capture the processes, policies, plans, and frameworks your production has in place to support sustainable decision-making and actions throughout the production

You can find in depth guidance in the **Questions, Guidance and Evidence Suggestions** chapter of this guide.

For the best possible outcome, make use of all the tools available to you:

- **Carbon Calculator:** Measure your production's carbon footprint
- **Sustainable Production Guide:** Access resources, checklists & practical guidance to help you reduce emissions across your production.

To help ensure your score accurately reflects the effort and impact of your sustainability actions, please take a moment to review the guidance below on the different answer options available.

Suggested options

Each certification question includes a list of standard sustainability actions commonly used, allowing you to quickly select any that apply to your work.

We also recognise that sustainable practice can involve new or innovative approaches. If your production meets the intention of a question through actions that are not included in the listed options, you can use the comments box (the last option on the list) to explain what you did and how it aligns with the intent of the question.

Comments box option

The comments box serves two purposes:

- **Alternative Evidence**
Use this box to describe sustainability actions or approaches that aren't covered by the standard answer options but still meet the intention of the question. Any claims you make must be supported by appropriate evidence.
- **Additional Context**
You can also use the comments box to share any further information that may help us understand your response, such as challenges you faced, innovative solutions you introduced, or circumstances that shaped your sustainability decisions.

How we assess narrative responses

Narrative comments are evaluated using the same criteria as the prescribed options:

- Do your activities genuinely address the sustainability objective behind the question?
- Is the evidence you provide clear, credible, and sufficient?

If the question does not apply

In the Environmental Impact Actions sections, you have the option to hide questions that do not apply to your production. If you choose this option, you will need to provide a brief justification, but you will not be penalised for selecting it. Please provide a clear and credible justification, as we will review your reasoning before approving the question as not applicable.

Once approved, your score will be automatically recalculated based only on the questions relevant to your production, ensuring a fair assessment.

Selecting your answers and submitting your questionnaire

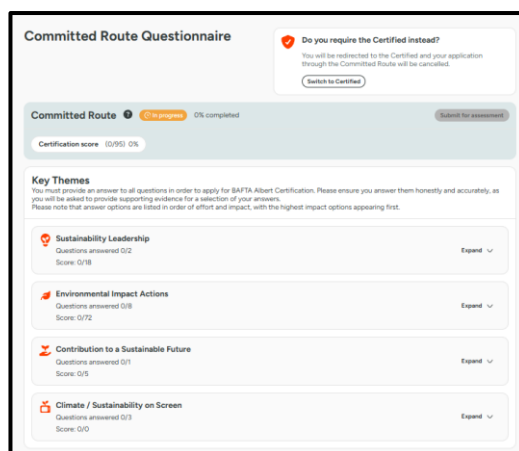
Once you start your certification questionnaire, you will see the screen below. All questions are organised under four key themes:

- **Sustainability Leadership**
- **Environmental Impact Actions**
- **Contributions to a Sustainable Future**
- **Climate / Sustainability on Screen**

Each theme can be expanded to reveal the questions within it, allowing you to complete the questionnaire section by section.

To the right of each key theme is a small arrow that can be selected to expand / collapse the section and reveal / hide the questions.

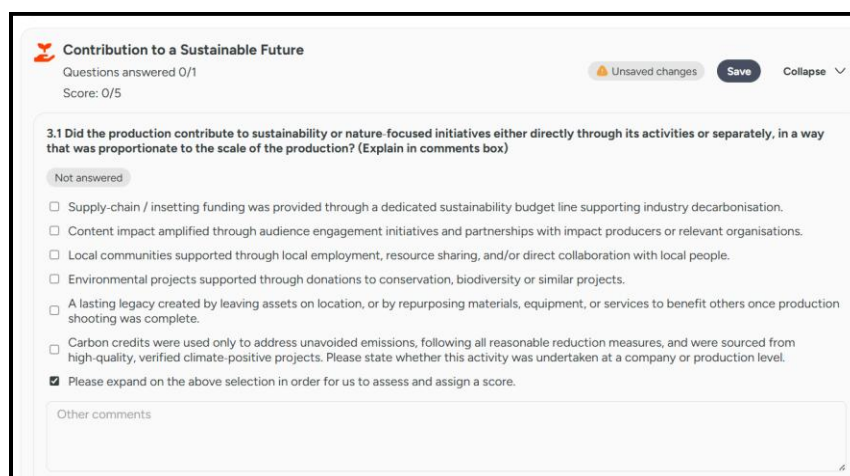
Work through each question individually and provide your response. Once you have answered all questions within a section, select **Save** before moving on to the next section.



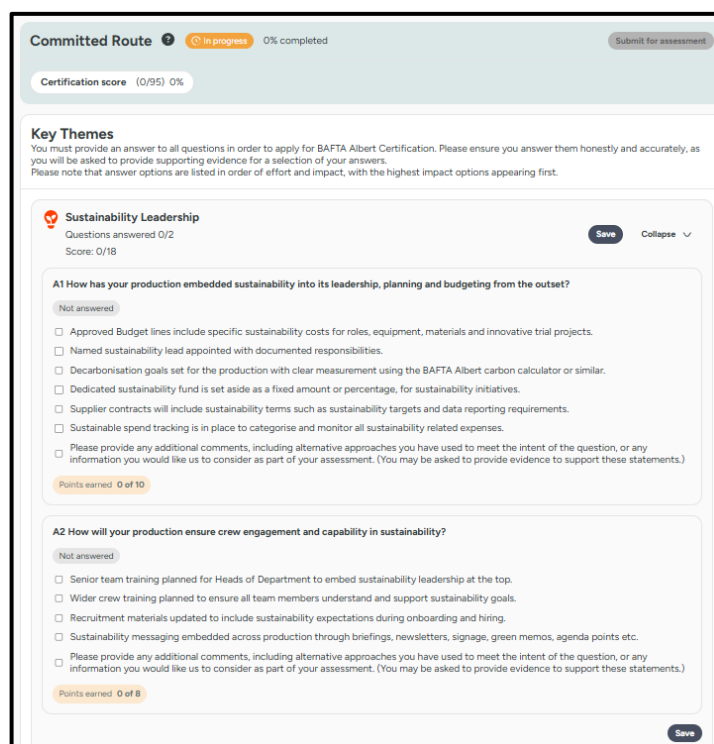
Repeat this process until all sections have been completed and saved. When all sections are complete, select **Submit for Assessment**, located near the top of the screen.

All questions must be answered to before you can submit. Please answer honestly and accurately, as you may be asked to provide supporting evidence for selected responses.

Note: Contribution To a Sustainable Future section. Points will be awarded following assessment and will not appear in your total score until review is complete. **Important:** To enable scoring, you must select any relevant options **and** complete the narrative comments box by selecting the final option 'Please expand on your selection in order for us to assess and assign a score' and filling in the comment box. Assessors cannot award points without supporting information in the comments box.



Some questions allow multiple answers where applicable. Before submitting, review your application carefully, as responses cannot be edited afterwards. If clarification is required during assessment, you will have one opportunity to amend your application before a final decision is made.



Keeping a track of your predicated score

Once you begin answering the questionnaire, you'll notice a grey box at the top of the screen displaying your current score. This score will update automatically as you complete the questionnaire and can be used to track your progress against the certification requirements.

It is important to keep in mind that the minimum pass mark for certification is 55%.

Note: The Contributions to a Sustainable Future section is worth up to 5 additional points. These points are awarded during the assessment process and cannot be self-scored within the questionnaire.

Toolkit Status after you have submitted: Assessing Actions

At this stage, you will be able to view your responses but will no longer be able to edit them. Your application will then join the assessment queue.

Once your assessment has been completed, you will receive an email notification and can proceed to the next step of the certification process.

Switching Routes

You can switch between the **Committed Route** and the **Certified Route** if you determine that the alternative route is more suitable for your production.

Before changing routes, it is important to understand that **all previously entered responses will be permanently removed**. This is because each route has a different set of questions and assessment requirements. If you switch routes, you will need to start the new route from the beginning and complete the relevant questionnaire in full.

If you later decide to switch back to your original route, you will again need to start from the beginning, as none of your previous responses will be retained.

To help prevent accidental data loss, the system will display a warning message before you confirm the route change, ensuring you understand the implications and are happy to proceed.

Outcome of Assessing Actions

Once you submit your certification questionnaire, it will be reviewed by an assessor. Following this review, there are two possible outcomes.

Outcome 1: Further Information Required

If your responses are clear, complete and achieve the minimum certification pass mark of **55%**, your application will progress to the next stage.

At this point, your assessor will select specific responses for which supporting evidence is required. You will receive an email notification, and your certification status will change to **Evidence Required**.

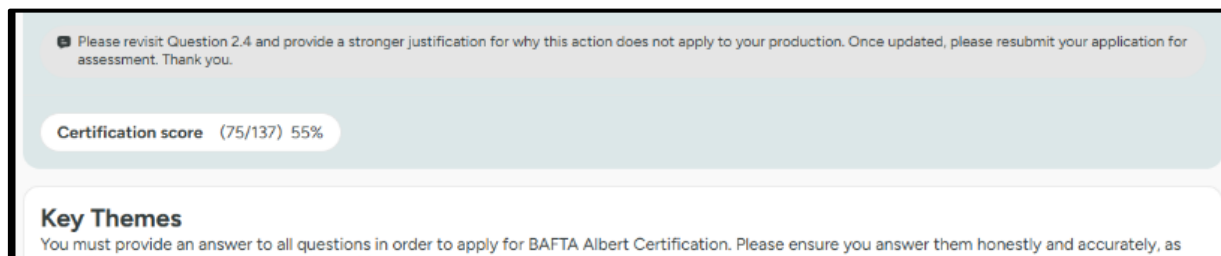
Please now follow the guidance on **Submitting Evidence** on the following page.

Outcome 2: Further Information Required

If your assessor identifies responses that require clarification, additional information, or amendment, or if your score falls below the minimum pass mark of **55%**, your application will be returned to you for updates. You will receive an email notification, and your certification status will change to **'In Progress'** indicate that further action is required.

What You Need to Do

Review the assessor's feedback carefully. The assessor's comments will be displayed in the grey information box at the top of the certification questionnaire.



Please revisit Question 2.4 and provide a stronger justification for why this action does not apply to your production. Once updated, please resubmit your application for assessment. Thank you.

Certification score (75/137) 55%

Key Themes
You must provide an answer to all questions in order to apply for BAFTA Albert Certification. Please ensure you answer them honestly and accurately, as

Once you have addressed all feedback and updated your responses, resubmit your application for review. Your assessor will then reassess the questionnaire and determine whether it can progress to the next stage of the certification process.

Tip: Providing clear, detailed information when responding to feedback will help avoid delays and improve the likelihood of your application progressing to the evidence stage.

Submit Evidence

Toolkit Status: Evidence Required

This is the stage where you will upload the evidence and documentation required to support the sustainability actions reported in your application.

If your assessor has provided feedback, it will be displayed in the grey information box at the top of the screen. Please review this carefully before uploading your evidence.

You will also see yellow warning triangles and the status **Evidence Required** next to the relevant key themes. Expanding a key theme will show which specific questions require evidence and display the same **Evidence Required** status against each applicable question.

Committed Route Questionnaire

Committed Route ?

Evidence required

Submit for assessment

 You are now required to submit supporting evidence to the selected questions, in order to validate your answers. Please now upload the required evidence and submit for assessment. Please note the assessment can take up to 5 working days. To give your application the best chance possible, it's essential to follow the evidence guidance, which provides information on the types of evidence required and the quality standards expected.

Certification score

(48/95) 50.53%

Key Themes

You must provide an answer to all questions in order to apply for BAFTA Albert Certification. Please ensure you answer them honestly and accurately, as you will be asked to provide supporting evidence for a selection of your answers.
Please note that answer options are listed in order of effort and impact, with the highest impact options appearing first.

Evidence Type & Quality Requirements

The tables below outline the evidence types and quality requirements for the following sections:
Sustainability Leadership, Environmental Impact Actions, and Contribution to a Sustainable:

EXCELLENT – Evidence that is highly likely to be accepted <i>Production specific links, dated, credible, verifiable, clear to the assessor what they are looking at.</i> - Formal documentation – Signed policies, contract clauses, official agreements - Financial records – invoices, purchase orders, budget breakdowns - Certifications & Accreditations – In date / names training certificates & badges. Renewable energy certificates - Production Documents – Call sheets, production reports, schedules - Templates & Trackers – BAFTA Albert provided documentation - Data and monitoring – Carbon calculator outputs (if not BAFTA Albert) , 3rd party audits	
ACCEPTABLE – Evidence that is good but may require further clarification <i>Credible documentation with clear production links.</i> - Internal communications – Email chains, meeting minutes, crew briefings - Visual documents – Photos with context such as call sheet or production signage included in shot	
POOR / UNACCEPTABLE – Evidence that is insufficient and will be rejected <i>No link to the production, undated, unverifiable, does not demonstrate fulfillment of the question's intent</i> - Informal Communication – Text messages - Secondary documentation – Unnamed / undated training stamps, training booking confirmations - Unclear documentation – Ambiguous photos, vague communications lacking reference / context. - Unverifiable claims / testimonials / statements – Anecdotal evidence, hearsay, assumptions - Generic / non-specific – Documents appear AI-generated or repurposed from another production without meaningful tailoring - Falsified or misleading – Fabricated, mis-labeled, backdated, photoshopped - Irrelevant documentation – Off topic, expired certifications, incomplete information	

Climate / Sustainability On Screen:

EXCELLENT – Evidence that is highly likely to be accepted <i>Production specific links, dated, credible, verifiable, clear to the assessor what they are looking at.</i> - Uploaded clip or viewable link – A playable clip of the scene that is referenced in the description. - Production Documents – A final edit script created for picture lock that references the scenes described in the description question and that aligns with the themes selected. - Visual Documents – Screenshot of the final VO script that clearly references the scene described in the description question. Also clearly references (a) the production title and (b) it's the final script.	
ACCEPTABLE – Evidence that is good but may require further clarification <i>Credible documentation with clear production links.</i> Visual Document – Screenshot of the near final edit of the scene described with programme title and timecode on screen.	
POOR / UNACCEPTABLE – Evidence that is insufficient and will be rejected <i>No link to the production, undated, unverifiable, does not demonstrate fulfillment of the question's intent</i> - Production Documents – Working Scripts or scripts that appear early stage. We are looking for evidence that these scenes are intended to be broadcast and therefore the evidence should be as close to picture lock as possible. - Unrelated Documentation – Unrelated scripts or scripts that are not clearly labelled for the specific production. - Unrelated Visuals – Screen shots that are not clearly titled with the production title or working production title. - Visuals of production methods rather than on-screen/editorial - Images by crew taken on set – we specifically need to see stills/clips from the final edit to ensure the details are seen by the audience. - Any of the above that do not relate to the production or genuine climate or sustainability themes. - No time code reference.	

Before You Begin

Before uploading your evidence, we recommend familiarising yourself with the following sections of this guide:

- Evidence Type and Quality Requirements (see page 23 of this guide)
- Questions, Guidance and Suggested Evidence (see page 29 of this guide)

Uploading your Evidence

Work through each evidence request and upload the supporting documents for the relevant question. Use the comments box to clearly explain how the uploaded evidence supports your answer and demonstrates the action taken. Once you are satisfied this is complete press **'save'**.

Note: It is also important to remember that the comments you provide alongside your evidence form a key part of the assessment. Clearly explaining how each piece of evidence supports your answer can be the difference between evidence being accepted or rejected.

- *Does the activity genuinely address the sustainability objective behind the question?*
- *Is the evidence clear, credible and sufficient to support the claim being made?*
- *Would an independent reviewer be able to understand and verify the action from the evidence provided and comment left, to explain the uploaded evidence.*

Taking a few moments to review these points before uploading evidence can help ensure your submission progresses smoothly through the assessment process.

Once you are satisfied that you have uploaded all requested evidence and provided clear explanations in the comments boxes, ensure all entries have been saved before selecting **Submit for Assessment**.

Assessment Outcomes

Once your evidence has been assessed, your application will result in one of three possible outcomes. The outcome will be communicated by email and will also be visible within the Certification section of the Toolkit.

Outcome 1: Certification requirements met

Congratulations. Your application has successfully met the certification requirements.

- You will receive an email confirming the outcome.
- Your production will be awarded **BAFTA Albert Committed**.
- You will be able to download the **BAFTA Albert Committed Mark** from the Certification section of your production.

Outcome 2: Amendments Required

This outcome means that additional information, clarification or evidence is required before a final certification decision can be made.

Note: Productions will normally be given **one opportunity** to address the assessor's feedback and resubmit their application. As BAFTA Albert Certification is a recognised industry certification, applications are expected to be complete, accurate and supported by appropriate evidence.

This outcome may occur if:

- Responses require further clarification.
- Additional evidence is needed.
- Evidence does not sufficiently support the action claimed.
- Information provided is incomplete or unclear.
- The application has not achieved the minimum pass mark.

If amendments are required:

- You will receive an email notifying you of the outcome.
- Assessor feedback will be available within your application.
- The feedback will explain:
 - What needs to be clarified, amended or evidenced.
 - Any additional information or documentation required.
 - How assessment decisions have affected your score.
 - The steps needed before resubmission.

Carefully review the feedback, make the requested changes and resubmit your application once all points have been addressed.

Outcome 3: Application Declined

This outcome means the application has not met the requirements for certification.

If your application is declined:

- You will receive an email confirming the outcome.
- Feedback will be provided explaining the reasons for the decision.
- The feedback may include:
 - Key evidence or scoring decisions that contributed to the outcome.
 - Areas where the application did not meet the certification standard.
 - Recommendations that may help strengthen a future application.

Note: As the application has not achieved certification, the production **must not** download, display or use the BAFTA Albert Committed mark.

Certification Mark Rules

The BAFTA Albert Committed Mark can only be used in accordance with the [Rules for Use of the BAFTA Albert Certification Marks policy](#), which can be accessed and read on our website. These Rules form part of, and supplement, the [BAFTA Albert Toolkit Agreement Terms and Conditions](#) between BAFTA Albert and each Production Company.

BAFTA Albert grants to the Production Company, with effect from the date on which BAFTA Albert confirms in writing that the production has achieved BAFTA Albert Committed status, a limited, revocable, non-transferable, non-sub-licensable, royalty-free and non-exclusive license to use the relevant mark solely in accordance with these Rules.

Only productions who have applied along the committed route, been assessed, and received confirmation they have met the required standard may use the Committed Mark which has been supplied via the Toolkit system.

The Committed mark can only be used for the specific production which has applied for certification, e.g. additional series of the same show need to independently apply for and be awarded certification to be approved to use the Certification mark.

Please ensure you refer to the full [Certification mark rules](#) before use.

Appealing a Certification Decision

If you believe your certification decision was made in error, you may appeal. An appeal is a request for a review of the original decision. It is not an opportunity to submit a revised certification application.

Appeals are submitted via an Appeal Application Form. To obtain access to the form, please contact BAFTA Albert or your international partner.

Before You Begin

Appeals must be submitted within 30 days of receiving your certification decision. Appeals received after this deadline will not normally be accepted. We aim to acknowledge appeals within 3 working days and issue an appeal decision within 10 working days of receiving all required information.

What You'll Need to Provide

When submitting an appeal, have the following information ready:

- Your name
- Your email address
- Production company name
- Production title, as it appears on the BAFTA Albert toolkit
- Broadcaster / Funder
- Grounds for appeal. Select the option that best describes your reason:
 - **Procedural error.** The certification process was not followed correctly.
 - **Evidence not considered.** Evidence that was not reasonably available at the time of the original certification assessment and may materially affect the decision.
 - **Misinterpretation of criteria.** You believe the certification criteria were applied incorrectly by the assessor.

What Happens Next

Once submitted, your appeal will be reviewed by an appeals panel with members not involved in the original decision.

Please ensure all required fields are completed before submitting your appeal. Additional information may be requested during the review process if required. Responding promptly to any requests for further information will help avoid delays in the assessment of your appeal.

An appeal may result in:

- the original decision being upheld;
- the decision being amended; or
- the application being referred for further review.

The appeal decision is final. Once an appeal has been concluded, no further appeals relating to the same certification decision will be accepted.

Questions, Guidance and Evidence Suggestions

The following pages provide detailed guidance for every certification question, organised by the four certification sections:

- **Sustainability Leadership**
- **Environmental Impact Actions**
- **Contribution to a Sustainable Future**
- **Climate / Sustainability On Screen**

For each question, you'll find an explanation of what we are looking for, why it matters, and examples of the types of evidence that may help demonstrate your achievements. Use this section while completing your application, planning your evidence submissions, and identifying opportunities to strengthen your sustainability performance.

Please note: The Suggested Evidence examples are intended as guidance only. You are not expected to submit every item listed. Instead, provide the most relevant, credible, and proportionate evidence available to demonstrate how your production meets the intent of the question.

Where relevant, assessors may also cross-reference information provided within your final carbon footprint submission to help verify certification responses. For example, travel and fuel-related claims may be corroborated against footprint data, such as transport, travel, and power consumption records. Ensuring consistency between your certification application, supporting evidence, and carbon footprint will help facilitate a smoother assessment process.

For further information on scoring please see <https://bit.ly/NGT-committed-scoring-methodology>

Sustainability Leadership Questions

Understanding how your production is demonstrating leadership in sustainability.

How has your production embedded sustainability into its leadership, planning and budgeting from the outset?

What we're looking for - We want to see how your production has embedded sustainability into its leadership, planning and budgeting from the very beginning. This is not about showing individual sustainable choices (e.g., using sustainable accommodation). Instead, it's about evidencing the processes, structures and decision-making frameworks you have in place that support sustainable decisions.

Why this matters - When you make environmental decisions part of your everyday work process, it shows that protecting the environment isn't just a last minute thought, but instead it's built into how you make your production. This approach means everyone knows what they need to do, people are responsible for their sustainable actions and you can keep improving by tracking what does and does not work.

Select all that apply to score up to 10 points	Score up to	Suggested Evidence
Approved Budget lines include specific sustainability costs for roles, equipment, materials and innovative trial projects.	6 pts	- Approved budget document showing named sustainability related lines - Budget breakdown showing a trial or innovation project with dedicated funding allocated Sensitive information must be redacted.
Named sustainability lead appointed with documented responsibilities.	4 pts	- Contract, deal memo, or job description for the named sustainability lead showing responsibilities specific to this production. - Internal communication confirming the appointment and role, sent to the wider team - Call sheet or production directory listing the sustainability lead by role Sensitive information must be redacted.
Decarbonisation goals set for the production with clear measurement using the BAFTA Albert carbon calculator or similar.	4 pts	- Proof of Carbon Footprint tracking. You will need to have started the footprint, or upload your data tracker with some completed entries, as an example. - Email or document demonstrating decarbonisation goals were agreed and communicated to the team - Meeting notes or agenda showing carbon targets were discussed and assigned for tracking - Carbon footprint estimate demonstrating which tool is being used and what your decarbonisation goals are, including
Dedicated sustainability fund is set aside as a fixed amount or percentage, for sustainability initiatives.	5 pts	Budget document or finance record showing a ring-fenced sustainability fund, with production name and amount visible – this may be ring-fenced by the production or a

		separate fund provided by the broadcaster/funder • Company or slate level climate action fund documentation confirming the production's allocation • Sign-off records or approval emails authorising additional spend for a sustainable alternative
Supplier contracts will include sustainability terms such as sustainability targets and data reporting requirements.	3 pts	• Redacted supplier contract showing sustainability clauses and data reporting requirements with production name visible • Contract addendum or sustainability schedule attached to a supplier agreement • Template contract or clause wording used across suppliers for this production, demonstrating with one signed example to confirm
Sustainable spend tracking is in place to categorise and monitor all sustainability related expenses.	2 pts	• Spend tracker or cost report with a sustainability category, showing production name and dated entries • Cost comparison documentation (e.g. train vs flight, HVO vs diesel) used to inform a spending decision
Narrative Option: Please provide any additional comments, including alternative approaches you have used to meet the intent of the question, or any information you would like us to consider as part of your assessment. (You may be asked to provide evidence to support these statements.)	Up to 6 pts	If applicable, the information provided in the comments box will be scored according to impact and effort. Please be prepared to support your claims with documented evidence if requested.

How will your production ensure crew engagement and capability in sustainability?

What we're looking for - We want to see how your production is ensuring your entire team, from senior leadership to junior crew, has the knowledge, skills and support needed to deliver on your sustainability commitments. This includes planning for training at different levels, communicating clearly about sustainability goals and making environmental responsibility part of your production culture.

Why this matters - When everyone on a production understands how their work affects the environment and knows what they can do about it, sustainability becomes part of the everyday culture rather than something only a few people worry about. Training also means crew members can take these skills to future productions, helping to build a more sustainable industry where environmental knowledge spreads from person to person and project to project.

Select all that apply to score up to 8 points	Score up to	Suggested Evidence
Senior team training planned for Heads of Department to embed sustainability leadership at the top.	4 pts	- Proof of training completion, where possible OR - Training booking confirmation showing HoDs enrolled in sustainability training ahead of production with roles, production name and planned date visible
Wider crew training planned to ensure all team members understand and support sustainability goals.	3 pts	- Proof of training completion, if possible OR - Evidence of mechanism in place for crew training (i.e inclusion in onboarding) - Training plan or schedule showing sustainability induction or briefing sessions planned for crew and summary of content - Training booking confirmations showing crew enrolled in sustainability training ahead of production with production name and planned date visible
Recruitment materials updated to include sustainability expectations during onboarding and hiring.	2 pts	- Job descriptions or recruitment briefs showing sustainability responsibilities or expectations included - Onboarding documents or welcome packs detailing sustainability commitments for this production - Contract or deal memo template showing sustainability expectations included for this production.

Sustainability messaging embedded across production through briefings, newsletters, signage, green memos, agenda points etc.	2 pts	• Draft green memo or sustainability briefing prepared and ready for distribution – production-specific • Meeting agenda template detailing sustainability as a planned standing item • Comms plan or schedule confirming sustainability messaging will be sent to crew during production
Narrative Option: Please provide any additional comments, including alternative approaches you have used to meet the intent of the question, or any information you would like us to consider as part of your assessment. (You may be asked to provide evidence to support these statements.)	Up to 4 pts	If applicable, the information provided in the comments box will be scored according to impact and effort. Please be prepared to support your claims with documented evidence if requested.

Environmental Impact Actions Questions

How your production has limited environmental impacts through implementation of positive actions both on and off set.

What power planning and efficiency measures will be taken for temporary power solutions?

What we're looking for - We want to see how your production is planning your temporary power needs smartly to use energy efficiently. This means having someone in charge of power decisions, planning power needs in advance, choosing cleaner power sources when possible, using the right amount of power (not too much), monitoring how much energy you're using and making sure your crew knows that sustainable power is a priority. UK productions should follow guidance in SPARK: Clean Temporary Power by 2030.

Why this matters - Temporary power like generators is a significant source of emissions / pollution on productions. When you plan power well, you avoid wasting fuel, you save money, and you reduce harmful emissions. Having someone responsible for power decisions means issues get caught early. Using monitoring systems helps you spot problems and make better choices. When your crew understands that sustainable power matters, they'll look for greener solutions and use power more carefully.

*****This question can be hidden without affecting the overall score if it does not apply to your production. If you choose this option, you will be required to provide justification.*****

Select all that apply to score up to 11 points	Score up to	Suggested Evidence
Cleaner sources will be prioritised by following the power hierarchy, favouring grid-based power, zero-emission and low-impact options.	6 pts	- Power plan or policy document showing the power hierarchy applied to this production - Location agreements or permits confirming mains grid connection planned where available - Correspondence with power suppliers or hire companies confirming zero-emission or low-impact options have been confirmed - Equipment hire agreements showing battery systems, hydrogen, or HVO-fuelled generators booked
Power will be right-sized to match actual demand, avoiding over-provisioning. Shared sources will be used across production areas to improve efficiency and reduce emissions.	5 pts	- Load calculation or power assessment document showing actual demand was calculated before equipment was selected - Email or correspondence with a power supplier showing demand figures were shared and equipment size agreed based on those figures - Schedule or logistics plan showing shared power sources planned across departments or production areas
A power lead person is appointed to manage energy use, meet reduction targets and align with sustainability goals.	4 pts	- Call sheet or production directory clearly listing a named power lead person. (This has to be clearly specified, not assumed from regular job title alone) - Contract, deal memo, or job description for the named power lead showing responsibilities specific to this production

		Internal communication confirming the power lead appointment and remit, sent to relevant departments
Energy use will be monitored with telemetry or similar tools to optimise performance and support data-driven decisions.	3 pts	- Equipment hire agreement or purchase order for telemetry or power monitoring equipment. - Correspondence with a supplier confirming monitoring tools will be in place for this production - Power management plan detailing telemetry or monitoring as part of the energy strategy
Power-related crew (e.g., Electrical & Locations) will be recruited with sustainability in mind, informed that it is a priority, and selected based on experience or willingness to use low-impact solutions.	3 pts	- Job descriptions or recruitment briefs for electrical or locations crew detailing sustainable power experience as a requirement or preference - Correspondence or briefing confirming sustainable power was communicated as a priority to relevant crew before or during recruitment - Deal memos or contracts for power-related crew showing sustainability expectations included
Shared power sources will be used across production areas or departments to minimise duplicated equipment and avoid multiple generators, improving efficiency and reducing emissions.	2 pts	- Power plan or equipment schedule showing shared sources planned across departments - Equipment hire agreement showing a single shared power unit booked to serve multiple areas - Correspondence with suppliers or departments confirming shared power arrangements agreed
If no power reduction measures are taken, the team will explain the reasons and describe any constraints that prevent their use, such as location limitations, infrastructure challenges, or other production-specific barriers. They will also outline any alternative actions taken to manage power responsibly. (You may be required to provide evidence to support your claims)	Up to 6 pts	No upload required Use the comments box to explain the reasons.

Useful Resource

[SPARK: Clean Temporary Power by 2030 - BAFTA Albert](#)

How is the impact associated with buildings being reduced (Office facilities / workshops / stages / studios / rented spaces / post production facilities) ?

What we're looking for - Tell us how your production plans to help reduce the environmental impact of the buildings you are using, even if you only had influence rather than control. This includes (but is not restricted to) offices, workshops, stages, studios, rented spaces and post-production facilities. This could be that the buildings are designed to be environmentally friendly or have systems in place to use energy efficiently.

Why this matters - The buildings where you work, film, edit and store equipment use a lot of energy for lighting, heating, cooling, and running equipment. When you choose buildings with green or sustainability credentials, renewable energy, or energy management systems, you're significantly reducing your production's carbon footprint. It also shows you're supporting businesses that invest in clean energy and efficient building practices, which helps push the whole industry toward greener facilities.

*****This question can be hidden without affecting the overall score if it does not apply to your production. If you choose this option, you will be required to provide justification.*****

Select all that apply to score up to 5 points	Score up to	Suggested Evidence
Facilities meet standards by using buildings with environmental accreditations (Green / Sustainable Building Certifications, BAFTA Albert Studio Sustainability Standard etc.)	4 pts	- Certificate or accreditation document for the planned facility showing certification body, standard, and validity date (ISO 50001/ISO 14001 certificate, BREEAM/ LEED / Passivhaus/ WELL building standard) - BAFTA Albert Studio Sustainability Standard Certificate Grade 'pass' or above for studio facility. - Booking confirmation or location agreement for an accredited facility, with production name visible For non-UK productions - Provide a copy of the standard that the facility has achieved, and link/supporting document to confirm what is required to achieve specific standard)
Renewable energy powered studios or other facilities used, which have 100% renewable mains supply.	3 pts	- REGO certificate, or non-UK equivalent (GOs, RECs, EACs) - If REGO unavailable, a copy of the building facilities environmental policy or contract explicitly outlining a 100% renewable energy tariff. - Facility confirmation or draft contract stating 100% renewable mains electricity supply — with production name and planned dates of use - Written confirmation from the facility manager or landlord stating renewable energy supply

Narrative Option: Please provide any additional comments, including alternative approaches you have used to meet the intent of the question, or any information you would like us to consider as part of your assessment. (You may be asked to provide evidence to support these statements.)	Up to 4 pts	If applicable, the information provided in the comments box will be scored according to impact and effort. Please be prepared to support your claims with documented evidence if requested.
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How has your production planned to minimise travel and transport emissions?

What we're looking for - We want to know how you are planning to avoid unnecessary travel and how you will ensure that unavoidable travel is carried out in the lowest-carbon way possible. We want to understand what systems, policies and decision-making processes you have put in place during pre-production to ensure sustainable choices are followed throughout the entirety of the production.

Why this matters - Getting cast, crew and equipment to where they need to be often creates the most pollution on productions. Strong early planning helps reduce flights and road transport, encourages low-emission options and improves operational efficiency. Good planning also ensures that sustainable practices become standard.

*****This question can be hidden without affecting the overall score if it does not apply to your production. If you choose this option, you will be required to provide justification.*****

Select all that apply to score up to 20 points	Score up to	Suggested Evidence
Travel Plan / Travel Policy documented showing clear aims to reduce flights & road transport	6 pts	- Travel policy document for this production specifying flight elimination / reduction targets, train-first requirements, or road transport limits - Signed-off travel plan showing sustainability criteria built into booking decisions
Remote working solutions (e.g. virtual recces, video calls, remote direction) are planned and integrated into departmental workflows.	5 pts	- Production schedule or workflow document showing virtual recces, remote direction, or video call alternatives planned in place of in-person travel - Departmental briefing or communication confirming remote working tools and processes agreed ahead of production - Tech or software procurement records showing remote collaboration tools sourced for this production
Equipment transport planned efficiently, with scheduling, consolidation and logistics considerations, to reduce vehicle movement.	5 pts	- Logistics or transport plan showing consolidated vehicle runs or scheduled deliveries - Correspondence with transport or equipment suppliers confirming consolidated scheduling agreed - Call sheet or schedule showing equipment movement planned to minimise separate vehicle trips
Crew travel systems in place, including hiring local crew, using car sharing policies, contracted shuttle services or sustainable travel incentives.	4 pts	- Redacted crew list showing local hiring. (personal names removed, postcodes or locations visible, production name confirmed) - Car sharing policy issued to crew

		• Shuttle service contract or booking confirmation with production name and planned route or schedule • Sustainable travel incentive documentation (e.g. EV uplift policy, cycle to work scheme) communicated to crew
Crew travel reduced by encouraging car sharing and/or providing shuttle services.	2 pts	• Call sheets detailing shared transport instructions issued to crew • Green memo or crew communication showing car sharing or shuttle use was actively encouraged during production
Narrative Option: Please provide any additional comments, including alternative approaches you have used to meet the intent of the question, or any information you would like us to consider as part of your assessment. (You may be asked to provide evidence to support these statements.)	Up to 6 pts	If applicable, the information provided in the comments box will be scored according to impact and effort. Please be prepared to support your claims with documented evidence if requested.

Useful Resource

[BAFTA Albert Travel Guidance](#)

How has your production planned to minimise accommodation impacts?

What we're looking for - We want to see how your production is reducing the environmental impact of where cast and crew stay by choosing eco-friendly hotels and accommodation and using them in environmentally responsible ways.

Why this matters - Where people stay during production affects energy use, waste creation and local environmental impact. Hotels and other accommodations can create a lot of pollution through heating, cooling, lighting, laundry and food service. When you choose green or sustainability certified accommodations, places that use renewable energy, or locations close to filming sites, you significantly reduce your production's environmental footprint. You're also supporting businesses that invest in sustainability.

*****This question can be hidden without affecting the overall score if it does not apply to your production. If you choose this option, you will be required to provide justification.*****

Select all that apply to score up to 8 points	Score up to	Suggested Evidence
Sustainability-certified accommodation has been prioritised by booking hotels or accommodation with environmental sustainability accreditations.	4 pts	- A procurement or travel booking process that includes sustainability accreditation as a selection criterion. - Production accommodation policy that addresses sustainability. - Booking confirmations or invoices for accommodation showing the accreditation held (e.g. Green Key, Green Leaf) with production name and dates of stay visible - Accommodation's sustainability certificate confirming accreditation status, alongside booking confirmation linking it to this production
Renewable energy powered accommodation has been booked. (To receive points, please detail in the comments the percentage of stays across the whole production that were powered by 100% renewable energy.)	4 pts	Booking confirmations or invoices alongside the accommodation's environmental policy confirming 100% renewable energy supply.
Narrative Option: Please provide any additional comments, including alternative approaches you have used to meet the intent of the question, or any information you would like us to consider as part of your assessment. (You may be asked to provide evidence to support these statements.)	Up to 4 pts	If applicable, the information provided in the comments box will be scored according to impact and effort. Please be prepared to support your claims with documented evidence if requested.

How has your production planned to minimise environmental impact through material selection, sourcing and waste prevention?

What we're looking for - We want to see how your production is making or planning to make conscious choices about materials from the start of pre-production. This includes prioritising reused, reclaimed, or recycled materials over new materials, planning for how materials would be reused after filming, and selecting lower-carbon alternatives wherever possible.

Why this matters - The materials used by productions have a significant environmental footprint. New materials typically have much higher emissions than reused, reclaimed, or recycled alternatives. By making thoughtful choices early and planning for reuse as standard, you help create circular systems where materials retain their value and never become waste.

*****This question can be hidden without affecting the overall score if it does not apply to your production. If you choose this option, you will be required to provide justification.*****

Select all that apply to score up to 12 points	Score up to	Suggested Evidence
Prioritising reused, reclaimed, or recycled materials over new materials across set builds, props, and costumes, with documented sourcing strategies.	6 pts	- Sourcing strategy or materials plan document detailing reuse, reclaim, or recycled content as a priority - Department buying guides or briefing notes specifying reused or reclaimed materials as the default for this production - Correspondence with confirmed hire companies, reclamation yards, or second-hand suppliers confirming planned sourcing approach - Pre-production schedule or plan showing time allocated for sourcing reclaimed or reused materials
Using lower-impact alternatives where new materials are necessary (e.g. sustainably certified materials, recycled content products).	5 pts	- Department buying guides or briefing notes specifying sustainable material requirements for this production - Supplier shortlist or procurement plan showing sustainably certified or recycled content products identified for use (e.g. FSC certified timber, recycled content fabrics, low-VOC paints) - Correspondence with suppliers requesting evidence of certification of item or sustainable alternatives ahead of purchasing - Budget lines or purchase plan showing sustainable material alternatives costed and approved
Narrative Option: Please provide any additional comments, including alternative	Up to 6 pts	If applicable, the information provided in the comments box will be scored according to impact

approaches you have used to meet the intent of the question, or any information you would like us to consider as part of your assessment. (You may be asked to provide evidence to support these statements.)		and effort. Please be prepared to support your claims with documented evidence if requested.
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What waste management systems are in place across the production?

What we're looking for - We want to see how your production is setting up complete waste management systems that focus on preventing waste in the first place, managing materials as assets throughout production, separating waste streams properly, and ensuring materials are reused or recycled rather than sent to landfill.

Why this matters - How you handle waste demonstrates practical environmental responsibility and shows you don't waste resources. Effective waste systems mean thinking ahead about what happens to materials during and after production, creating infrastructure for proper separation and recycling, and finding creative ways to keep things in use. Even in locations with limited waste infrastructure, proactive planning makes a significant difference.

Select all that apply to score up to 8 points	Score up to	Suggested Evidence
Designing out waste before filming begins, combining careful purchasing, clear reuse/donation pathways and thoughtful wrap-stage disposal.	6 pts	- Pre-production waste plan or materials strategy document - Purchasing guidelines or briefing notes specifying 'buy only what you need' or minimal packaging requirements - Donation or redistribution agreements arranged ahead of wrap (e.g. with charities, schools, or community groups) - Planned wrap disposal schedule showing intended materials pathways: what will be returned, donated, recycled, or disposed of and how
Managing assets in a circular way so they can be reused, donated, or passed on during production and at wrap.	6 pts	- Asset register or inventory plan for tracking sets, props, costumes, or equipment across the production lifecycle - Hire agreements or procurement plan showing items planned to be hired rather than purchased where possible - Correspondence or agreements with hire companies, charities, or other productions confirming intended handover arrangements at wrap - Details confirming use of post wrap storage of items for use in future productions - Planned donation or redistribution list showing materials identified for passing on at wrap
Separated waste for consumables (food waste, packaging, general rubbish) and assets (sets, props, costumes, equipment), following the waste hierarchy (recycling, reuse, etc.).	3 pts	- Production specific waste management plan or on-set waste segregation guide. - Waste contractor agreement or quote confirming separate waste streams will be collected (e.g. food waste, recycling, general waste)

		Site or location plan showing waste separation stations planned for set
Waste infrastructure is limited or unavailable in some filming locations (e.g. regions without organised municipal waste systems).	0 pts	No evidence required. Use the comments box to describe the location constraints and any steps planned to mitigate them
Narrative Option: Please provide any additional comments, including alternative approaches you have used to meet the intent of the question, or any information you would like us to consider as part of your assessment. (You may be asked to provide evidence to support these statements.)	Up to 6 pts	If applicable, the information provided in the comments box will be scored according to impact and effort. Please be prepared to support your claims with documented evidence if requested.

How has your production planned to reduce the environmental impact of catering and food provision?

What we're looking for - We want to see how your production will minimise the environmental and social impact of catering through thoughtful food sourcing, menu planning that considers environmental impact and comprehensive strategies to prevent and manage food waste throughout the entire production.

Why this matters - Food systems have huge environmental impacts through farming practices, packaging, transportation and waste. When productions demonstrate leadership in sustainable catering, it shows you're thinking comprehensively about your footprint, supporting sustainable agriculture and treating crew wellbeing seriously through healthy, ethical food choices. It also proves you can influence supply chains and help create demand for more sustainable food practices across the industry.

*****This question can be hidden without affecting the overall score if it does not apply to your production. If you choose this option, you will be required to provide justification.*****

Select all that apply to score up to 5 points	Score up to	Suggested Evidence
Plant-based/no-meat requirements (If you select Option 1, you cannot also select Option 2)	5 pts	- Catering brief or specification sent to contractor specifying plant-based / no meat only provision - Draft or agreed catering menus showing plant based / no meat options - Catering contractor agreement confirming plant-based / no meat menu requirement accepted
Exclusion of beef on the menu (If you select Option 2, you cannot also select Option 1)	4 pts	- Catering contractor agreement confirming beef exclusion accepted - Draft or agreed catering menus showing no beef dishes - Catering brief or specification sent to contractor specifying no beef
Food waste reduction measures (pre-ordering, composting, donating food)	4 pts	- Pre-order system plan or crew meal booking process confirmed with catering contractor or example of system already in place if available - Food waste contractor agreement or quote confirming composting or food waste collection will be in place - Correspondence with a food redistribution organisation (e.g. Too Good To Go, local food bank) confirming planned collection arrangement - Catering brief detailing food waste reduction requirements sent to contractor
Reduced meat overall through higher plant based offerings and lower meat quantities per serving.	3 pts	Catering brief specifying meat reduction targets or plant-forward menu requirements

		• Draft menus showing plant-based options prominently featured alongside reduced meat portions • Contractor confirmation or menu sign-off showing plant-forward menu design agreed
Sustainable sourcing (local, seasonal, organic, Fairtrade, Marine Stewardship Council)	2 pts	• Catering brief specifying sustainable sourcing requirements sent to contractor • Catering contractor's sourcing policy or certification documents confirming sustainable sourcing credentials • Contractor confirmation that locally or seasonally sourced produce will be used
Reusable serving ware (cups, plates, cutlery, etc)	2 pts	• Catering brief specifying reusable serving ware requirement • Invoice or hire agreement for reusable crockery, cups, or cutlery • Contractor confirmation that reusable serving ware will be provided <i>Reusable serving ware is any item designed to be washed and used multiple times, such as ceramic plates, glassware, metal cutlery, or durable reusable cups etc.</i> <i>Items marketed as compostable, biodegradable, or plant-based (including wooden cutlery, Vegware, paper cups, and other single-use alternatives) do not count as reusable serving ware.</i>
Narrative Option: Please provide any additional comments, including alternative approaches you have used to meet the intent of the question, or any information you would like us to consider as part of your assessment. (You may be asked to provide evidence to support these statements.)	Up to 5 pts	If applicable, the information provided in the comments box will be scored according to impact and effort. Please be prepared to support your claims with documented evidence if requested.

How has your production planned to reduce the environmental impact of catering and food provision?

What we're looking for - We want to understand what measures are in place to protect locations, particularly sensitive natural environments, from production activities.

Why this matters - Filming and setting up equipment can damage sensitive natural areas like forests, beaches, or wildlife habitats. When productions take extra care to protect these places, or even improve them, it shows you really understand your environmental impact. It also helps with conservation efforts and sets a good example for other productions to follow.

*****This question can be hidden without affecting the overall score if it does not apply to your production. If you choose this option, you will be required to provide justification. *****

Select all that apply to score up to 4 points	Score up to	Suggested Evidence
Pollution Prevention Plan template prepared for all locations	3 pts	- Pollution Prevention Plan template or document prepared for this production - Correspondence or briefing confirming the plan will be distributed to relevant departments or location teams ahead of filming - Location agreement or permit detailing a Pollution Prevention Plan as a requirement
Location assessment protocol established (habitat sensitivity checklist)	2 pts	- Habitat sensitivity checklist or location assessment template prepared for use on this production - Correspondence with a location manager or ecologist confirming an assessment protocol is planned - Location scout notes or recce documentation detailing environmental sensitivity considerations
Environmental restoration budget allocated.	2 pts	- Budget document showing a line item for environmental restoration or location reinstatement - Sign-off records or approval confirming restoration budget has been agreed - Correspondence with a location owner or land manager detailing planned restoration commitments
Narrative Option: Please provide any additional comments, including alternative approaches you have used to meet the intent of the question, or any information you would like us to consider as part of your assessment. (You may be asked to provide evidence to support these statements.)	Up to 3 pts	If applicable, the information provided in the comments box will be scored according to impact and effort. Please be prepared to support your claims with documented evidence if requested.

Contribution to a Sustainable Future Questions

How your production demonstrated leadership in creating positive change that extends beyond your immediate filming activities.

What commitments has your production made to create positive impact beyond reducing its own footprint of immediate filming activities?

What we're looking for - We want to understand how your production plans to go beyond just reducing its own environmental impact to actively contribute to sustainability or nature-focused initiatives, funds, or projects. This means using your production to create positive change that extends beyond your immediate filming activities and is proportionate to the scale of the production.

Why this matters - This shows real leadership by proving that productions can be part of the solution to environmental and social challenges, not just trying to cause less harm. When you invest in sustainability initiatives, support local communities, or leave positive legacies, you're using your production's resources and influence to create lasting benefits. This demonstrates advanced environmental thinking and helps build a more sustainable industry overall.

Select all that apply to score up to 5 points	Score up to	Suggested Evidence
Supply-chain / insetting funding committed via a dedicated sustainability budget line supporting industry decarbonisation efforts.	5 pts	- Budget document showing a dedicated in setting or supply-chain sustainability fund - Correspondence or agreement with a supplier or industry body confirming planned funding support - Internal sign-off or approval confirming the budget line has been allocated
Content impact will be amplified through planned audience engagement initiatives and partnerships with impact producers or mission-driven organisations.	5 pts	- Partnership agreement or letter of intent with an impact producer or relevant organisation - Campaign or engagement plan showing how content will be used to drive audience action on sustainability - Correspondence confirming planned screenings, events, or initiatives tied to the production's environmental or social themes
Local community support framework documented (local employment targets, resource-sharing agreements, community engagement plan).	5 pts	- Community engagement plan or local employment policy prepared for this production - Correspondence or agreements with local community organisations, businesses, or individuals confirming planned collaboration - Budget line or resource-sharing agreement showing commitments to local community support
Environmental project funding committed for donations to environmental conservation, biodiversity or similar.	5 pts	Budget document or sign-off record showing funds allocated for environmental donations, with production name and amount

		• Letter of intent or correspondence with a named conservation or biodiversity organisation confirming planned donation • Company-level policy or fund documentation confirming this production's planned contribution
A strategy for addressing unavoided emissions in place , with carbon credits identified as a final measure following reduction efforts, including verified scheme selection and budget allocation. Please specify whether this is done at company or production level.	5 pts	• Emissions reduction plan or carbon strategy document showing carbon credits identified as a last resort • Budget line or approval confirming carbon credit purchase has been planned and costed • Shortlist or selection criteria for verified carbon credit schemes (e.g. Gold Standard, Verra VCS), with confirmation of whether this is at company or production level
Narrative Option: Please provide any additional comments, including alternative approaches you have used to meet the intent of the question, or any information you would like us to consider as part of your assessment. (You may be asked to provide evidence to support these statements.)	Up to 5 pts	If applicable, the information provided in the comments box will be scored according to impact and effort. Please be prepared to support your claims with documented evidence if requested.

Climate / Sustainability On Screen

Climate / Sustainability On Screen refers to stories, characters, behaviours, props or settings in film and TV that reflect climate and sustainability themes. This includes anything that raises awareness of **climate change**, **climate solutions**, **normalises sustainable lifestyles**, or **makes eco-conscious choices feel aspirational**. As the **nature and biodiversity crisis** is interconnected with climate change it is included in the themes we track - these could include **biodiversity loss**, **environmental disasters** or **regenerative land use**. Climate-related and sustainability content can be included in everyday entertainment, not just news or documentaries.

While **climate stories** focus on environmental issues, **sustainability stories** are about presenting a vision for a sustainable future: human-centred, hopeful and grounded in agency. The combination of climate and sustainability storytelling helps audiences understand the reality of climate change and imagine the possibilities for our future. If you want more information on themes click [here](#) to go to the resources hub.

The industry wants to track where climate & sustainability stories occur across their productions. Although climate / sustainability content in a production isn't a requirement for certification this data is included in reporting. The **Climate Content Pledge** ([see more here](#)) was signed in 2021 at COP26 in which 12 of the leading broadcasters and in 2026 - 3 of the UK's largest production companies, committed to "more and better" climate content in all "non-news" programming. This data helps measure how the pledge is being actioned, allows us to track key themes and build case studies of great climate / sustainability stories. If these themes do feature please answer the following 6 simple questions. was signed in 2021 at COP26 in which 12 of the leading broadcasters and in 2026 - 3 of the UK's largest production companies, committed to "more and better" climate content in all "non-news" programming. This data helps measure how the pledge is being actioned, allows us to track key themes and build case studies of great climate / sustainability stories. If these themes do feature please answer the following 6 simple questions.

For greatest accuracy we ask that this section is forwarded to a senior member of editorial or creative teams to complete.

Productions should consider the editorial guidance of their broadcaster and streamer when identifying and delivering activities under this section.

How have you ensured that any substantial components of this production are not normalising unsustainable behaviour?

What we're looking for - A brief explanation of the steps you took creatively, to ensure the production doesn't unintentionally present environmentally harmful behaviours as normal, aspirational, or consequence-free. This could include choices in character behaviour, story framing, set design, props, travel scenes, or lifestyle depictions. A few sentences that show awareness and intention are all we need.

Why it matters - Stories shape cultural norms. When productions thoughtfully avoid glamorising wasteful or high-carbon habits, they help audiences imagine more sustainable ways of living. This insight also helps broadcasters, streamers & studios understand how content contributes to wider sustainability goals and supports more responsible storytelling across the industry.

	Score	Suggested Evidence
Written description required in comments box Please add description e.g, Description: The World Cup is expected to take place during a heatwave, so we are planning several segments on the effect of extreme heat on the footballers and how the additional hydration breaks are being included to help the athletes cope with the heat. We will be referencing how this extreme heat is connected to climate change. We are also interviewing a sports performance expert on how the heat will affect physiology" Or. "We are planning a segment for the series on reducing heating costs by insulating the home and switching to an induction hob - we will reference the additional health benefits of switching from gas fuel."	0 pts	Productions must answer this question to achieve BAFTA Albert Committed. This section is unscored, though the information provided will be considered. No evidence is required.

Did climate or sustainability themes feature in the production?

What we're looking for - We want to understand if, and how prominently, climate or sustainability themes appear in your production. This could range from a central storyline to a brief visual reference. The goal is to capture the scale and nature of the inclusion. If it isn't included, please provide a brief explanation as to why.

Why this matters - Every reference - big or small - helps us build a clearer picture of how TV & Film are portraying climate and sustainability issues. It is important that we understand the scale of the reference so that we can track commitments to climate /sustainability on screen across the industry. Additionally, this enables the industry to improve research and training.

Select all that apply	Score	Suggested Evidence
Yes, it's the main focus or theme of the production	0 pts	Productions must answer this question to achieve committed. This section is unscored, though the information provided will be considered. No evidence is required.
Yes, it's part of a sub-plot, secondary storyline or short item but not the main focus	0 pts	
Yes, it features as a part of a character's interest or personality trait	0 pts	
Yes, it is referenced in passing	0 pts	
Yes, it features visually only	0 pts	
No, these themes don't feature.	0 pts	
<i>If no references were included, can you briefly explain why so we can better understand any barriers to including these themes?</i>	0 pts	

What topics does your climate/sustainability on-screen relate to? it could be about personal choices and experiences or policy/society wide change. Please select all that meaningfully apply.

What we're looking for - Climate & sustainability on-screen is incredibly varied and connects with many themes. We are looking for you to select the predominant themes in your production. You can click more than one if relevant but please focus on the most significant themes based on your selection above. E.g if you selected that climate / sustainability on screen is a subplot, select the key themes in that subplot.

Why this matters - Many Studios, Broadcasters and Streamers are tracking climate & sustainability on-screen in their productions. Understanding the themes that are addressed is important in their tracking but also provides a clearer picture of which themes are resonating with the industry.

For advice on suggested evidence please refer to our evidence guide.

Select all that apply	Score	Suggested Evidence
Sustainable transport and travel (e.g. electric or wind powered, active travel)	0 pts	Productions must answer this question to achieve committed. This section is unscored, though the information provided will be considered. No evidence is required.
Sustainable construction , building and urban design (e.g. eco-concrete, transit friendly urban design, green cities, insulation.)	0 pts	
Sustainable farming and/or land use (e.g. regenerative agriculture, organic farming, rewilding, eco-system regeneration)	0 pts	
Sustainable energy and power (e.g. energy efficiency, clean fuels, renewable power)	0 pts	
Sustainable economics and investment (e.g. Net Zero workforce, green investments, sustainable pensions)	0 pts	
Green technology and innovation (e.g. battery powered tech, EVs, solar panels, vertical farming)	0 pts	
Policy and civil participation (e.g. environmental protest, citizen action, climate politics)	0 pts	
Human connection with the natural world and access to nature (e.g. urban green spaces, forest schools, nature retreats)	0 pts	
Biodiversity and nature loss (e.g. species decline, poaching, desertification)	0 pts	
Reducing material/resource consumption and waste management (e.g. composting, eating leftovers, circular systems)	0 pts	
Sustainable consumer behaviour (e.g. plant-based meals, eating seasonally, low impact lifestyles, sustainable fashion)	0 pts	
Climate justice and equality in sustainability (e.g. intersectionality, indigenous knowledge, legal cases)	0 pts	
Adaptation to changes created by climate change (e.g. cooling centres, air masks, flood defences)	0 pts	
Industries, production and manufacturing that cause climate change (e.g. fossil fuels, concrete manufacture, mining)	0 pts	

Climate related health and wellbeing issues (e.g. eco-anxiety, asthma, heat related illness, vector borne diseases)	0 pts	
Environmental Pollution (e.g. of air, water, soil)	0 pts	
Extreme weather events and their impacts (e.g. wildfires, flooding, climate-related food shortages)	0 pts	
Deliberately negative portrayals of unsustainable behaviour or lifestyles (e.g. excessive flying, over-consumerism, high waste lifestyle)	0 pts	
<i>If the theme is not listed above please add a description of the climate related content or story here.</i>	0 pts	

Version Control / Change Log		
Version	Changes:	Issue Date
V1.1		11/09/26