

PRODUCTION CERTIFICATION

USER GUIDE

Certified Route

September 2026

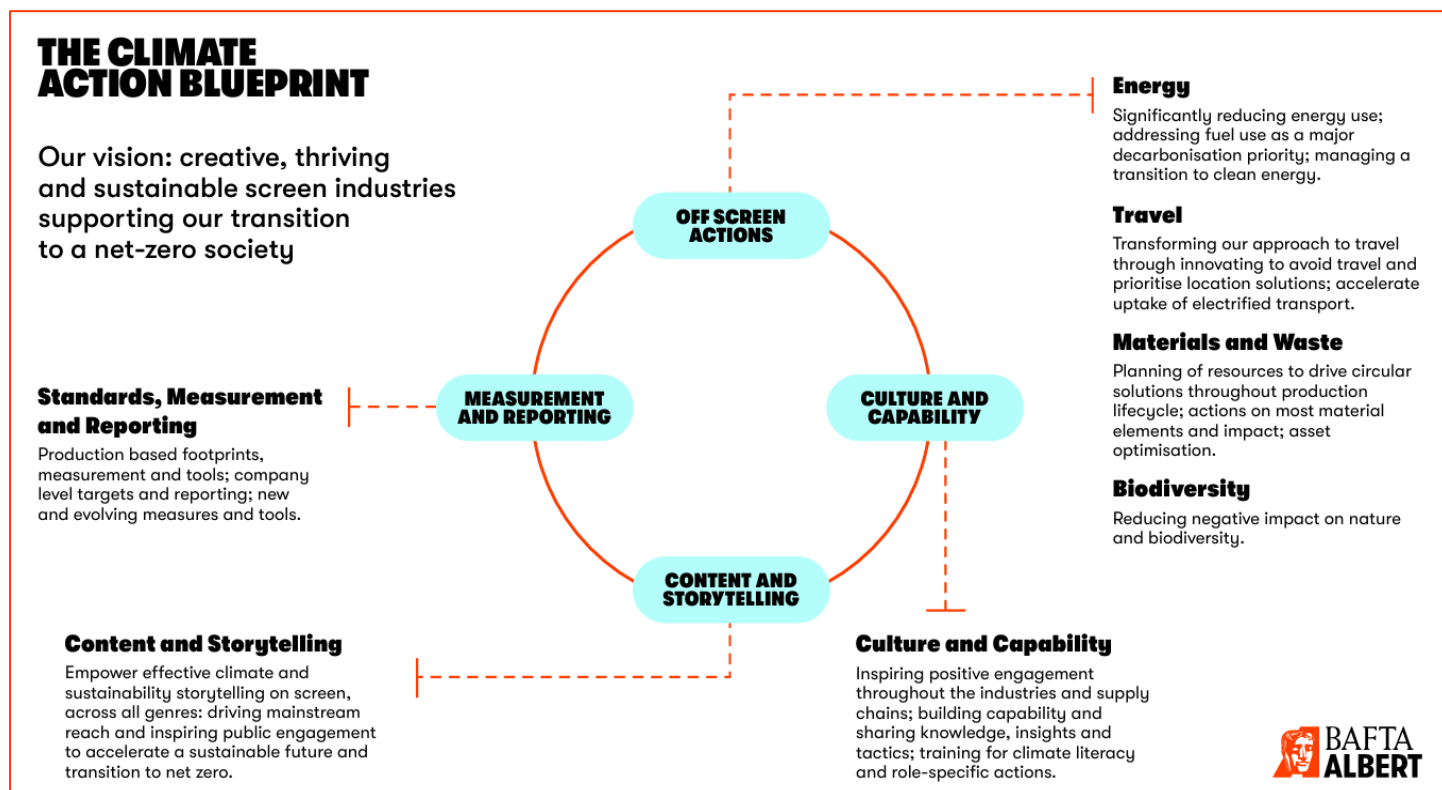
About BAFTA Albert	4
Introduction	5
Document Purpose	5
Commitment to Responsible Toolkit Use	6
Privacy & Data Security	6
Overview of Certification Programme.....	7
How The Two Marks Relate	7
Who can apply.....	7
Alignment with the UN Sustainable Development Goals.....	8
Which Certification Route Is Right For You?	9
Sustainable Production Code of Practice	10
Certified Route Overview	11
Workflow	11
How To Achieve BAFTA Albert Certified.....	12
Criteria Breakdown	12
Certified Route Application Process	13
Route Selection	13
Complete Questionnaire	14
Switching Routes	17
Outcome of Assessing Actions	18
Submit Evidence	19
Assessment Outcomes	22
Certification Mark Rules.....	24
Appealing a Certification Decision	25
Before You Begin	25
What You'll Need to Provide	25
What Happens Next	25
Questions, Guidance and Evidence Suggestions	26
Sustainability Leadership Questions.....	27
1.1	28

1.2.....	30
1.3.....	32
1.4.....	34
1.5.....	37
Environmental Impact Actions Questions.....	39
2.1.....	40
2.2.....	42
2.3.....	44
2.4.....	46
2.5.....	48
2.6.....	49
2.7.....	51
2.8.....	53
2.9.....	55
Contribution to a Sustainable Future Questions.....	56
3.1.....	57
Climate / Sustainability On Screen	59
4.1.....	60
4.2.....	61
4.3.....	63
4.4.....	64
4.5.....	65
4.6.....	66

About BAFTA Albert

For 15 years, BAFTA Albert has worked side-by-side with the UK's screen community, helping transform the power of exceptional storytelling into measurable climate action – behind the scenes, on set and on screen.

Backed by BAFTA's creative DNA and cross-industry expertise, our work continues to support and unite the film and TV community in making sustainable choices. We provide practical tools, clear standards, direct actions, and certification that recognises change, positive impact and progress.



Introduction

The Next Generation Toolkit is designed to help productions **act, measure and celebrate sustainability** through three connected tools. Together, these tools support productions in implementing sustainable practices and gain recognition for their achievements.



Coming soon. A digital version of the **Sustainable Production Guide** will be integrated into the Toolkit, providing tailored guidance based on your production's needs.

In the meantime, departmental **Sustainable Production Guides** are available via the **Resources** link in the Toolkit, which directs you to the **resources page on the BAFTA Albert website**.

These resources are designed to support your sustainability planning and certification journey. Please note that guides and checklists are for guidance only and cannot be submitted as evidence on their own. Supporting documentation must be provided to demonstrate that actions have been implemented by your production.

Document Purpose

This guide supports productions applying for **BAFTA Albert Certification** through the **Certified Route**. It explains the certification process, application requirements, evidence submission, and assessment outcomes.

By following this guidance, productions can prepare high-quality applications and ensure their sustainability achievements are clearly evidenced throughout the assessment process.

Commitment to Responsible Toolkit Use

To help ensure the BAFTA Albert Toolkit delivers meaningful, reliable and industry wide impact, all users are asked to follow this commitment. These principles set the foundation for using tools with integrity, responsibility and genuine commitment to improvement.

As a user of our tools, we ask that you commit to the following:

Use Tools Responsibly and Report Honestly

I will provide accurate and complete data, answers and evidence, helping ensure our impact is credible and meaningful. I will not knowingly manipulate data, evidence, or outcomes in a way that undermines the credibility of the toolkit.

Protect Confidentiality When Dealing with Data

I will respect and protect the confidentiality of information obtained during the production process. I will use information only for its intended purpose.

Embrace the Process

I will approach this process as a learning opportunity rather than a compliance task as I understand that engagement helps identify meaningful ways to reduce emissions.

Connect to the Purpose

I recognise that my participation goes beyond reporting. It helps our industry understand its impact and accelerate climate action.

Commit to Action Beyond Measurement

I will use insights from the Carbon Calculator, resources, and certification to implement meaningful changes.

Share Knowledge Constructively

I will contribute to the community's learning by sharing experiences and best practices whilst respecting the confidentiality of others.

Privacy & Data Security

BAFTA Albert believes in being open about what data we collect from our users and what we do with it. The UK GDPR sets out comprehensive requirements for all companies handling the personal data of UK citizens. This includes a number of things we must tell you when we collect data from you. We have provided all the information you need as simply and clearly as possible through this [Privacy Policy](#).

Overview of Certification Programme

The BAFTA Albert Certification Programme enables productions to demonstrate their achievement against key environmental sustainability criteria, recognising and rewarding those that go beyond minimum expectations.

- Certification is a dynamic, evidence-based process built around a flexible, points-based system.
- Actions vary in both impact and effort required.
- Productions can choose from a set of prescribed sustainability actions or propose their own initiatives for consideration.

This approach sets out a clear definition of what ‘good’ looks like, while remaining adaptable to the range of circumstances and constraints of different production methods.

BAFTA Albert Certified This is the standard route applied for by productions, close to or after wrap.

Productions apply for the Certified Route towards the end of production, answering questions and providing evidence of the sustainable actions that have taken place throughout.

BAFTA Albert Committed This is an exceptional route created for TV productions that have a legitimate need for recognition before their transmission / broadcast date. Eligible productions can apply as early as the first day of prep and submit evidence of processes, policies, and frameworks established in pre-production to support sustainable practices, throughout the production.

How The Two Marks Relate

Both marks use the same points-based system and require evidence of equal rigour. The distinction lies solely in the stage of production they reflect and what the evidence is demonstrating.

The marks are fully independent. A production that first achieves Committed may later apply for Certified, but this is treated as a new, separate application with its own evidence requirements. Points or credit do not transfer between the two.

Who can apply

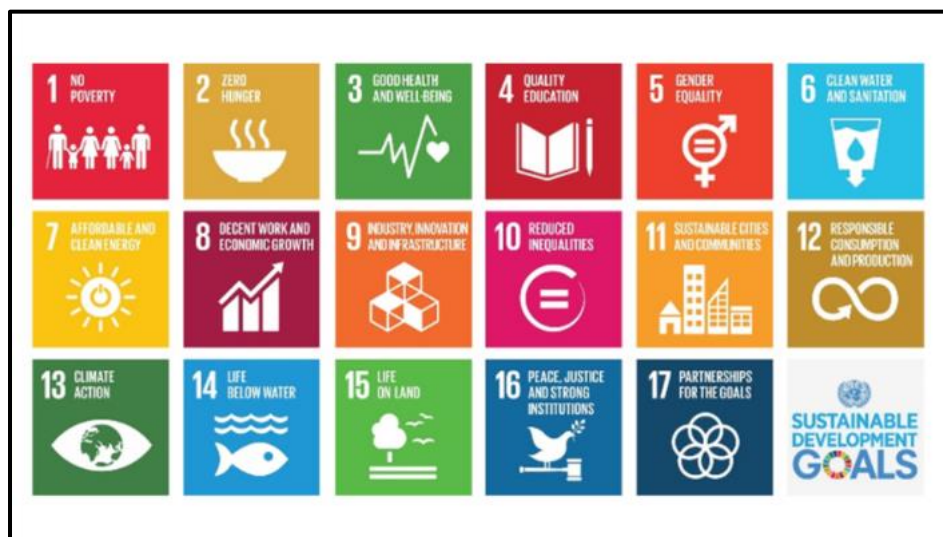
In order to apply for Certification, a production must meet the following minimum eligibility criteria:

- The aggregated duration of the programme or entire series must be at least **15 minutes**.
- The total budget for the project (including all episodes, where applicable) must be at least **£50,000**.

These eligibility thresholds help ensure that Certification data remains representative of the film and television industry and that submissions can be managed effectively by BAFTA Albert. This enables resources to be focused on productions with the greatest potential environmental impact, helping to maximise the value and effectiveness of the Certification programme.

Alignment with the UN Sustainable Development Goals

The UN Sustainable Development Goals (SDGs) are 17 global goals adopted by world leaders in 2015 to help create a fairer, healthier and more sustainable world.



Productions that achieve BAFTA Albert Certified or BAFTA Albert Committed status are contributing to these global goals through their sustainability actions and commitments. Analysis of the BAFTA Albert certification framework shows alignment with all 17 SDGs, with the strongest contribution to:

- SDG 13: Climate Action
- SDG 12: Responsible Consumption and Production
- SDG 11: Sustainable Cities and Communities
- SDG 7: Affordable and Clean Energy
- SDG 9: Industry, Innovation and Infrastructure

By using the tools and guidance available through the BAFTA Albert Toolkit, productions can reduce their environmental impact, build sustainable practices and contribute to the wider global effort to achieve the SDGs.

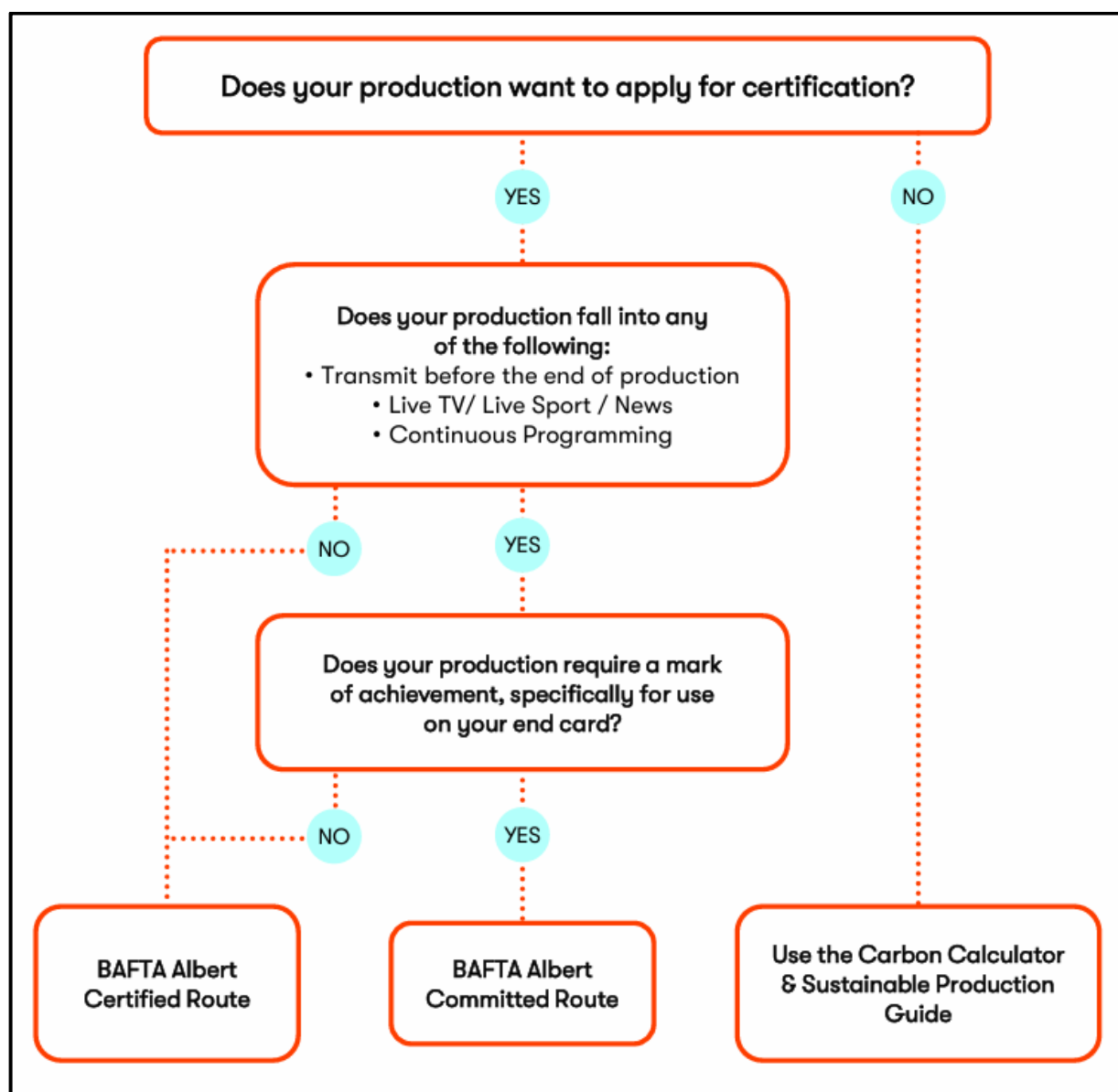
For more information, visit <https://sdgs.un.org/goals>.

Which Certification Route Is Right For You?

BAFTA Albert Certified This is the standard route applied for by productions, close to or after wrap.

Productions apply for the Certified Route towards the end of production, answering questions and providing evidence of the sustainable actions that have taken place throughout.

BAFTA Albert Committed This is an exceptional route created for TV productions that have a legitimate need for recognition before their transmission / broadcast date. Eligible productions can apply as early as the first day of prep and submit evidence of processes, policies, and frameworks established in pre-production to support sustainable practices, throughout the production.



Sustainable Production Code of Practice

We ask that productions commit to upholding these principles in a way that is appropriate to its specific context and operational constraints, throughout all stages of production.

Where possible this production commits to:

Leadership

Maintain clear sustainability leadership, integrate environmental considerations into decision making and allocate appropriate budget and resources to support sustainable practices across all departments and workflows.

Skills & Engagement

Support sustainability training, communicate our approach clearly and foster a culture where sustainability is valued and all team members can contribute.

Sustainable Suppliers

Prioritise suppliers who are local / demonstrate environmental responsibility, include sustainability requirements in contracts, supply sustainable goods and support circular economy approaches.

Carbon Footprint

Measure our environmental impact, set meaningful reduction targets and be transparent about our progress and learnings.

Essential Actions

Take practical action to reduce emissions from energy, travel, transport, materials, waste and other significant areas. Prioritise lower impact options for facilities, logistics and operational activities.

Circularity

Design out waste through smart planning and careful purchasing. Manage assets so they can be reused, donated, or passed on. Follow the waste hierarchy (prevent, reduce, reuse, recycle, recover, dispose). Separate waste streams properly and avoid single-use items.

Catering

Prioritise caterers who prioritise sustainable sourcing, low emission options and food / catering waste reduction.

Biodiversity

Protect filming locations, particularly sensitive natural environments and minimise disruption to ecosystems.

On Screen Sustainability

Be mindful of how sustainability is portrayed on screen, avoiding normalisation of unsustainable behaviours and reflecting environmental and climate themes authentically where relevant.

Positive Contributions

Create lasting positive impact beyond our immediate filming activities through wider sustainability initiatives, community support and using your influence to drive meaningful change.

Knowledge Sharing

Share our learnings, innovations and challenges with the wider industry to support collective progress.

Continuous Improvement

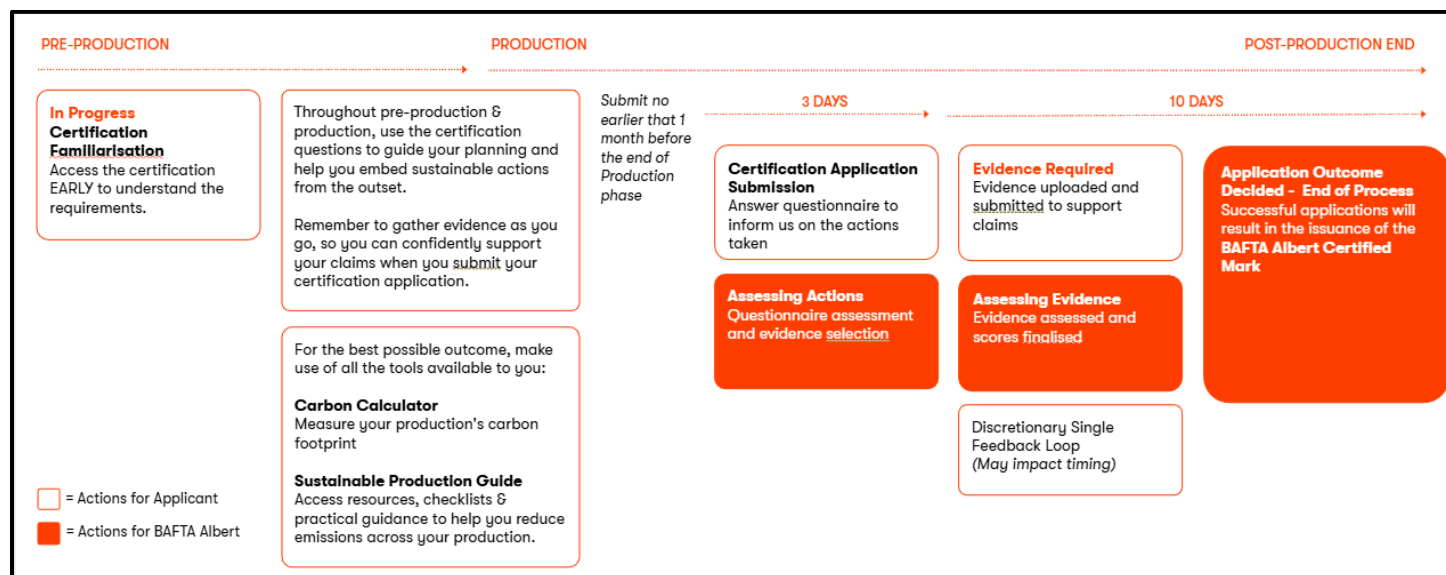
Commit to ongoing learning, regularly review our performance and adapt our approach based on experience, learnings and feedback.

Certified Route Overview

Workflow

This is the standard route applied for by productions, close to or after wrap.

Productions apply for the Certified Route towards the end of production, answering questions and providing evidence of the sustainable actions that have taken place throughout.



How To Achieve BAFTA Albert Certified

- Overall Pass Mark of 55%
- Must score and be able to provide evidence in each section:
 - Sustainability Leadership
 - Environmental Impact Actions
 - Contribution to a Sustainable Future
- Must answer unscored questions in Climate / Sustainability On Screen section and provide evidence on request.

Criteria Breakdown

Section	No: Q's	% Of overall score	Notes
Sustainability Leadership Budget, Policy, Processes, Innovation Training Communication	5	40%	
Environmental Impact Actions Temporary Power Buildings Energy Travel & Transport Accommodation Materials Waste Catering Biodiversity	9	55%	'Does not apply' option is available on 8 of these questions, but will require a solid justification why. Score will adjust so there is no penalty.
Contribution to a Sustainable Future	1	5%	
Climate / Sustainability On Screen	6	0%	Non scoring but productions MUST answer questions.
	21	100%	

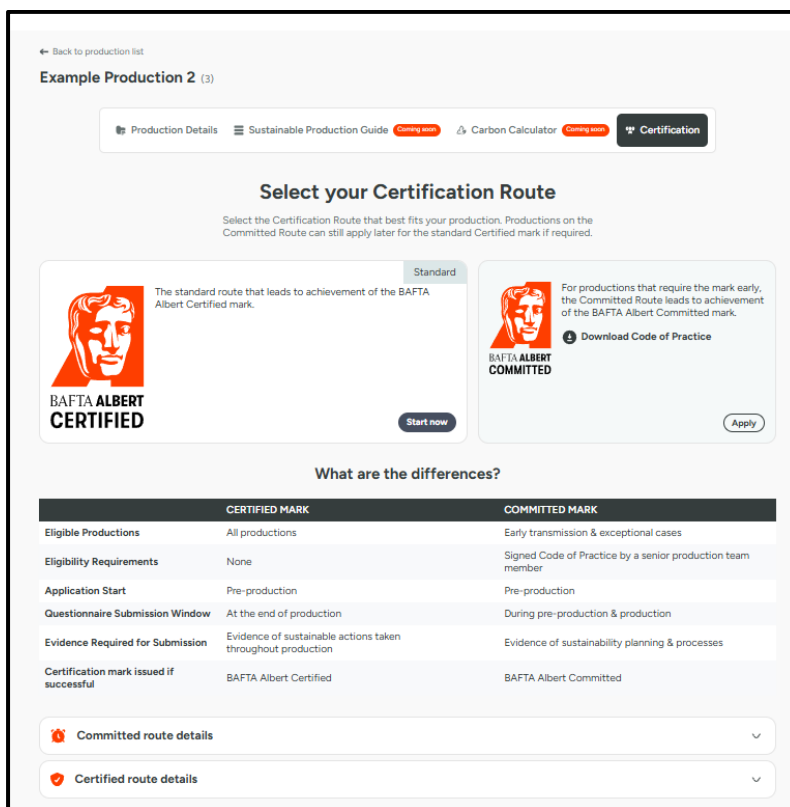
- Assessors will request evidence across all sections that is proportionate to the size and type of production.
- Evidence must reflect actions completed. (Productions will no longer be told early on which questions they must evidence)
- Teams should review the certification early to support planning to help you meet the standard across all areas.
- Smaller productions focus on genuine evidence that reflects what you had in place and the actions you took.
- Larger productions will need to show more of your work, with evidence that matches your scale.
- In all cases, the emphasis is on what matters: Intent, actions & impact.

Certified Route Application Process

Route Selection

Once you have set your production up on the Toolkit **we advise you to start the certification process as soon as possible**, to ensure you understand the requirements.

If you select 'Certification', the below screen will appear and you can select 'Start now.'



← Back to production list

Example Production 2 (3)

Production Details Sustainable Production Guide **Coming soon** Carbon Calculator **Coming soon** **Certification**

Select your Certification Route

Select the Certification Route that best fits your production. Productions on the Committed Route can still apply later for the standard Certified mark if required.



The standard route that leads to achievement of the BAFTA Albert Certified mark.

Start now

Standard



For productions that require the mark early, the Committed Route leads to achievement of the BAFTA Albert Committed mark.

Download Code of Practice

Apply

What are the differences?

	CERTIFIED MARK	COMMITTED MARK
Eligible Productions	All productions	Early transmission & exceptional cases
Eligibility Requirements	None	Signed Code of Practice by a senior production team member
Application Start	Pre-production	Pre-production
Questionnaire Submission Window	At the end of production	During pre-production & production
Evidence Required for Submission	Evidence of sustainable actions taken throughout production	Evidence of sustainability planning & processes
Certification mark issued if successful	BAFTA Albert Certified	BAFTA Albert Committed

Committed route details

Certified route details

Throughout production & preproduction use the certification questions to guide your planning and help you embed sustainable actions from the outset.

Remember to gather evidence as you go, so you can confidently support your claims when you submit your certification application. You can find in depth guidance in the **Questions, Guidance and Evidence Suggestions** chapter of this guide.

For the best possible outcome, make use of all the tools available to you:

- **Carbon Calculator:** Measure your production's carbon footprint.
- **Sustainable Production Guide:** Access resources, checklists & practical guidance to help you reduce emissions across your production.

Complete Questionnaire

Toolkit Status: In Process

Towards the end of production, complete and submit the questionnaire detailing the sustainable actions your production has taken. **You can submit 4 weeks from the end of production onwards.**

To help ensure your score accurately reflects the effort and impact of your sustainability actions, please take a moment to review the guidance below on the different answer options available.

Suggested options

Each certification question includes a list of standard sustainability actions commonly used in TV and film production, allowing you to quickly select any that apply to your work.

We also recognise that sustainable practice can involve new or innovative approaches. If your production meets the intention of a question through actions that are not included in the listed options, you can use the comments box (the last option on the list) to explain what you did and how it aligns with the intent of the question.

Comments box option

The comments box serves two purposes:

- **Alternative Evidence**
Use this box to describe sustainability actions or approaches that aren't covered by the standard answer options but still meet the intention of the question. Any claims you make must be supported by appropriate evidence.
- **Additional Context**
You can also use the comments box to share any further information that may help us understand your response, such as challenges you faced, innovative solutions you introduced, or circumstances that shaped your sustainability decisions.

How we assess narrative responses

Narrative comments are evaluated using the same criteria as the prescribed options:

- Do your activities genuinely address the sustainability objective behind the question?
- Is the evidence you provide clear, credible, and sufficient?

If the question does not Apply

In the Environmental Impact Actions sections, you have the option to hide questions that do not apply to your production. If you choose this option, you will need to provide a brief justification, but you will not be penalised for selecting it. Please provide a clear and credible justification, as we will review your reasoning before approving the question as not applicable.

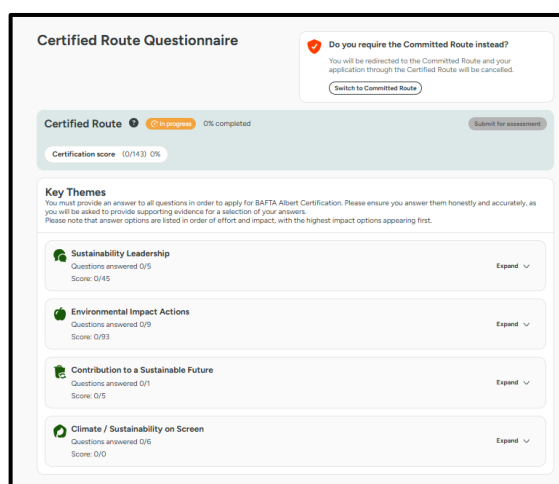
Once approved, your score will be automatically recalculated based only on the questions relevant to your production, ensuring a fair assessment.

Selecting your answers and submitting your questionnaire

Once you start your certification questionnaire, you will see the screen below. All questions are organised under four key themes:

- **Sustainability Leadership**
- **Environmental Impact Actions**
- **Contributions to a Sustainable Future**
- **Climate / Sustainability on Screen**

Each theme can be expanded to reveal the questions within it, allowing you to complete the questionnaire section by section.



To the right of each key theme is a small arrow that can be selected to expand / collapse the section and reveal / hide the questions.

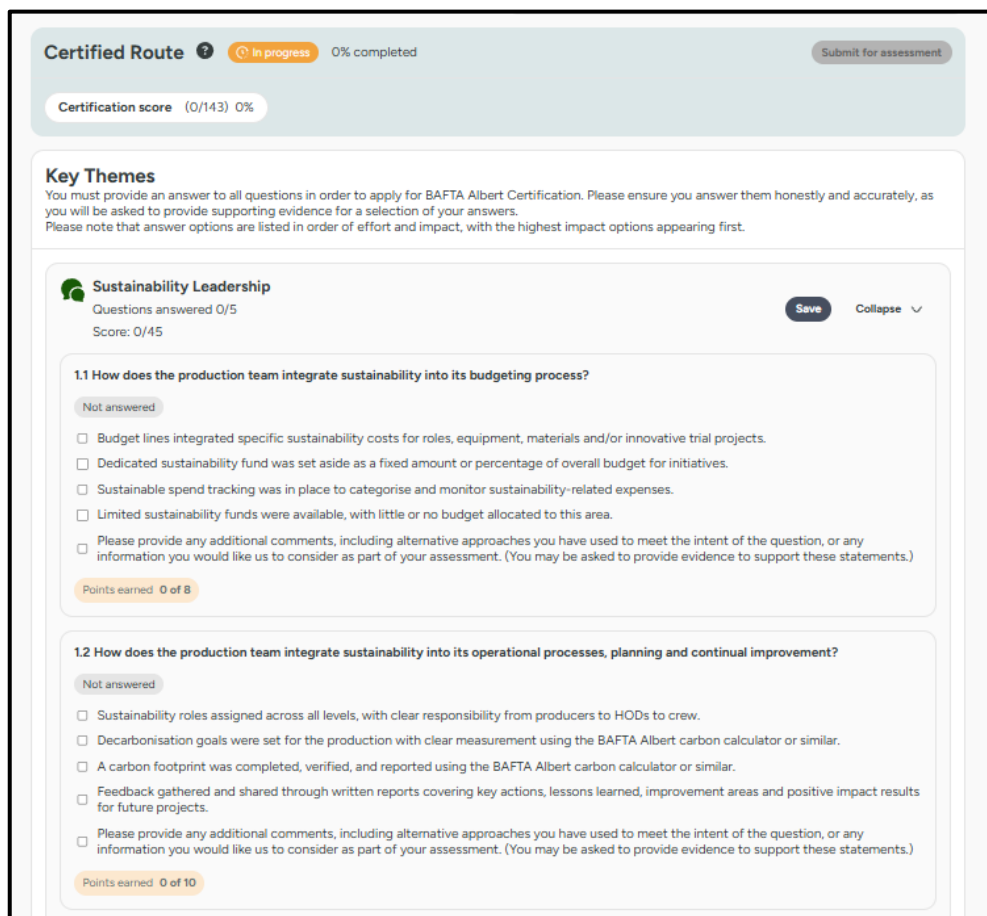
Work through each question individually and provide your response. Once you have answered all questions within a section, select **Save** before moving on to the next section.

Repeat this process until all sections have been completed and saved. When all sections are complete, select **Submit for Assessment**, located near the top of the screen.

All questions must be answered to before you can submit. Please answer honestly and accurately, as you may be asked to provide supporting evidence for selected responses.

Note: Contribution To A Sustainable Future section. Points will be awarded following assessment and will not appear in your total score until review is complete. **Important:** To enable scoring, you must select any relevant options **and** complete the narrative comments box by selecting **Please expand on your selection in order for us to assess and assign a score**. Assessors cannot award points without supporting information in the comments box.

Some questions allow multiple answers where applicable. Before submitting, review your application carefully, as responses cannot be edited afterwards. If clarification is required during assessment, you will have one opportunity to amend your application before a final decision is made.



Certified Route ? In progress 0% completed Submit for assessment

Certification score (0/143) 0%

Key Themes
You must provide an answer to all questions in order to apply for BAFTA Albert Certification. Please ensure you answer them honestly and accurately, as you will be asked to provide supporting evidence for a selection of your answers. Please note that answer options are listed in order of effort and impact, with the highest impact options appearing first.

Sustainability Leadership
Questions answered 0/5
Score: 0/45 Save Collapse

1.1 How does the production team integrate sustainability into its budgeting process?
Not answered

- ☐ Budget lines integrated specific sustainability costs for roles, equipment, materials and/or innovative trial projects.
- ☐ Dedicated sustainability fund was set aside as a fixed amount or percentage of overall budget for initiatives.
- ☐ Sustainable spend tracking was in place to categorise and monitor sustainability-related expenses.
- ☐ Limited sustainability funds were available, with little or no budget allocated to this area.
- ☐ Please provide any additional comments, including alternative approaches you have used to meet the intent of the question, or any information you would like us to consider as part of your assessment. (You may be asked to provide evidence to support these statements.)

Points earned 0 of 8

1.2 How does the production team integrate sustainability into its operational processes, planning and continual improvement?
Not answered

- ☐ Sustainability roles assigned across all levels, with clear responsibility from producers to HODs to crew.
- ☐ Decarbonisation goals were set for the production with clear measurement using the BAFTA Albert carbon calculator or similar.
- ☐ A carbon footprint was completed, verified, and reported using the BAFTA Albert carbon calculator or similar.
- ☐ Feedback gathered and shared through written reports covering key actions, lessons learned, improvement areas and positive impact results for future projects.
- ☐ Please provide any additional comments, including alternative approaches you have used to meet the intent of the question, or any information you would like us to consider as part of your assessment. (You may be asked to provide evidence to support these statements.)

Points earned 0 of 10

Keeping a track of your predicated score

Once you begin answering the questionnaire, you'll notice a grey box at the top of the screen displaying your current score. This score will update automatically as you complete the questionnaire and can be used to track your progress against the certification requirements.

It is important to keep in mind that the minimum pass mark for certification is 55%.

Note: that the Contributions to a Sustainable Future section is worth up to 5 additional points. These points are awarded during the assessment process and cannot be self-scored within the questionnaire.

Toolkit Status after you have submitted: Assessing Actions

At this stage, you will be able to view your responses but will no longer be able to edit them. Your application will then join the assessment queue.

Once your assessment has been completed, you will receive an email notification and can proceed to the next step of the certification process.

Switching Routes

While your application is **In Progress**, you can switch between the **Certified Route** and the **Committed Route** if you determine that the alternative route is more suitable for your production.

Please note that once your application has entered an assessment stage, the option to switch routes will no longer be available.

Before changing routes, it is important to understand that **all previously entered responses will be permanently removed**. This is because each route has a different set of questions and assessment requirements. If you switch routes, you will need to start the new route from the beginning and complete the relevant questionnaire in full.

If you later decide to switch back to your original route, you will again need to start from the beginning, as none of your previous responses will be retained.

To help prevent accidental data loss, the system will display a warning message before you confirm the route change, ensuring you understand the implications and are happy to proceed.

Outcome of Assessing Actions

Once you submit your certification questionnaire, it will be reviewed by an assessor. Following this review, there are two possible outcomes.

Outcome 1: Further Information Required

If your responses are clear, complete and achieve the minimum certification pass mark of **55%**, your application will progress to the next stage.

At this point, your assessor will select specific responses for which supporting evidence is required. You will receive an email notification, and your certification status will change to **Evidence Required**.

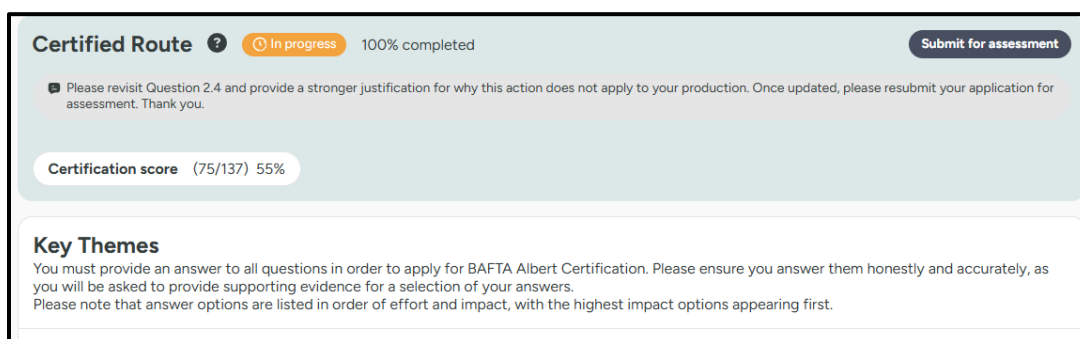
Please now follow the guidance on **Submitting Evidence**.

Outcome 2: Further Information Required

If your assessor identifies responses that require clarification, additional information, or amendment, or if your score falls below the minimum pass mark of **55%**, your application will be returned to you for updates. You will receive an email notification, and your certification status will change to **'In Progress'** indicate that further action is required.

What You Need to Do

Review the assessor's feedback carefully. The assessor's comments will be displayed in the grey information box at the top of the certification questionnaire.



The screenshot shows a web interface for the 'Certified Route' of BAFTA Albert certification. At the top, it says 'Certified Route' with a help icon, a status bar showing 'In progress' (with a clock icon) and '100% completed', and a 'Submit for assessment' button. Below this is a grey information box with a message: 'Please revisit Question 2.4 and provide a stronger justification for why this action does not apply to your production. Once updated, please resubmit your application for assessment. Thank you.' Underneath the message is a 'Certification score' section showing '(75/137) 55%'. At the bottom is a 'Key Themes' section with instructions: 'You must provide an answer to all questions in order to apply for BAFTA Albert Certification. Please ensure you answer them honestly and accurately, as you will be asked to provide supporting evidence for a selection of your answers. Please note that answer options are listed in order of effort and impact, with the highest impact options appearing first.'

Once you have addressed all feedback and updated your responses, resubmit your application for review. Your assessor will then reassess the questionnaire and determine whether it can progress to the next stage of the certification process.

Tip: Providing clear, detailed information when responding to feedback will help avoid delays and improve the likelihood of your application progressing to the evidence stage.

Submit Evidence

Toolkit Status: Evidence Required

This is the stage where you will upload the evidence and documentation required to support the sustainability actions reported in your application.

If your assessor has provided feedback, it will be displayed in the grey information box at the top of the screen. Please review this carefully before uploading your evidence.

You will also see yellow warning triangles and the status **Evidence Required** next to the relevant key themes. Expanding a key theme will show which specific questions require evidence and display the same **Evidence Required** status against each applicable question.

Certified Route Questionnaire

Certified Route
?

 Evidence required

Submit for assessment

 You are now required to submit supporting evidence to the selected questions, in order to validate your answers. Please now upload the required evidence and submit for assessment. Please note the assessment can take up to 5 working days. To give your application the best chance possible, it's essential to follow the evidence guidance, which provides information on the types of evidence required and the quality standards expected.

Certification score (85/137) 62.04%

Key Themes

You must provide an answer to all questions in order to apply for BAFTA Albert Certification. Please ensure you answer them honestly and accurately, as you will be asked to provide supporting evidence for a selection of your answers. Please note that answer options are listed in order of effort and impact, with the highest impact options appearing first.


Sustainability Leadership

Questions answered 5/5
 Score: 26/45

 Evidence Required

Expand ▼

Evidence Type & Quality Requirements

The tables below outline the evidence types and quality requirements for the following sections:

Sustainability Leadership, Environmental Impact Actions and Contribution to a Sustainable:

EXCELLENT – Evidence that is highly likely to be accepted <i>Production specific links, dated, credible, verifiable, clear to the assessor what they are looking at.</i> - Formal documentation – Signed policies, contract clauses, official agreements - Financial records – invoices, purchase orders, budget breakdowns - Certifications & Accreditations – In date / names training certificates & badges. Renewable energy certificates - Production Documents – Call sheets, production reports, schedules - Templates & Trackers – BAFTA Albert provided documentation - Data and monitoring – Carbon calculator outputs (if not BAFTA Albert) , 3rd party audits	
ACCEPTABLE – Evidence that is good but may require further clarification <i>Credible documentation with clear production links.</i> - Internal communications – Email chains, meeting minutes, crew briefings - Visual documents – Photos with context such as call sheet or production signage included in shot	
POOR / UNACCEPTABLE – Evidence that is insufficient and will be rejected <i>No link to the production, undated, unverifiable, does not demonstrate fulfillment of the question's intent</i> - Informal Communication – Text messages - Secondary documentation – Unnamed / undated training stamps, training booking confirmations - Unclear documentation – Ambiguous photos, vague communications lacking reference / context. - Unverifiable claims / testimonials / statements – Anecdotal evidence, hearsay, assumptions - Generic / non-specific – Documents appear AI-generated or repurposed from another production without meaningful tailoring - Falsified or misleading – Fabricated, mis-labeled, backdated, photoshopped - Irrelevant documentation – Off topic, expired certifications, incomplete information	

Climate / Sustainability On Screen:

EXCELLENT – Evidence that is highly likely to be accepted <i>Production specific links, dated, credible, verifiable, clear to the assessor what they are looking at.</i> - Uploaded clip or viewable link – A playable clip of the scene that is referenced in the description. - Production Documents – A final edit script created for picture lock that references the scenes described in the description question and that aligns with the themes selected. - Visual Documents – Screenshot of the final VO script that clearly references the scene described in the description question. Also clearly references (a) the production title and (b) it's the final script.	
ACCEPTABLE – Evidence that is good but may require further clarification <i>Credible documentation with clear production links.</i> Visual Document – Screenshot of the near final edit of the scene described with programme title and timecode on screen.	
POOR / UNACCEPTABLE – Evidence that is insufficient and will be rejected <i>No link to the production, undated, unverifiable, does not demonstrate fulfillment of the question's intent</i> - Production Documents – Working Scripts or scripts that appear early stage. We are looking for evidence that these scenes are intended to be broadcast and therefore the evidence should be as close to picture lock as possible. - Unrelated Documentation – Unrelated scripts or scripts that are not clearly labelled for the specific production. - Unrelated Visuals – Screen shots that are not clearly titled with the production title or working production title. - Visuals of production methods rather than on-screen/editorial - Images by crew taken on set – we specifically need to see stills/clips from the final edit to ensure the details are seen by the audience. - Any of the above that do not relate to the production or genuine climate or sustainability themes. - No time code reference.	

Before You Begin

Before uploading your evidence, we recommend familiarising yourself with the following sections of this guide:

- Evidence Type and Quality Requirements (see page 20 of this guide)
- Questions, Guidance and Suggested Evidence (see page 26 of this guide)

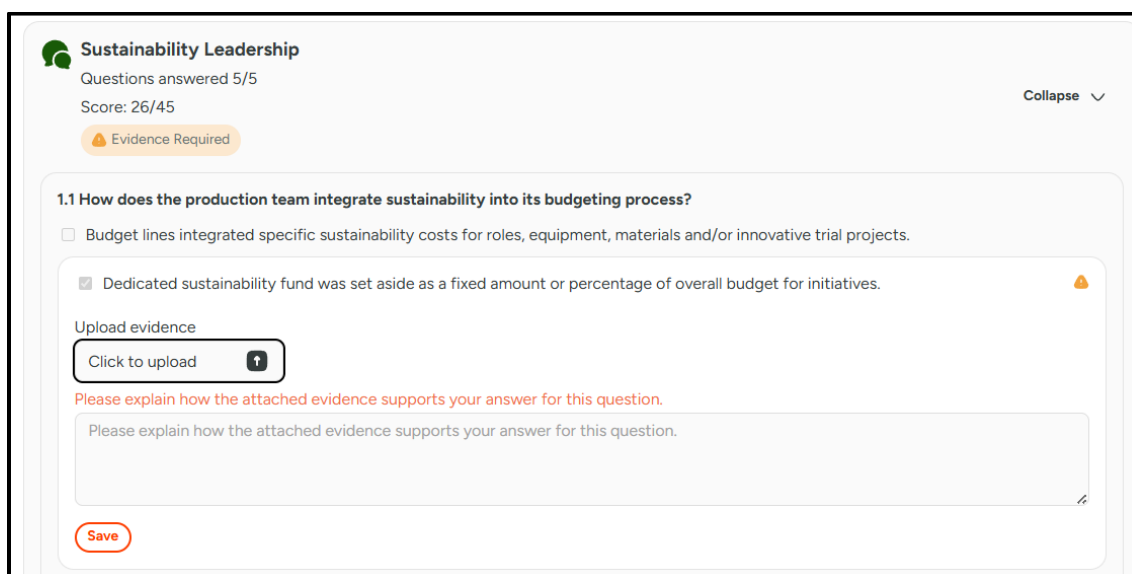
Uploading your Evidence

Work through each evidence request and upload the supporting documents for the relevant question. Use the comments box to clearly explain how the uploaded evidence supports your answer and demonstrates the action taken. Once you are satisfied this is complete press **'save'**.

Note: It is also important to remember that the comments you provide alongside your evidence form a key part of the assessment. Clearly explaining how each piece of evidence supports your answer can be the difference between evidence being accepted or rejected.

- *Does the activity genuinely address the sustainability objective behind the question?*
- *Is the evidence clear, credible and sufficient to support the claim being made?*
- *Would an independent reviewer be able to understand and verify the action from the evidence provided and comment left, to explain the uploaded evidence.*

Taking a few moments to review these points before uploading evidence can help ensure your submission progresses smoothly through the assessment process.



Sustainability Leadership
Questions answered 5/5
Score: 26/45
Evidence Required

1.1 How does the production team integrate sustainability into its budgeting process?

☐ Budget lines integrated specific sustainability costs for roles, equipment, materials and/or innovative trial projects.

☒ Dedicated sustainability fund was set aside as a fixed amount or percentage of overall budget for initiatives.

Upload evidence

Click to upload

Please explain how the attached evidence supports your answer for this question.

Please explain how the attached evidence supports your answer for this question.

Save

Once you are satisfied that you have uploaded all requested evidence and provided clear explanations in the comments boxes, ensure all entries have been saved before selecting **Submit for Assessment**.

Assessment Outcomes

Once your evidence has been assessed, your application will result in one of three possible outcomes. The outcome will be communicated by email and will also be visible within the Certification section of the Toolkit.

Outcome 1: Certification requirements met

Congratulations. Your application has successfully met the certification requirements.

- You will receive an email confirming the outcome.
- Your production will be awarded **BAFTA Albert Certified**.
- You will be able to download the **BAFTA Albert Certified Mark** from the Certification section of your production.

Outcome 2: Amendments Required

This outcome means that additional information, clarification or evidence is required before a final certification decision can be made.

Note: Productions will normally be given **one opportunity** to address the assessor's feedback and resubmit their application. As BAFTA Albert Certification is a recognised industry certification, applications are expected to be complete, accurate and supported by appropriate evidence.

This outcome may occur if:

- Responses require further clarification.
- Additional evidence is needed.
- Evidence does not sufficiently support the action claimed.
- Information provided is incomplete or unclear.
- The application has not achieved the minimum pass mark.

If amendments are required:

- You will receive an email notifying you of the outcome.
- Assessor feedback will be available within your application.
- The feedback will explain:
 - What needs to be clarified, amended or evidenced.
 - Any additional information or documentation required.
 - How assessment decisions have affected your score.
 - The steps needed before resubmission.

Carefully review the feedback, make the requested changes and resubmit your application once all points have been addressed.

Outcome 3: Application Declined

This outcome means the application has not met the requirements for certification.

If your application is declined:

- You will receive an email confirming the outcome.
- Feedback will be provided explaining the reasons for the decision.
- The feedback may include:
 - Key evidence or scoring decisions that contributed to the outcome.
 - Areas where the application did not meet the certification standard.
 - Recommendations that may help strengthen a future application.

Note: As the application has not achieved certification, the production **must not** download, display or use the BAFTA Albert Certified Mark.

Certification Mark Rules

The BAFTA Albert Certified Mark can only be used in accordance with the [Rules for Use of the BAFTA Albert Certification Marks policy](#), which can be accessed and read on our website. These Rules form part of, and supplement, the [BAFTA Albert Toolkit Agreement Terms and Conditions](#) between BAFTA Albert and each Production Company.

BAFTA Albert grants to the Production Company, with effect from the date on which BAFTA Albert confirms in writing that the production has achieved BAFTA Albert Certified status, a limited, revocable, non-transferable, non-sub-licensable, royalty-free and non-exclusive license to use the relevant mark solely in accordance with these Rules.

Only productions who have applied along the certified route, been assessed, and received confirmation they have met the required standard may use the Certified Mark which has been supplied via the Toolkit system.

The Certified Mark can only be used for the specific production which has applied for certification, e.g. additional series of the same show need to independently apply for and be awarded certification to be approved to use the Certification mark.

Please ensure you refer to the full [Certification mark rules](#) before use.

Appealing a Certification Decision

If you believe your certification decision was made in error, you may appeal. An appeal is a request for a review of the original decision. It is not an opportunity to submit a revised certification application.

Appeals are submitted via an Appeal Application Form. To obtain access to the form, please contact BAFTA Albert or your international partner.

Before You Begin

Appeals must be submitted within 30 days of receiving your certification decision. Appeals received after this deadline will not normally be accepted. We aim to acknowledge appeals within 3 working days and issue an appeal decision within 10 working days of receiving all required information.

What You'll Need to Provide

When submitting an appeal, have the following information ready:

- Your name
- Your email address
- Production company name
- Production title, as it appears on the BAFTA Albert Toolkit
- Broadcaster / Funder
- Grounds for appeal. Select the option that best describes your reason:
 - **Procedural error.** The certification process was not followed correctly.
 - **Evidence not considered.** Evidence that was not reasonably available at the time of the original certification assessment and may materially affect the decision.
 - **Misinterpretation of criteria.** You believe the certification criteria were applied incorrectly by the assessor.

What Happens Next

Once submitted, your appeal will be reviewed by an appeals panel with members not involved in the original decision.

Please ensure all required fields are completed before submitting your appeal. Additional information may be requested during the review process if required. Responding promptly to any requests for further information will help avoid delays in the assessment of your appeal.

An appeal may result in:

- the original decision being upheld;
- the decision being amended; or
- the application being referred for further review.

The appeal decision is final. Once an appeal has been concluded, no further appeals relating to the same certification decision will be accepted.

Questions, Guidance and Evidence Suggestions

The following pages provide detailed guidance for every certification question, organised by the four certification sections:

- **Sustainability Leadership**
- **Environmental Impact Actions**
- **Contribution to a Sustainable Future**
- **Climate / Sustainability On Screen**

For each question, you'll find an explanation of what we are looking for, why it matters, and examples of evidence that may help demonstrate your achievements. Use this section while completing your application, planning your evidence submissions, and identifying opportunities to strengthen your sustainability performance.

Please note: The Suggested Evidence examples are intended as guidance only. You are not expected to submit every item listed. Instead, provide the most relevant, credible, and proportionate evidence available to demonstrate how your production meets the intent of the question.

Where relevant, assessors may also cross-reference information provided within your final carbon footprint submission to help verify certification responses. For example, travel and fuel-related claims may be corroborated against footprint data, such as transport, travel, and power consumption records. Ensuring consistency between your certification application, supporting evidence, and carbon footprint will help facilitate a smoother assessment process.

For further information on scoring please see <https://bit.ly/NGT-certified-scoring-methodology>

Sustainability Leadership Questions

Understanding how your production demonstrated leadership in sustainability.

How does the production team integrate sustainability into its budgeting process?

What we're looking for - We want to see how your production includes sustainable costs in your budget planning and spending decisions. This is not about showing individual sustainable choices (e.g., using sustainable accommodation). Instead, for evidence of processes, structures and decision-making frameworks that support sustainable actions through clear budgeting guidance e.g. dedicated lines.

Why this matters - When productions integrate budget for sustainable actions, it proves they are serious about making a difference. It also means they are thinking ahead and planning properly, with funding and good processes.

Select all that apply to score up to 8 points	Score up to	Suggested Evidence
Budget lines integrated specific sustainability costs for roles, equipment, materials and/or innovative trial projects.	6 pts	- Budget document showing named sustainability-related lines. Add text to the narrative option if required. - Budget breakdown showing a trial or innovation project with dedicated funding allocated
Dedicated sustainability fund was set aside as a fixed amount or percentage of overall budget for initiative.	5 pts	- Budget document or finance record showing a ring-fenced sustainability fund, with production name and amount visible – this may be ring-fenced by the production or a separate fund provided by the broadcaster/funder - Company level climate action fund documentation confirming the production's allocation. - Sign off records or approval emails authorising additional spend for a sustainable alternative over a conventional one <i>Please note: Evidence of Carbon Offset info does not go here. Please instead see question 3.1</i>
Sustainable spend tracking was in place to categorise and monitor sustainability-related expenses.	2 pts	- Spend tracker or cost report with a sustainability category, showing production name and dated entries - Comprehensive cost comparison documentation (e.g. train vs flight, HVO vs diesel) used to inform a spending decision. Cost Savings Template.
Limited sustainability funds were available, with little or no budget allocated to this area.	0 pts	No evidence required as this is for industry data collection only. Please use the comments box to explain your budget situation and any constraints you faced.
Narrative Option: Please provide any additional comments, including alternative approaches you have used to meet the intent of the question, or any information you would like us to consider as part of your assessment. (You may be asked to provide evidence to support these statements.)	Up to 6 pts	If applicable, the information provided in the comments box will be scored according to impact and effort. Please be prepared to support your claims with documented evidence if requested.

How does the production team integrate sustainability into its operational processes, planning, and continual improvement?

What we're looking for - We want to see how your production has embedded sustainability into its operations from the very beginning. This is not about showing individual sustainable choices (e.g., using sustainable accommodation). Instead, it's about evidencing the processes, structures and decision-making frameworks you have in place that support sustainable decisions.

Why this matters - When you make environmental decisions part of your everyday work process, it shows that protecting the environment isn't just a last-minute thought, but instead it's built into how you make your production. This approach means everyone knows what they need to do, people are responsible for their sustainable actions and you can keep improving by tracking what does and does not work.

Select all that apply to score up to 10 points	Score up to	Suggested Evidence
Sustainability roles assigned across all levels, with clear responsibility from producers to HODs to crew.	5 pts	• Call sheet or production directory listing a sustainability coordinator or green steward by name • Job descriptions or deal memos with sustainability responsibilities explicitly included • Internal communication (email or memo) confirming who is responsible for sustainability at each level, sent to the wider team
Decarbonisation goals were set for the production with clear measurement using the BAFTA Albert carbon calculator or similar.	5 pts	• Carbon calculator review or interim report showing production name, date, and targets set • Email or document confirming decarbonisation goals were agreed and communicated to the team • Meeting notes or agenda showing carbon targets were discussed and assigned for tracking
A carbon footprint was completed , verified, and reported using the BAFTA Albert carbon calculator or similar.	3 pts	• Final carbon footprint report showing tool/methodology used, production name and date • If completed directly on the BAFTA Albert Carbon Calculator, no upload is needed as this is visible to assessors directly. • If using the Carbon Data Tracker to record your footprint, and not yet uploaded to the BAFTA Albert Carbon Calculator, you must upload a copy of your tracker in it's current state. OR • Upload your Carbon Data Tracker to the BAFTA Albert Carbon Calculator before submitting your certification questions. You will be able to continue adding data directly to the calculator or create a fresh data tracker to upload later.

Feedback gathered and shared through written reports covering key actions, lessons learned, improvement areas and positive impact results for future projects.	2 pts	• End-of-production sustainability report or wrap report / Green Wrap Memo, dated, AND proof of distribution • Written lessons learned or debrief notes detailing sustainability outcomes and recommendations for future productions
Narrative Option: Please provide any additional comments, including alternative approaches you have used to meet the intent of the question, or any information you would like us to consider as part of your assessment. (You may be asked to provide evidence to support these statements.)	Up to 5 pts	If applicable, the information provided in the comments box will be scored according to impact and effort. Please be prepared to support your claims with documented evidence if requested.

How does the production embed sustainability in its buying practices and supplier relationships?

What we're looking for - We want to see how your production chooses suppliers who also care about the environment and treat people fairly. This means environmentally conscious and ethical practices influence buying decisions.

Why this matters - When productions choose suppliers who work sustainably and supply sustainable products, it shows you are thinking about your full environmental impact. It also means you are using your buying power to encourage other businesses in the industry to improve their own sustainability.

Select all that apply to score up to 7 points	Score up to	Suggested Evidence
Sustainable suppliers prioritised through policies that require certified ethical and / or low-impact products or services.	3 pts	- Procurement or purchasing policy document detailing sustainability or ethical sourcing criteria - An approved or preferred supplier list shared with crew that explains the sustainability reasons for supplier selection, such as environmental policies, sustainability commitments, local sourcing, or responsible operating practices - Documented supplier agreement or commitment to sustainability requirements, demonstrating how sustainable suppliers were prioritised.
Supplier contracts included sustainability terms such as sustainability targets and data reporting requirements.	3 pts	- Redacted supplier contract showing sustainability clauses with production name visible - Contract addendum or sustainability schedule attached to a supplier agreement - Template contract or clause wording used across suppliers for this production
Suppliers were engaged regularly to align on sustainability goals and share advice or data.	2 pts	- Emails or meeting notes showing sustainability discussions with named suppliers, linked to this production - Supplier sustainability data or reporting shared with the production team - Records of a supplier briefing or onboarding process covering sustainability expectations
Circular practices supported from outset through reuse and buy-back agreements for sets, props and costumes and collaboration with recycling partners.	2 pts	- Documentation showing collaboration with a recycling or redistribution partner (e.g. a hire company or materials exchange, or charity) - Signed or agreed reuse or buy-back agreement with production name and supplier details - Email or correspondence confirming a buy-back or reuse arrangement was in place

Local equipment / suppliers sourced to reduce transport emissions.	2 pts	• Supplier list showing start of postcodes in relation to locations (On document such as a Call Sheet or Movement Order) with personal names removed and production name visible • Hire or purchase records indicating local sourcing decisions were made • Internal document or briefing detailing local sourcing as a requirement or preference for this production
Narrative Option: Please provide any additional comments, including alternative approaches you have used to meet the intent of the question, or any information you would like us to consider as part of your assessment. (You may be asked to provide evidence to support these statements.)	Up to 3 pts	If applicable, the information provided in the comments box will be scored according to impact and effort. Please be prepared to support your claims with documented evidence if requested.

How did your production encourage sustainability training at all levels to drive engagement and upskilling across the crew?

What we're looking for - We want to see how your production is ensuring your entire team, from senior leadership to junior crew, has the knowledge and skills they need to make environmentally responsible decisions in their specific roles. We want to understand whether every single crew member was trained, or just some, and what that training was.

Why this matters - When everyone on a production understands how their work affects the environment and knows what they can do about it, sustainability becomes part of the everyday culture rather than something only a few people worry about. Training also means crew members can take these skills to future productions, helping to build a more sustainable industry where environmental knowledge spreads from person to person and project to project. It demonstrates that you're investing in people as well as the planet.

Select all that apply to score up to 10 points	Score up to	Suggested Evidence
Production sustainability training from BAFTA Albert - <u>ALL</u> crew	4 pts	- Proof that sustainability training was mandatory and embedded into onboarding or hiring such as: - Contract clause, deal memo, or onboarding checklist - Internal policy statements requiring BAFTA Albert Academy training. - A complete training record showing all crew members and their completion status (e.g. spreadsheet, <u>learning management system</u> (LMS) export) AND - A sample set of BAFTA Albert Academy certificates (representative across departments/roles), dated within 2 years of production start. - Accepted courses: - ANY Sustainability Workshop - ANY Production Sustainability Session
Production sustainability training from BAFTA Albert - Some crew	3 pts	- A sample set of BAFTA Albert Academy certificates (representative across departments/roles), dated within 2 years of production start. - Accepted courses: - ANY Sustainability Workshop - ANY Production Sustainability Session
Production sustainability training from BAFTA Albert recognised partner - <u>ALL</u> crew	4 pts	- Proof that sustainability training was mandatory and embedded into onboarding or hiring such as: - Contract clause, deal memo, or onboarding checklist - Induction materials detailing required training

		○ A complete training record showing all crew members and their completion status (e.g. spreadsheet, (learning management system (LMS) export) AND • A sample set of BAFTA Albert recognised partner certificates (representative across departments/roles), dated within 2 years of production dates
Production sustainability training from BAFTA Albert recognised partner - Some crew	3 pts	• A sample set of BAFTA Albert recognised partner certificates (representative across departments/roles), dated within 2 years of production start
Production sustainability training from alternative provider - <u>ALL</u> crew	3 pts	• Proof that sustainability training was mandatory and embedded into onboarding or hiring such as: ○ Contract clause, deal memo, or onboarding checklist ○ Induction materials detailing required training ○ A complete training record showing all crew members and their completion status (e.g. spreadsheet, LMS export) AND • A sample set of certificates (representative across departments/roles), dated within 2 years of production start AND • A description of the training provided
Production sustainability training from alternative provider - Some crew -	2 pts	• A sample set of certificates (representative across departments/roles), dated within 2 years of production start
All key HoDs / Senior Team completed role-relevant sustainability training, from BAFTA Albert or recognised partner.	3 pts	• A complete training record showing all key HoDs / Senior Team's completion status (e.g. spreadsheet, (<u>learning management system (LMS)</u> export) OR • Certificates for all listed HoDs, dated within 2 years AND • Evidence the training was role-relevant (course title and brief description of training, AND job titles to confirm HOD / Senior Team)
Climate, Sustainability & Environmental Storytelling training delivered to editorial & creative teams (i.e. Producers, Director, Writers), from BAFTA Albert or recognised partner.	2 pts	• A sample set of certificates from BAFTA Albert or recognised partner (representative across departments/roles), dated within 2 years of production start • Accepted courses: ○ ANY Climate Onscreen Workshop ○ ANY Storytelling Sustainability session
Narrative Option: Please provide any additional comments, including alternative	Up to 4 pts	If applicable, the information provided in the comments box will be scored according to impact and effort. Please be

approaches you have used to meet the intent of the question, or any information you would like us to consider as part of your assessment. (You may be asked to provide evidence to support these statements.)		prepared to support your claims with documented evidence if requested.
---	--	--

How did your production demonstrate leadership through your approach to communication of your sustainability plans & goals?

What we're looking for - We want to see how your production shares your sustainability goals with everyone involved and keeps people updated on how you're doing. This means being open and honest about your green commitments, ensuring everyone is clear in your approach and what you've achieved.

Why this matters - When you communicate well about your sustainability work, more people get on board and support what you're doing. Being transparent also builds accountability. When you share what you've learned and what you have achieved, it helps future productions too, as the knowledge and confidence is taken forwards, helping to create a more sustainable industry.

Select all that apply to score up to 10 points	Score up to	Suggested Evidence
Leadership and HoDs were engaged with sustainability through recruitment process, regular updates, departmental sustainability goals and standing meeting agenda points.	5 pts	- HoD contracts or deal memos with sustainability clauses included - Job descriptions or recruitment briefs listing sustainability as a requirement - Meeting agendas with sustainability as a standing item - Meeting notes or minutes detailing sustainability discussions - Departmental sustainability goal documents distributed to or signed off by HoDs
Crew were engaged with sustainability plans through meetings, newsletters, signage, and green memos.	4 pts	- Production specific Green Memo or sustainability briefing, with proof of distribution and send date - Newsletter or crew communication featuring sustainability content, with proof of distribution and send date - Meeting agenda or notes from a crew sustainability briefing - Photos of sustainability signage on set, WITH a clear link to the production name also in shot.
On Screen talent were engaged with sustainability goals using the Green Handshake or similar tools, and encouraged to take part.	4 pts	Green Rider / Green Handshake, signed or acknowledged by talent or their representatives - Sustainability rider or clause included in talent contracts or deal memos - Email demonstrating sustainability goals were shared with talent or their agents
Knowledge was shared through case studies or insights to support learning across the wider industry.	1 pts	- Published case study or written insights piece from your production with information on where the wider industry can access it (e.g. URL, publication name, or distribution method) - End-of-production sustainability report or final green memo shared externally with evidence of distribution

		beyond the production. Include information on what was shared, to who. • Speaking at or contributing to an industry panel, webinar, or training event with event name, date, and confirmation of participation • Social media post or article sharing sustainability learnings from this production. Screenshot showing the published post, platform, and date • Blog post, newsletter, or trade press article detailing sustainability work on this production with publication name and date • Contribution to an industry body, network, or working group sharing production sustainability insights with confirmation of participation
Narrative Option: Please provide any additional comments, including alternative approaches you have used to meet the intent of the question, or any information you would like us to consider as part of your assessment. (You may be asked to provide evidence to support these statements.)	Up to 5 pts	If applicable, the information provided in the comments box will be scored according to impact and effort. Please be prepared to support your claims with documented evidence if requested.

Environmental Impact Actions Questions

How your production has limited environmental impacts through implementation of positive actions both on and off set.

2.1

What power planning and efficiency measures were taken for temporary power solutions?

What we're looking for - Your production should demonstrate how it used cleaner power efficiently. UK productions should show how their power provision aligned with the principles of SPARK: Clean Temporary Power by 2030.

Why this matters - Temporary power like generators is a significant source of emissions / pollution on productions. When you plan power well, you avoid wasting fuel, you save money, and you reduce harmful emissions. Having someone responsible for power decisions means issues get caught early. Using monitoring systems helps you spot problems and make better choices. When your crew understands that sustainable power matters, they'll look for greener solutions and use power more carefully.

*****This question can be hidden without affecting the overall score if it does not apply to your production. If you choose this option, you will be required to provide justification. *****

Select all that apply to score up to 16 points	Score up to	Suggested Evidence
Cleaner sources are prioritised by following the power hierarchy, favouring grid-based power, zero-emission and low-impact options.	6 pts	- Power plan or policy document showing the power hierarchy applied to, and specific to this production. - Location agreements or permits confirming mains grid connection planned where available. - Equipment hire agreements showing battery systems, hydrogen, or other clean tech booked; or HVO fuel ordered
Power was right-sized to match actual demand, avoiding over-provisioning. Shared sources will be used across production areas to improve efficiency and reduce emissions.	5 pts	- Equipment hire agreement showing generator or power unit size matched to assessed demand or meeting notes between production and supplier where power plan discussed - Power profile document showing projected power demand calculated ahead of the shoot - Schedule or logistics plan showing shared & rightsized power sources planned across departments or production areas
A power lead person was appointed to manage energy use, meet reduction targets and align with sustainability goals.	4 pts	- Contract, deal memo, or job description for the named power lead showing clean and safe power responsibilities specific to this production - Internal communication confirming the power lead appointment and remit, sent to relevant departments - Call sheet or production directory clearly listing a named power lead person. (This has to be clearly specified, not assumed from regular job title alone)
Energy use was monitored with telemetry or similar tools to optimise performance and support data-driven decisions.	3 pts	- Telemetry Report specific to production - Equipment hire agreement or purchase order for telemetry or power monitoring equipment. - Correspondence with a supplier confirming monitoring tools will be in place for this production.

		Power management plan detailing telemetry or monitoring as part of the energy strategy.
Power-related crew (e.g., Electrical & Locations) were recruited with sustainable power expertise, informed that it is a priority, and selected based on experience or willingness to use low-impact solutions.	3 pts	- Deal memos or contracts for power-related crew showing sustainability expectations included - Job descriptions or recruitment briefs for electrical or locations crew detailing sustainable power experience as a requirement or preference
Shared power sources were used across production areas or departments to minimise duplicated equipment and avoid multiple generators, improving efficiency and reducing emissions.	2 pts	- Power plan or equipment schedule showing shared sources planned across departments. - Equipment hire agreement showing a single shared power unit booked to serve multiple areas. - Correspondence with suppliers or departments confirming shared power arrangements agreed
Narrative Option: Please provide any additional comments, including alternative approaches you have used to meet the intent of the question, or any information you would like us to consider as part of your assessment. (You may be asked to provide evidence to support these statements.)	Up to 6 pts	If applicable, the information provided in the comments box will be scored according to impact and effort. Please be prepared to support your claims with documented evidence if requested.

Useful Resource

[SPARK: Clean Temporary Power by 2030 - BAFTA Albert](#)

How was the impact associated with buildings reduced? (office facilities / workshops / stages / studios / rented spaces / post-production facilities)

What we're looking for - Tell us how your production helped reduce the environmental impact of the buildings you used, even if you only had influence rather than control. This includes (but is not restricted to) offices, workshops, stages, studios, rented spaces and post-production facilities. This could be that the buildings are designed to be environmentally friendly or have systems in place to use energy efficiently.

Why this matters - The buildings where you work, film, edit and store equipment use a lot of energy for lighting, heating, cooling, and running equipment. When you choose buildings with green or sustainability credentials, renewable energy, or energy management systems, you're significantly reducing your production's carbon footprint. It also shows you're supporting businesses that invest in clean energy and efficient building practices, which helps push the whole industry toward greener facilities.

*****This question can be hidden without affecting the overall score if it does not apply to your production. If you choose this option, you will be required to provide justification. *****

Select all that apply to score up to 7 points	Score up to	Suggested Evidence
Facilities met standards by using buildings with environmental accreditations (e.g. Green / Sustainable Building Certifications, BAFTA Albert Studio Sustainability Standard.)	4 pts	- BAFTA Albert Studio Sustainability Standard certificate Grade 'pass' or above - Certificate or accreditation document for the facility used, showing certification body, standard, and validity date (<i>ISO 50001/ISO 14001 certificate, BREEAM/ LEED / Passivhaus/ WELL building standard</i>) - For non-UK productions, provide a copy of the standard that the facility has achieved, and link/supporting document to confirm what is required to achieve specific standard. In the narrative option, explain whether this applies to all or some facilities.
Renewable energy powered studios, post-production spaces or other facilities through 100% renewable mains supply.	3 pts	UK - REGO Certificate(Renewable Energy Guarantee of Origin) - If REGO unavailable, a copy of the building facilities environmental policy which explicitly outlines a 100% renewable energy tariff - If a facility is part of the BAFTA Albert Suppliers Directory and has renewable supply, please note this as evidence on renewable supply will already have been provided Non-UK equivalent - GO - Guarantees of Origin Certificate - Europe - REC - Renewable Energy Certificate – USA, Canada - EAC - Energy Attribute Certificate – Global

Narrative Option: Please provide any additional comments, including alternative approaches you have used to meet the intent of the question, or any information you would like us to consider as part of your assessment. (You may be asked to provide evidence to support these statements.)	Up to 4 pts	If applicable, the information provided in the comments box will be scored according to impact and effort. Please be prepared to support your claims with documented evidence if requested.
---	-------------------------------	--

What strategies reduced the need for travel & transport? (Avoiding flights, and reducing road transport)

What we're looking for - We want to see how your production avoided or reduced the need for people and equipment to travel by planning strategically, using technology, and rethinking logistics. This includes decisions made during pre-production and throughout the shoot that avoided flights and reduced road transport.

Why this matters - Travel and transport, particularly flights and vehicle movements, typically generate a large share of a production's carbon footprint. Demonstrating smart travel planning shows you can think strategically about logistics, find creative solutions to operational challenges, and take meaningful action to reduce emissions.

*****This question can be hidden without affecting the overall score if it does not apply to your production. If you choose this option, you will be required to provide justification. *****

Select all that apply to score up to 15 points	Score up to	Suggested Evidence
Selected filming locations that prevented the need for major travel (e.g., international flights or long-haul transport), favouring easily accessible areas.	6 pts	- Location scouting reports or recce notes detailing accessibility or proximity as a selection criterion - Location contracts or permits confirming filming locations used, showing proximity to production base - Production schedule or call sheets showing locations used, demonstrating avoidance of long-haul or international travel
Streamlined daily production travel by clustering nearby locations/bases/accommodation, reducing unit moves, and scheduling efficiently.	5 pts	- Shooting schedule demonstrating location grouping or clustering - Movement orders or unit move logs showing efficient scheduling of location changes - Accommodation booking confirmations showing stays located close to filming locations - Crew list showing start of postcodes in relation to locations (On document such as a Call Sheet or Movement Order) with personal names removed and production name visible that demonstrates accommodation was not required on location due to local hiring
Remote technology used such as video calls, virtual recces and remote direction to replace in-person travel	4 pts	- Formal producer or director notes confirming remote approvals, virtual recces, or remote direction took place - Call sheets detailing remote participation in place of travel - Meeting logs or calendar records showing video calls used in place of in-person attendance, with production context visible

Equipment transport optimised through detailed planning and scheduling to reduce trips.	4 pts	- Logistics plan detailing consolidated load-ins, load-outs, and shared transport runs - Call sheets, if detail demonstrates scheduled reduction of trips. Correspondence with transport or equipment suppliers confirming consolidated delivery runs agreed
Crew travel was reduced by encouraging car sharing and/or providing shuttle services.	2 pts	- Car share coordination emails or sign-up records confirming arrangements were in place - Shuttle schedule or booking confirmation showing a crew shuttle service was in operation - Call sheets detailing shared transport instructions issued to crew - Green memo or crew travel policy detailing car sharing or shuttle arrangements
Narrative Option: Please provide any additional comments, including alternative approaches you have used to meet the intent of the question, or any information you would like us to consider as part of your assessment. (You may be asked to provide evidence to support these statements.)	Up to 6 pts	If applicable, the information provided in the comments box will be scored according to impact and effort. Please be prepared to support your claims with documented evidence if requested.

Useful Resource

[BAFTA Albert Travel Guidance](#)

What lower-carbon travel & transport solutions were used? (Vehicles, flights, couriers, and crew movement)

What we're looking for - We want to see how your production reduced pollution and environmental impact from transportation once the need to travel was confirmed. This covers all movement during the production process such as getting crew to locations, delivering equipment and supplies, vehicles used on set, as well as courier services.

Why this matters - Once you've planned to minimise travel, the next step is making unavoidable travel as clean as possible. Transportation often creates the biggest chunk of a production's pollution, so switching to cleaner vehicles, better flight options and local resources can make a huge difference. It also often saves money and shows crew that the production is serious about environmental responsibility.

*****This question can be hidden without affecting the overall score if it does not apply to your production. If you choose this option, you will be required to provide justification. *****

Select all that apply to score up to 15 points	Score up to	Suggested Evidence
High-carbon flights avoided by eliminating private jets, first class, and business class where possible. <i>(To receive points, please detail in the comments how much travel was avoided, any shifts between flight types (e.g. talent switching from private jet to first class, and note any exceptions.)</i>	6 pts	- Travel policy for this production specifying restrictions on flight class or private jet use - Booking records or travel agent report showing flight classes used across the production - Emissions data from a travel tracker or carbon calculator supporting the narrative on flights avoided - For continuing series: flight comparison data showing reduction since the previous series, with series names and totals visible. If used previously, show last series' flight tracker in evidence and explain tactics to eliminate flights on the current series. <i>A strong narrative is essential for this question. Clearly describe what was changed, reduced, or avoided, why the change was made, and the resulting outcome. Supporting evidence should focus on demonstrating the final action implemented.</i>
Trains / other transport was prioritised over flights, with short-haul flights prohibited	6 pts	- Travel policy specifying train-first or no short-haul flight requirement - Booking confirmations showing rail travel used in place of flights, with routes and production name visible.
Low-emission vehicles used including electric, hybrid, or alternative fuel vehicles for fleet, rentals and unit cars.	5 pts	- Vehicle hire invoices or booking confirmations showing EV, hybrid, or alternative fuel vehicles, showing how many were used in comparison to standard vehicles. - Emissions or fleet report showing vehicle types used across the production were electric or hybrid - Fuel or charging records confirming low-emission vehicles were in use during production

EV charging installed to provide temporary charging facilities on location.	5 pts	• Invoice or hire agreement for temporary EV charging infrastructure • Correspondence with a charging supplier confirming installation on location • Compliance certificate or site documentation confirming EV charging was operational on location
Hired local crew , sourced equipment locally, and/or used suppliers with EV fleets to reduce long-distance transport or eliminate fuel use.	3 pts	• Redacted crew contracts or invoices confirming locally hired crew (<i>personal details removed, location information visible</i>) • Supplier environmental policy or fleet information confirming percentage of EV or low-emission vehicles in operation • Equipment hire invoices showing locally based suppliers
Clean couriers were selected including suppliers operating electric or low-emission vehicle fleets, EV taxis, and bicycle couriers to minimise transport-related emissions.	3 pts	• Courier invoices or booking confirmations showing EV, cargo bike, or low-emission delivery services used • Courier or supplier environmental policy confirming low-emission fleet operations • Emissions report from courier supplier showing carbon data for deliveries made on this production
Incentives were offered to encourage sustainable travel, such as EV payment uplifts, free shuttles, or preferred parking.	2 pts	• Invoices or payment records showing EV uplifts or sustainable travel allowances paid to crew • Shuttle booking confirmation or schedule showing a crew shuttle service was in operation, free of charge to crew • Official correspondence confirming incentives were offered and communicated to crew
Narrative Option: Please provide any additional comments, including alternative approaches you have used to meet the intent of the question, or any information you would like us to consider as part of your assessment. (You may be asked to provide evidence to support these statements.)	Up to 6 pts	If applicable, the information provided in the comments box will be scored according to impact and effort. Please be prepared to support your claims with documented evidence if requested.

Useful Resource

[BAFTA Albert Travel Guidance](#)

What environmentally conscious accommodation choices were made?

What we're looking for - We want to see how your production reduced the environmental impact of where cast and crew stay by choosing ecofriendly hotels and accommodation and using them in environmentally responsible ways.

Why this matters - Where people stay during production affects energy use, waste creation and local environmental impact. Hotels and other accommodations can create a lot of pollution through heating, cooling, lighting, laundry and food service. When you choose green or sustainability certified accommodations, places that use renewable energy, or locations close to filming sites, you significantly reduce your production's environmental footprint. You're also supporting businesses that invest in sustainability.

*****This question can be hidden without affecting the overall score if it does not apply to your production. If you choose this option, you will be required to provide justification. *****

Select all that apply to score up to 6 points	Score up to	Suggested Evidence
Sustainability-certified accommodation was prioritised by choosing hotels or accommodation with environmental sustainability accreditations.	3 pts	- Booking confirmations or invoices for accommodation showing the accreditation held (e.g. Green Key, Green Leaf) with production name and dates of stay visible - Accommodation's sustainability certificate confirming accreditation status, alongside booking confirmation linking it to this production
Renewable energy powered accommodation was used. <i>(To receive points, please detail in the comments the percentage of stays across the whole production that were powered by 100% renewable energy.)</i>	3 pts	Booking confirmations, or invoices alongside the accommodation's in date environmental policy confirming 100% renewable energy supply
Narrative Option: Please provide any additional comments, including alternative approaches you have used to meet the intent of the question, or any information you would like us to consider as part of your assessment. (You may be asked to provide evidence to support these statements.)	Up to 3 pts	If applicable, the information provided in the comments box will be scored according to impact and effort. Please be prepared to support your claims with documented evidence if requested.

Useful Resources:

[Home - Green Key England](#)

What systems were in place to minimise environmental impact through material selection and sourcing?

What we're looking for - We want to see how your production made conscious choices about materials from the start of pre-production. This includes prioritising reused, reclaimed, or recycled materials over new materials, planning for how materials would be reused after filming, and selecting lower-carbon alternatives wherever possible.

Why this matters - The materials used by productions have a significant environmental footprint. New materials typically have much higher emissions than reused, reclaimed, or recycled alternatives. By making thoughtful choices early and planning for reuse as standard, you help create circular systems where materials retain their value and never become waste.

*****This question can be hidden without affecting the overall score if it does not apply to your production. If you choose this option, you will be required to provide justification. *****

Select all that apply to score up to 12 points	Score up to	Suggested Evidence
Prioritised reused, reclaimed, or recycled materials over new materials across set builds, props, and costumes, with documented sourcing strategies.	6 pts	- Sourcing strategy or materials plan document detailing reuse, reclaim, or recycled content as a priority with production name and date - Purchase records or invoices showing materials sourced from hire companies, reclamation yards, or second hand suppliers - Props, costume, or art department records showing reused or reclaimed items, with sourcing noted If the above documentation can't be provided, please state why, and upload correspondence from supplier to confirm how they embed these practises into their work.
Used lower-impact alternatives where new materials were necessary (e.g. sustainably certified materials, recycled content products).	5 pts	- Invoices or purchase orders for sustainably certified or recycled content materials (<i>e.g FSC certified timber, Low VOC paint, Energy Star</i>) - Product specifications, data sheets, or certification documents for lower-impact materials used along with proof of purchase. - Department buying guides or briefing notes specifying sustainable material requirements for this production If the above documentation can't be provided, please state why, and upload correspondence from supplier to confirm how they embed these practises into their work.
Narrative Option: Please provide any additional comments, including alternative approaches you have used to meet the intent of the question, or any information you would	Up to 6 pts	If applicable, the information provided in the comments box will be scored according to impact and effort. Please

like us to consider as part of your assessment. (You may be asked to provide evidence to support these statements.)		be prepared to support your claims with documented evidence if requested.
--	--	---

What materials and waste management systems were in place?

What we're looking for - We want to see how your production set up complete waste management systems that focus on preventing waste in the first place, managing materials as assets throughout production, separating waste streams properly, and ensuring materials are reused or recycled rather than sent to landfill.

Why this matters - How you handle waste demonstrates practical environmental responsibility and shows you don't waste resources. Effective waste systems mean thinking ahead about what happens to materials during and after production, creating infrastructure for proper separation and recycling, and finding creative ways to keep things in use. Even in locations with limited waste infrastructure, proactive planning makes a significant difference.

Select all that apply to score up to 8 points	Score up to	Suggested Evidence
Designed out waste before filming began, combining careful purchasing, clear reuse/donation pathways and thoughtful wrap-stage disposal.	6 pts	- Sourcing strategy or materials plan document detailing reuse, reclaim, or recycled content as a priority with production name and date - Purchase records or invoices showing materials sourced from hire companies, reclamation yards, or second hand suppliers - Props, costume, or art department records showing reused or reclaimed items, with sourcing noted If the above documentation can't be provided, please state why, and upload correspondence from supplier to confirm how they embed these practises into their work.
Managed assets in a circular way so they could be reused, donated, or passed on during production and at wrap.	6 pts	- Asset register or inventory tracking sets, props, costumes, or equipment across the production lifecycle. Sample screenshot sufficient. - Records showing items hired rather than purchased where possible - Correspondence or agreements with hire companies, charities, or other productions confirming items were passed on - Donation records or receipts showing materials redistributed at wrap - Photos of redistribution or handover, with production context visible
Separated waste for consumables (food waste, packaging, general rubbish) and assets (sets, props, costumes, equipment), following the waste hierarchy (recycling, reuse, etc.).	3 pts	- Dated production-specific waste management plan, waste segregation guidance or crew communication. - Waste contractor invoices or reports showing separate waste streams collected (e.g. food waste, general recycling, landfill) - Waste transfer notes or consignment records showing materials diverted from landfill
Waste infrastructure was limited or unavailable in some filming locations (e.g.	0 pts	Use the comments box to describe the location constraints and any steps taken to mitigate them.

regions without organised municipal waste systems).		No evidence required
Narrative Option: Please provide any additional comments, including alternative approaches you have used to meet the intent of the question, or any information you would like us to consider as part of your assessment. (You may be asked to provide evidence to support these statements.)	Up to 6 pts	If applicable, the information provided in the comments box will be scored according to impact and effort. Please be prepared to support your claims with documented evidence if requested.

How did your production reduce the environmental impact of catering and food provision?

What we're looking for - We want to see how your production minimises the environmental and social impact of catering through thoughtful food sourcing, menu planning that considers environmental impact and comprehensive strategies to prevent and manage food waste throughout the entire production.

Why this matters - Food systems have huge environmental impacts through farming practices, packaging, transportation and waste. When productions demonstrate leadership in sustainable catering, it shows you're thinking comprehensively about your footprint, supporting sustainable agriculture and treating crew wellbeing seriously through healthy, ethical food choices. It also proves you can influence supply chains and help create demand for more sustainable food practices across the industry.

*****This question can be hidden without affecting the overall score if it does not apply to your production. If you choose this option, you will be required to provide justification. *****

Select all that apply to score up to 9 points	Score up to	Suggested Evidence
Plant-based/no-meat on the menu (<i>If you select Option 1, you cannot also select Option 2</i>)	6 pts	- Catering menus for this production showing no meat options (dated and with production name visible) - Catering contractor agreement or brief specifying plant-based only provision - Invoices from catering supplier confirming plant-based menu
No beef on the menu (<i>If you select Option 2, you cannot also select Option 1</i>)	4 pts	- Catering menus showing no beef dishes (dated and with production name visible) - Catering contractor agreement or brief specifying no beef - Invoices or delivery records confirming beef-free catering provision
Food waste reduced (pre-ordering, composting, donating food)	4 pts	- Pre-order system records or crew meal booking confirmations showing numbers catered to - Food waste contractor invoices or collection records showing composting or food waste collection in place - Donation records or correspondence with a food redistribution organisation (e.g.local food bank) confirming surplus food was collected - Catering wrap notes detailing food waste reduction measures taken
Reduced meat overall through higher plant based offerings and lower meat quantities per serving.	3 pts	- Catering menus showing plant-based options prominently featured alongside reduced meat portions (dated and production-specific) - Catering brief or specification sent to contractor detailing meat reduction targets

		Agreed menus showing a higher proportion of plant-based dishes within a mixed menu (dated and production-specific)
Sustainable sourcing (local, seasonal, organic, Fairtrade, Marine Stewardship Council)	2 pts	- Catering contractor's sourcing policy or certification documents (e.g. Fairtrade, MSC, Red Tractor, organic certification) - Invoices or delivery records showing locally or seasonally sourced produce, with supplier location visible - Receipts from supermarkets, coffee chains, or food retailers alone are unlikely to be sufficient evidence unless the production can demonstrate how those sustainability credentials influenced purchasing decisions for this production and resulted in a more sustainable outcome than a standard procurement approach. - Catering brief specifying sustainable sourcing requirements sent to the contractor for this production
Reusable serving ware (cups, plates, cutlery, etc)	2 pts	- Invoices or hire records for reusable crockery, cups, or cutlery - Catering contractor confirmation that reusable serving ware was used on this production <i>Reusable serving ware is any item designed to be washed and used multiple times, such as ceramic plates, glassware, metal cutlery, or durable reusable cups etc.</i> <i>Items marketed as compostable, biodegradable, or plant-based (including wooden cutlery, Vegware, paper cups, and other single-use alternatives) do not count as reusable serving ware.</i>
Narrative Option: Please provide any additional comments, including alternative approaches you have used to meet the intent of the question, or any information you would like us to consider as part of your assessment. (You may be asked to provide evidence to support these statements.)	Up to 6 pts	If applicable, the information provided in the comments box will be scored according to impact and effort. Please be prepared to support your claims with documented evidence if requested.

How did the production reduce the environmental impact of shooting on location or operating in green spaces?

What we're looking for - We want to see how your production protected the natural environment where you filmed / worked and if possible, left it in better condition than you found it. This means going beyond just following the basic rules.

Why this matters - Filming and setting up equipment and bases can damage sensitive natural areas like forests, beaches, or wildlife habitats. When productions take extra care to protect these places, or even improve them, it helps with conservation efforts and sets a good example for other productions to follow

*****This question can be hidden without affecting the overall score if it does not apply to your production. If you choose this option, you will be required to provide justification. *****

Select all that apply to score up to 6 points	Score up to	Suggested Evidence
Pollution Prevention Plan implemented to protect biodiversity and reduce impacts from noise, lighting, and traffic at all filming locations.	3 pts	- Evidence of a site environmental impact risk assessment and action plan plus communication to all crew members - Photographic evidence of site with measures taken (e.g. photos of ground cover, noise buffers, etc)
Sensitive habitats protected by keeping equipment and vehicles away, containing fuel, and limiting traffic in fragile areas.	2 pts	- Correspondence with crew showing reminders - Plans of how this was done such as maps with borders drawn to highlight sensitive areas and where vehicles are allowed up to - Images if linked to production – image must be taken with the call sheet visible in bottom corner for example?
Environmental damage repaired through active restoration, site improvements, and remediation plans where needed.	2 pts	- Remedy plan documentation/notes & correspondence with crew - Invoices from contractors/suppliers used to help repair/improve site(s)
Hazardous materials responsibly handled during production and after wrap.	2 pts	- Contractor/supplier invoices that confirm hazardous waste removed & how it was treated - Correspondence with crew to confirm protocol for hazardous waste.
Narrative Option: Please provide any additional comments, including alternative approaches you have used to meet the intent of the question, or any information you would like us to consider as part of your assessment. (You may be asked to provide evidence to support these statements.)	Up to 3 pts	If applicable, the information provided in the comments box will be scored according to impact and effort. Please be prepared to support your claims with documented evidence if requested.

Contribution to a Sustainable Future Questions

How your production demonstrated leadership in creating positive change that extends beyond your immediate filming activities.

3.1

Did the production contribute to sustainability or nature-focused initiatives either directly through its activities or separately, in a way that was proportionate to the scale of the production? *(Explain in comments box)*

What we're looking for - We want to see how your production went beyond just reducing its own environmental impact to actively contribute to sustainability or nature-focused initiatives, funds, or projects. This means using your production to create positive change that extends beyond your immediate filming activities and is proportionate to the scale of the production.

Why this matters - This shows real leadership by proving that productions can be part of the solution to environmental and social challenges, not just trying to cause less harm. When you invest in sustainability initiatives, support local communities, or leave positive legacies, you're using your production's resources and influence to create lasting benefits. This demonstrates advanced environmental thinking and helps build a more sustainable industry overall.

Select all that apply to score up to 5 points	Score up to	Suggested Evidence
Supply-chain / insetting funding was provided through a dedicated sustainability budget line supporting industry decarbonisation.	5 pts	- Project allocation statement and records of funding received - Documents identifying funded project (s), location, and beneficiaries - Invoices or payment records showing funds directed to industry decarbonisation projects or suppliers. - Details of governance around funding allocation, such as eligibility criteria for projects funded and monitoring and reporting procedures of the fund
Content impact amplified through audience engagement initiatives and partnerships with impact producers or relevant organisations.	5 pts	- Partnership agreement or correspondence with an impact producer or relevant organisation clearly linked to this production - Campaign, education or engagement materials showing how content was used to drive audience action on sustainability - Evidence of screenings, events, or initiatives tied to the production's environmental or social themes with dates and production name
Local communities supported through local employment, resource sharing, and/or direct collaboration with local people.	5 pts	- Production specific reports or donation certificates from the recipient. - Written confirmation from recipient confirming donation of items. - Correspondence or agreements with local community organisations, businesses, or individuals - Records of resources, equipment, or facilities shared with the local community during or after production

Environmental projects supported through donations to conservation, biodiversity or similar projects.	5 pts	• Donation receipt or payment record showing contribution to a named conservation or biodiversity project • Correspondence or agreement with the recipient organisation confirming the donation and its purpose • Company or production-level statement confirming the donation, with amount and project named
A lasting legacy created by leaving assets on location, or by repurposing materials, equipment, or services to benefit others once production shooting was complete.	5 pts	• Agreement or correspondence confirming assets were left, donated, or transferred to a named recipient after filming • Photos or records showing assets in place or handed over, with production context visible • Donation or transfer records showing materials, equipment, or services passed on at wrap
Carbon credits were used only to address unavoided emissions, following all reasonable reduction measures, and were sourced from high-quality, verified climate-positive projects. Please state whether this activity was undertaken at a company or production level.	Up to 5 pts	• Carbon credit certificates or verification documents from a recognised standard (e.g. Gold Standard, Verra VCS) showing project name, volume, and vintage • Documentation confirming credits were used only after reduction measures were exhausted • Company or production level statement clarifying whether carbon credits were purchased at company or production level

Climate / Sustainability On Screen

Climate / Sustainability On Screen refers to stories, characters, behaviours, props or settings in film and TV that reflect climate and sustainability themes. This includes anything that raises awareness of **climate change**, **climate solutions**, **normalises sustainable lifestyles**, or **makes eco-conscious choices feel aspirational**. As the **nature and biodiversity crisis** is interconnected with climate change it is included in the themes we track - these could include **biodiversity loss**, **environmental disasters** or **regenerative land use**. Climate-related and sustainability content can be included in everyday entertainment, not just news or documentaries.

While **climate stories** focus on environmental issues, **sustainability stories** are about presenting a vision for a sustainable future: human-centred, hopeful and grounded in agency. The combination of climate and sustainability storytelling helps audiences understand the reality of climate change and imagine the possibilities for our future. If you want more information on themes click [here](#) to go to the resources hub.

The industry wants to track where climate & sustainability stories occur across their productions. Although climate / sustainability content in a production isn't a requirement for certification this data is included in reporting. The **Climate Content Pledge** ([see more here](#)) was signed in 2021 at COP26 in which 12 of the leading broadcasters and in 2026 - 3 of the UK's largest production companies, committed to "more and better" climate content in all "non-news" programming. This data helps measure how the pledge is being actioned, allows us to track key themes and build case studies of great climate / sustainability stories. If these themes do feature, please answer the following 6 simple questions.

For greatest accuracy we ask that this section is forwarded to a senior member of editorial or creative teams to complete.

Productions should consider the editorial guidance of their broadcaster and streamer when identifying and delivering activities under this section.

4.1

Did climate or sustainability themes feature in the production?

What we're looking for - We want to understand if, and how prominently, climate or sustainability themes appear in your production. This could range from a central storyline to a brief visual reference. The goal is to capture the scale and nature of the inclusion. If it isn't included, please provide a brief explanation as to why.

Why this matters - Every reference - big or small - helps us build a clearer picture of how TV & Film are portraying climate and sustainability issues. It is important that we understand the scale of the reference so that we can track commitments to climate /sustainability on screen across the industry. Additionally this enables the industry to improve research and training.

Select all that apply	Score	Suggested Evidence
Yes, it's the main focus or theme of the production	0 pts	Productions must answer this question to certify. This section is unscored, though the information provided will be considered. Evidence for this section is requested in section 4.5. Evidence is requested in the form of a timecoded clip or a script illustrating the climate themes as a whole. Full details below.
Yes, it's part of a sub-plot, secondary storyline or short item but not the main focus	0 pts	
Yes, it features as a part of a character's interest or personality trait	0 pts	
Yes, it is referenced in passing	0 pts	
Yes, it features visually only	0 pts	
No, these themes don't feature.	0 pts	
<i>If no references were included, can you briefly explain why so we can better understand any barriers to including these themes?</i>	0 pts	

4.2

What topics does your climate/sustainability on-screen relate to? it could be about personal choices and experiences or policy/society wide change.

Please select all that meaningfully apply.

What we're looking for - Climate & sustainability on-screen is incredibly varied and connects with many themes. We are looking for you to select the predominant themes in your production. You can click more than one if relevant but please focus on the most significant themes based on your selection above. E.g if you selected that climate / sustainability on screen is a subplot, select the key themes in that subplot.

Why this matters - Many Studios, Broadcasters and Streamers are tracking climate & sustainability on-screen in their productions. Understanding the themes that are addressed is important in their tracking but also provides a clearer picture of which themes are resonating with the industry.

For advice on suggested evidence please refer to our evidence guide

Select all that apply	Score	Suggested Evidence
Sustainable transport and travel (e.g. electric or wind powered, active travel)	0 pts	If yes, to question 4.1, Productions must answer this question to certify. This section is unscored, though the information provided will be considered. Evidence for this section is requested in section 4.5. Evidence is requested in the form of a timecoded clip or a script illustrating the climate themes as a whole. Full details below.
Sustainable construction , building and urban design (e.g. eco-concrete, transit friendly urban design, green cities, insulation.)	0 pts	
Sustainable farming and/or land use (e.g. regenerative agriculture, organic farming, rewilding, eco-system regeneration)	0 pts	
Sustainable energy and power (e.g. energy efficiency, clean fuels, renewable power)	0 pts	
Sustainable economics and investment (e.g. Net Zero workforce, green investments, sustainable pensions)	0 pts	
Green technology and innovation (e.g. battery powered tech, EVs, solar panels, vertical farming)	0 pts	
Policy and civil participation (e.g. environmental protest, citizen action, climate politics)	0 pts	
Human connection with the natural world and access to nature (e.g. urban green spaces, forest schools, nature retreats)	0 pts	
Biodiversity and nature loss (e.g. species decline, poaching, desertification)	0 pts	
Reducing material/resource consumption and waste management (e.g. composting, eating leftovers, circular systems)	0 pts	
Sustainable consumer behaviour (e.g. plant based meals, eating seasonally, low impact lifestyles, sustainable fashion)	0 pts	
Climate justice and equality in sustainability (e.g. intersectionality, indigenous knowledge, legal cases)	0 pts	
Adaptation to changes created by climate change (e.g. cooling centres, air masks, flood defences)	0 pts	
Industries, production and manufacturing that cause climate change (e.g. fossil fuels, concrete manufacture, mining)	0 pts	

Climate related health and wellbeing issues (e.g. eco-anxiety, asthma, heat related illness, vector borne diseases)	0 pts	
Environmental Pollution (e.g. of air, water, soil)	0 pts	
Extreme weather events and their impacts (e.g. wildfires, flooding, climate-related food shortages)	0 pts	
Deliberately negative portrayals of unsustainable behaviour or lifestyles (e.g. excessive flying, over-consumerism, high waste lifestyle)	0 pts	
<i>If the theme is not listed above please add a description of the climate related content or story here.</i>	0 pts	

What is the overall focus/tone of the climate/sustainability content?

What we're looking for - We'd like you to identify how the programme frames its climate or sustainability content. Is it warning us about risks, offering hope through solutions, reflecting thoughtfully on the issues, or using humour or critique to challenge unsustainable norms? If more than one tone appears, choose the one that feels most prominent.

Why this matters - The way climate & sustainability stories are told shapes how audiences understand and engage with them. By tracking the tone, we can build a clearer picture of which narratives are reaching viewers - and where there may be gaps or opportunities.

Select all that apply	Score	Suggested Evidence
Cautionary (e.g. catastrophe, apocalyptic, highlighting problems)	0 pts	If yes, to question 4.1, Productions must answer this question to certify. This section is unscored, though the information provided will be considered. No evidence required for this question.
Solutions-oriented (e.g. inspiring, innovation, focusing on solutions)	0 pts	
Reflective (e.g. raises awareness and highlights issues)	0 pts	
Critical (e.g. uses humour or journalism to critique unsustainable norms)	0 pts	

4.4

Please estimate what proportion of the production's total screentime (feature length or number of episodes) the stated references appear in.

What we're looking for - An estimate of how much of your production meaningfully engages with climate or sustainability themes. This could be a single focused sequence or smaller moments spread across the production. We're not expecting exact timing - just your best estimate based on the overall runtime. (Approx. 10% of a broadcast hour is around 5 minutes, 10% of a feature film is around 10-12 minutes.) If you are completing this at series level please estimate the proportion of the series that feature these themes.

Why it matters - Understanding the proportion of climate & sustainability related content helps us see how deeply these themes are integrated into storytelling. It allows us to recognize productions that meaningfully engage with climate & sustainability issues, understand which genres and which themes are showing up, and provide broadcasters, streamers & studios with valuable insights as they track their climate & sustainability storytelling efforts.

Select all that apply	Score	Suggested Evidence
1-2% (i.e. v. brief)	0 pts	If yes, to question 4.1, Productions must answer this question to certify. This section is unscored, though the information provided will be considered. No evidence required for this question Please answer as accurately as possible.
2-10%	0 pts	
10-25%	0 pts	
25-50%	0 pts	
50-75%	0 pts	
75% +	0 pts	

Please give a description of the storylines or mentions of climate & sustainability related themes within your production. if relevant include episode number.

What we're looking for - A description of how the climate/sustainability related story/moment appears on screen - just a few sentences that capture the essence of the scene and how it fits into the story. Please include an approximate timecode so we can easily locate it within the production, and if applicable, please include the episode number.

Why it matters - Each climate or sustainability storyline helps shape how audiences understand our changing world. By identifying and celebrating these, we can highlight powerful examples, support creators who are weaving climate & sustainability themes into their narratives, and help broadcasters, streamers, and studios track the impact of these stories across their content.

Answer Fields	Score	Suggested Evidence
Time code: e.g. Timecodes 18'21 - 19'55, 22'10-23'00	0 pts	If yes, to question 4.1, Productions must answer this question to certify. This section is unscored, though the information provided will be considered. Evidence required: - Uploaded or viewing link of a timecoded clip from the Final Edit, showing the scene that is described. The clip should illustrate the description and themes selected in question 4.2. If full production link shared please provide relevant time codes. We are expecting to see a clip as close to Picture Lock as possible. - Upload or screen shot of the Final Edit Script, which reference the scenes described and illustrate the selected themes in question 4.2. Script must show correct production title. <i>NB. The description should be a clear summary of the scene/visual and must reference what the audience will see – not behind the scenes production methods.</i>
Write Episode number or if film, write Film.	0 pts	
Please add description e.g, <i>Description: Bridget Jones shows her knowledge of environmental and climate issues by interviewing the Environment Minister as her role as a journalist at Sit Up Britain. The questions raised are key, present day issues on climate in the UK, and as part of this characterisation, Bridget is shown as knowledgeable, relevant and intelligent. Bridget also reuses many of her clothes from previous films presenting her character as reusing, and not overly consumptionist.</i> <i>In a later scene she also meets a love interest who is a garbologist - characterised as attractive and interesting because of his job. He isn't a trope of a hippie and his role peaks Bridgets interest.</i>	0 pts	

4.6

How have you ensured that any substantial components of this production are not normalising unsustainable behaviour?

What we're looking for - A brief explanation of the steps you took creatively, to ensure the production doesn't unintentionally present environmentally harmful behaviours as normal, aspirational, or consequence-free. This could include choices in character behaviour, story framing, set design, props, travel scenes, or lifestyle depictions. A few sentences that show awareness and intention are all we need.

Why it matters - Stories shape cultural norms. When productions thoughtfully avoid glamorising wasteful or high-carbon habits, they help audiences imagine more sustainable ways of living. This insight also helps broadcasters, streamers & studios understand how content contributes to wider sustainability goals and supports more responsible storytelling across the industry.

	Score	Suggested Evidence
Written description required in comments box	0 pts	If yes, to question 4.1, Productions must answer this question to certify. This section is unscored, though the information provided will be considered. No evidence required. Please answer as accurately as possible.

Version Control / Change Log		
Version	Changes:	Issue Date
V1.1	First Version	11/09/26