# BAFTA Albert Toolkit

## Committed Route Scoring Methodology 2026

Overview ..... 3
Section Framework Overview ..... 4
Core Scoring Principles ..... 5
Excellence Requiring Multiple Actions ..... 5
Scoring for Prescribed Options ..... 6
Scoring Flexibility for Prescribed Options ..... 6
Scoring for Comments Box Option ..... 7
Assessment considerations for comments section: ..... 7
Section Specific Methodologies ..... 8
Sustainability Leadership ..... 8
Environmental Impact Actions ..... 9
Contribution to Sustainable Future ..... 10
Climate On Screen ..... 11
Sustainability Journey Recognition ..... 12
Continuous Improvement Framework ..... 13
Appendix - Scoring Matrix ..... 14

# Overview

This scoring methodology establishes a comprehensive framework for the BAFTA Albert Committed route, evaluating environmental sustainability performance across individual film and television productions.

The certification system balances the effort required with environmental impact achieved. It encourages meaningful action whilst recognising the practical challenges, constraints and ways of working for the broad variety of production types, sizes, locations and methods.

**The BAFTA Albert Committed application consists of:**

| |
|---|
| Signed Code of Practice |
| 14 Questions |
| A choice of 69 prescribed actions |
| Option to put forward alternative actions for consideration in a comment box |
| Selection of evidence to support claims |

The questions are designed to focus on important sustainability principles rather than being closed or overly prescriptive, allowing productions flexibility in how they demonstrate sustainability in each impact area.

Each question offers a range of action options, weighted from high impact/high effort initiatives down to lower impact/effort activities, enabling productions to choose approaches that suit their specific circumstances while still driving meaningful environmental improvement.

For both routes, total points from each section are weighted as follows:

- Sustainability Leadership = 40%
- Environmental Impact = 55%
- Contribution to a Sustainable Future = 5%
- Climate on Screen = Not scored; data capture only

# Section Framework Overview

The certification system comprises four main sections designed to assess comprehensive sustainability performance in film and television production.

| Committed Route | | | | |
|---|---|---|---|---|
| **Section** | **Available Points Per Section** | **% value of point per section** | **% Total Score** | **Description** |
| **Sustainability Leadership** | 18 | 5.5% | 40% | Reflects the critical importance of systemic change. Higher relative value per point reflects density of this section compared to the Certified Route. |
| **Environmental Impact Actions** | 72 | 1.37 % | 55% | Ensures concrete impact measurements. |
| **Contribution to a Sustainable Future** | 5 | 5 % | 5% | Rewards positive change that extends beyond production supporting environmental projects. |
| **Climate On Screen** | 0 | 0 % | 0% | Enables valuable industry data collection without compromising creative freedom through scoring. |
| | **95** | | | |

This distribution recognises that while leadership creates enabling conditions for sustainability integration, it is direct environmental actions that drive measurable impact.

While individual points carry different percentage weights across sections (e.g. each point in Sustainability Leadership represents 5.5% vs. 1.37% in Environmental Impact Actions on the Certified Route), this variation is intentionally designed and mathematically balanced through the total points allocated per section.

# Core Scoring Principles

## Excellence Requiring Multiple Actions

To achieve the highest scores, productions must implement at least 2 of the prescribed scoring options available for each question.

**Rationale**

Single high impact actions, although valuable, may not demonstrate a fully embedded integration of sustainability on the production.

Requiring multiple actions ensures that sustainability is integrated across different areas of production, rather than relying on isolated initiatives. This approach promotes a more comprehensive response and reduces the risk that a single, highly visible action masks weaker overall performance.

**Question Applicability and Recalculation**

Within the *Environmental Impact Actions* section, productions may choose to hide questions that are not applicable.

- This selection must be justified, but will not result in a penalty.
- The Toolkit will automatically recalculate and normalise scores, ensuring that assessments are based only on applicable questions.

This ensures a fair and proportionate evaluation for productions for which some criteria are irrelevant.

# Scoring for Prescribed Options

The scoring system reflects both the effort required to implement actions and their environmental impact:

| | | |
|---|---|---|
| **5 - 6 Points** | High Impact, High Effort | • Transformative actions that fundamentally change operational practices and deliver substantial environmental or systems change benefits.<br>• These actions drive substantial environmental benefits but may require considerable commitment. |
| **3 - 4 Points** | Medium Impact, Medium Effort | • Meaningful improvements are achieved with moderate investment.<br>• These actions provide substantial environmental benefits while remaining achievable for most productions. |
| **2 - 3 Points** | Lower Impact, Lower Effort | • Valuable actions that are relatively straightforward to implement.<br>• These actions build the foundation for more ambitious sustainability efforts. |
| **1 Point** | Good to do | • Basic sustainability practices should be standard.<br>• These actions encourage the adoption of fundamental sustainable practices. |
| **0 Points** | Data Collection | • Information gathering without scoring to track industry trends and baseline practices.<br>• These actions enable research, benchmarking and future certification development without penalising current limitations. |

## Scoring Flexibility for Prescribed Options

Although point values are fixed, Assessors may adjust by considering:

- Production-specific constraints (production size, location, timeline).
- Budget constraints (low budget film/show or no budget allocated to sustainability)
- Innovation in implementation approaches.
- Measurable outcomes achieved.
- Contribution to industry knowledge and best practices.

# Scoring for Comments Box Option

Comments boxes provide essential context and evidence for scoring decisions, particularly for subjective assessments of actions that fall outside of the suggested options and actions requiring detailed explanation.

**Scoring Criteria for Comments Assessment** will align with the prescribed scoring matrix where possible, with the following additional criteria applied:

| | |
|---|---|
| **Full Points** | Clear evidence of comprehensive implementation with measurable outcomes. |
| **Partial Points** | Good implementation with minor gaps or limited documentation. |
| **No Points** | Insufficient evidence, unclear implementation, or actions that don't meet stated criteria. |

## Assessment considerations for comments section:

- Production specific constraints (production size, location, timeline).
- Budget constraints (low budget film/show or no budget allocated to sustainability)
- Innovation in implementation approaches.
- Measurable outcomes are achieved.
- Contribution to industry knowledge and best practices.

**Other considerations (Red Flags):**

- Vague descriptions without specific details or evidence.
- Claims that cannot be verified through provided documentation.
- Actions that appear tokenistic rather than meaningful.
- Misrepresentation of standard practices as exceptional sustainability measures.

# Section Specific Methodologies

## Sustainability Leadership

**<u>This section accounts for 40% of the total score.</u>**

This section is technically weighted higher per point because it represents how good sustainability leadership ensures that environmental considerations become part of every decision, from planning through completion. The approaches covered in this section deliver lasting change that extends far beyond any single production, making leadership essential for meaningful industry transformation.

| Committed Route | | | |
|---|---|---|---|
| **Topic Breakdown (Topics not visible on user interface)** | **Number of Question** | **Total Points** | **% of Section** |
| **Leadership & Planning** | 1 | 10 | 56 % |
| **Training** | 1 | 8 | 44 % |

**Weighting Rationale:**

- **Budget/Policy/Processes** accounts for the largest share of questions within a single topic. It represents the structure and foundations upon which all other sustainability actions on the production are built.
- **Training** weighting due to the fact that comprehensive sustainability education of crew creates exponential impacts across all production activities.

The weighting between the Certified and Committed Routes differs slightly due to the timing of applications and the specific questions that can be answered and evidenced at each stage.

# Environmental Impact Actions

**This section accounts for 55% of Total Score**

This section receives the most available points and also offers a wide range of options to deliver impact around what sustainable production should look like. The criteria represent the tangible, measurable environmental outcomes that certification ultimately aims to achieve. While leadership creates the conditions for change, environmental impact actions deliver the actual carbon reduction, waste minimisation and resource conservation that define production sustainability.

Additionally, environmental actions often require the most significant operational changes and investment, justifying availability of more points in this section.

| Committed Route | | | |
|---|---|---|---|
| **Topic Breakdown<br>Topics not visible on user interface)** | **Number of Question** | **Total Points** | **% of Section** |
| Travel & Transport | 1 | 20 | 27.7% |
| Temporary Power | 1 | 11 | 15.3% |
| Materials & Waste | 1 | 19 | 26.4% |
| Craft Catering | 1 | 5 | 6.9% |
| Buildings Energy | 1 | 5 | 6.9% |
| Accommodation | 1 | 8 | 11.1% |
| Location/Green Spaces/Biodiversity | 1 | 4 | 5.6% |

- **Travel & Transport** receives highest weighting as it typically represents the majority of production emissions.
- **Temporary Power** reflects high emissions impact and complexity of temporary power solutions in production environments.
- **Waste Management** addresses circular economy principles and resource efficiency across entire production lifecycle.
- **Catering** represents significant daily impact with high crew engagement potential. This is specifically food service provided by catering or purchased using per diem payments.
- **Lower weighting** for buildings, accommodation and location reflect relatively lower carbon impact or limited production control.

The weighting between the Certified and Committed Routes differs slightly due to the timing of applications and the specific questions that can be answered and evidenced at each stage.

# Contribution to Sustainable Future

**This section accounts for 5% of the total score.**

Broader contributions to sustainability are critical to not just reducing environmental harm, but contributing to a net positive impact. Once productions have completed key decarbonisation actions, there is opportunity to go above and beyond their core operations to drive broader environmental or social sustainability. By asking a single question with subjective assessment, this section recognises that meaningful contributions to a sustainable future vary significantly by production size, budget and context. The 5% weighting reflects that while these extended efforts are valuable and should be encouraged, the certification must maintain its primary focus on core operational sustainability practices that deliver direct environmental impact.

| Committed Route | | | |
|---|---|---|---|
| **Topic Breakdown (Topics not visible on user interface)** | **Number of Question** | **Total Points** | **% of Section** |
| Contribution to a Sustainable Future | 1 | 5 | 100% |

**Assessor Considerations:**

- Scale of contribution relative to production capacity
- Innovation and potential for it to be replicated
- Benefits to community and industry
- Long term sustainability impact

# Climate On Screen

**<u>This section accounts for 0% of the total score but is included for valuable data collection</u>**

Rather than scoring creative content (which could compromise artistic freedom), this section enables industry wide data gathering on climate representation on screen. This information supports research, trend analysis and voluntary industry initiatives around climate storytelling while maintaining the certification focus on operational sustainability practices.

| Committed Route | | | |
|---|---|---|---|
| **Topic Breakdown (Topics not visible on user interface)** | **Number of Questions** | **Total Points** | **% of Section** |
| Climate On Screen | 3 | 0 | 100% |

This section serves as a data collection mechanism rather than a scoring component, gathering information about:

- The presence and treatment of climate themes in storytelling across genres
- Environmental messaging and representation
- Implicit and explicit references and scale of inclusion
- Climate-related narrative choices and character development

Fewer questions are asked in the Committed Route due to lack of available information at the start of production.

# Sustainability Journey Recognition

**Benchmarks**

These benchmarks recognise that sustainability integration is a journey, with different productions having varied starting points and constraints based on budget, location, genre, and organisational capacity.

While these performance indicators are not visible on the certification platform itself, they serve as valuable guidance for understanding current performance levels and setting targets for future productions.

| Performance Indication | % of Total |
|---|---|
| Demonstrates emerging sustainability awareness and effort, but has not yet met the threshold for certification. | **<55%** |
| Demonstrates competent sustainability performance, meeting the minimum standard for certification. (At least 55%) | **55% - 74%** |
| Demonstrates advanced sustainability performance, exceeding the certification standard with strong practice across key areas. | **75 % - 88%** |
| Demonstrates industry leading sustainability performance, setting the benchmark for best practice across the screen industry. | **89 %+** |

**Pass Mark Rationale**

The 55% pass mark ensures that certified productions demonstrate substantial commitment across multiple sustainability areas rather than achieving high scores in isolated categories.

This threshold requires productions to address both leadership foundations and concrete environmental actions, preventing superficial compliance but remaining achievable for genuinely committed productions.

# Continuous Improvement Framework

The scoring system encourages progression by:

- Rewarding incremental improvements alongside transformative actions
- Providing clear pathways for advancement
- Recognising innovation and knowledge sharing
- Balancing aspiration with practical achievability

This methodology ensures the certification drives meaningful environmental improvement while remaining accessible to all types of productions, ultimately accelerating the transition to sustainable film and television production. It also allows for future changes and redefining as the world of environmental sustainability progresses.

# Appendix - Scoring Matrix

| Committed Route | | | | |
|---|---|---|---|---|
| **Section Theme** | **% Overall** | **Topic** | **Questions per topic** | **Total Points for Each Question** |
| **Sustainability Leadership** | **40** | Leadership & Planning | 1 | 10 |
| | | Training | 1 | 8 |
| **Environmental Impact Actions** | **55** | Temporary Power | 1 | 11 |
| | | Buildings Energy | 1 | 5 |
| | | Travel & Transport | 2 | 20 |
| | | Accommodation | 1 | 8 |
| | | Materials & Waste | 2 | 19 |
| | | Craft / Catering | 1 | 5 |
| | | Impact on Location / green spaces / biodiversity | 1 | 4 |
| **Contribution to a Sustainable Future** | **5** | Contribution to a sustainable future | 5 | 5 |
| **Climate On Screen** | **0** | Climate On Screen | 3 | Not scored |

| Version | Changes: | Issue Date |
|---|---|---|
| *Version: 1.1 - 15 July 2026* | N/A - MVP version | 16 Sept 2026 |
| | | |
| | | |