BAFTA ALBERT CERTIFIED CRITERIA

(Preview before Next Generation Toolkit Lauch in September 2026)

Overview

The purpose of this document is to provide toolkit users with early insight into the new certification criteria ahead of its official launch in September 2026.

This document is not a full certification guide but is intended to offer an initial overview and familiarisation with the new approach. It:

- Outlines the two available certification routes
- Explains which route may be most appropriate depending on the type of production
- Introduces the overall process, key questions and assessment criteria.

Each question offers a range of action options, weighted by impact/effort initiatives, enabling productions to choose multiple approaches that suit their specific circumstances while still driving meaningful environmental improvement.

For further information please the **Next Generation Toolkit** page on our website.

Important to note:

The full scoring and scoring methodology will be available on launch (16 September) along with detailed certification guidance, evidence guidance and supporting documentation. Scoring is included in this document to illustrate how some options now have greater weighting. Each option gives the production the opportunity to score up to full points on that option and will be confirmed by the quality of evidence provided as well as impact.

BAFTA Albert Certified

This is the standard route applied for by productions, close to or after wrap.

Productions apply for the Certified Route towards the end of production, answering questions and providing evidence of the sustainable actions that have taken place throughout.

Types of productions we'd expect to see taking the committed route: Film Productions, TV Productions that TX after the end of production.

BAFTA Albert Certified Route

1.1

How does the production team integrate sustainability into its budgeting process?	
What we're looking for - We want to see how your production includes sustainable costs in your budget planning and spending decisions. This is not about showing individual sustainable choices (e.g., using sustainable accommodation). Instead, for evidence of processes, structures and decision-making frameworks that support sustainable actions through clear budgeting guidance e.g. dedicated lines. **Why this matters** - When productions integrate budget for sustainable actions, it proves they are serious about making a difference. It also means they are thinking ahead and planning properly, with funding and good processes.	
Scored Options - *Select all that apply to score up to 8 points*	
○ **Budget lines integrated** specific sustainability costs for roles, equipment, materials and/or innovative trial projects.	**Up to 6 pts**
○ **Dedicated sustainability fund** was set aside as a fixed amount or percentage of overall budget for initiative.	**Up to 5 pts**
○ **Sustainable spend tracking** was in place to categorise and monitor sustainability-related expenses.	**Up to 2 pts**
○ **Limited sustainability funds** were available, with little or no budget allocated to this area.	**Up to 0 pts**
○ **Narrative Option:** Please provide any additional comments, including alternative approaches you have used to meet the intent of the question, or any information you would like us to consider as part of your assessment. (You may be asked to provide evidence to support these statements.)	**Up to 6 pts**

1.2

How does the production team integrate sustainability into its operational processes, planning, and continual improvement?	
What we're looking for - We want to see how your production has embedded sustainability into its operations from the very beginning. This is not about showing individual sustainable choices (e.g., using sustainable accommodation). Instead, it's about evidencing the processes, structures and decision-making frameworks you have in place that support sustainable decisions. **Why this matters -** When you make environmental decisions part of your everyday work process, it shows that protecting the environment isn't just a last-minute thought, but instead it's built into how you make your production. This approach means everyone knows what they need to do, people are responsible for their sustainable actions and you can keep improving by tracking what does and does not work.	
Scored Options - *Select all that apply to score up to 10 points*	
○ **Sustainability roles assigned** across all levels, with clear responsibility from producers to HODs to crew.	**Up to 5 pts**
○ **Decarbonisation goals** were set for the production with clear measurement using the BAFTA Albert carbon calculator or similar.	**Up to 5 pts**
○ **A carbon footprint was completed,** verified, and reported using the BAFTA Albert carbon calculator or similar.	**Up to 3 pts**
○ **Feedback gathered** and shared through written reports covering key actions, lessons learned, improvement areas and positive impact results for future projects.	**Up to 2 pts**
○ **Narrative Option:** Please provide any additional comments, including alternative approaches you have used to meet the intent of the question, or any information you would like us to consider as part of your assessment. (You may be asked to provide evidence to support these statements.)	**Up to 5 pts**

1.3

How does the production embed sustainability in its buying practices and supplier relationships?	
What we're looking for - We want to see how your production chooses suppliers who also care about the environment and treat people fairly. This means environmentally conscious and ethical practices influence buying decisions. **Why this matters -** When productions choose suppliers who work sustainably and supply sustainable products, it shows you are thinking about your full environmental impact. It also means you are using your buying power to encourage other businesses in the industry to improve their own sustainability.	
Scored Options - *Select all that apply to score up to 7 points*	
○ **Sustainable suppliers prioritised** through policies that require certified ethical and / or low-impact products or services.	**Up to 3 pts**
○ **Supplier contracts included** sustainability terms such as sustainability targets and data reporting requirements.	**Up to 3 pts**
○ **Suppliers were engaged** regularly to align on sustainability goals and share advice or data.	**Up to 2 pts**
○ **Circular practices supported** from outset through reuse and buy-back agreements for sets, props and costumes and collaboration with recycling partners.	**Up to 2 pts**
○ **Local equipment / suppliers** sourced to reduce transport emissions.	**Up to 2 pts**
○ **Narrative Option:** Please provide any additional comments, including alternative approaches you have used to meet the intent of the question, or any information you would like us to consider as part of your assessment. (You may be asked to provide evidence to support these statements.)	**Up to 3 pts**

1.4

How did your production encourage sustainability training at all levels to drive engagement and upskilling across the crew?

What we're looking for - We want to see how your production is ensuring your entire team, from senior leadership to junior crew, has the knowledge and skills they need to make environmentally responsible decisions in their specific roles. We want to understand whether every single crew member was trained, or just some, and what that training was.

Why this matters - When everyone on a production understands how their work affects the environment and knows what they can do about it, sustainability becomes part of the everyday culture rather than something only a few people worry about. Training also means crew members can take these skills to future productions, helping to build a more sustainable industry where environmental knowledge spreads from person to person and project to project. It demonstrates that you're investing in people as well as the planet.

Scored Options - *Select all that apply to score up to 10 points*	
○ **Production sustainability training from BAFTA Albert -** *ALL* crew	**Up to 4 pts**
○ **Production sustainability training from BAFTA Albert** - Some crew	**Up to 3 pts**
○ **Production sustainability training from BAFTA Albert recognised partner -** *ALL* crew	**Up to 4 pts**
○ **Production sustainability training from BAFTA Albert recognised partner -** Some crew	**Up to 3 pts**
○ **Production sustainability training from alternative provider** - *ALL* crew	**Up to 3 pts**
○ **Production sustainability training from alternative provider** - Some crew -	**Up to 2 pts**
○ **All key HoDs / Senior Team completed role-relevant** sustainability training, from BAFTA Albert or recognised partner.	**Up to 3 pts**
○ **Climate, Sustainability & Environmental Storytelling training delivered to** editorial & creative teams (*i.e. Producers, Director, Writers)*, from BAFTA Albert or recognised partner.	**Up to 2 pts**
○ **Narrative Option:** Please provide any additional comments, including alternative approaches you have used to meet the intent of the question, or any information you would like us to consider as part of your assessment. (You may be asked to provide evidence to support these statements.)	**Up to 4 pts**

1.5

How did your production demonstrate leadership through your approach to communication of your sustainability plans & goals?	
What we're looking for - We want to see how your production shares your sustainability goals with everyone involved and keeps people updated on how you're doing. This means being open and honest about your green commitments, ensuring everyone is clear in your approach and what you've achieved. **Why this matters** - When you communicate well about your sustainability work, more people get on board and support what you're doing. Being transparent also builds accountability. When you share what you've learned and what you have achieved, it helps future productions too, as the knowledge and confidence is taken forwards, helping to create a more sustainable industry.	
Scored Options - *Select all that apply to score up to 10 points*	
○ **Leadership and HoDs** were engaged with sustainability through recruitment process, regular updates, departmental sustainability goals and standing meeting agenda points.	**Up to 5 pts**
○ **Crew were engaged** with sustainability plans through meetings, newsletters, signage, and green memos.	**Up to 4 pts**
○ **On Screen talent were engaged** with sustainability goals using Green Riders or similar tools, and encouraged to take part.	**Up to 4 pts**
○ **Knowledge was shared** through case studies or insights to support learning across the wider industry.	**Up to 1 pts**
○ **Narrative Option:** Please provide any additional comments, including alternative approaches you have used to meet the intent of the question, or any information you would like us to consider as part of your assessment. (You may be asked to provide evidence to support these statements.)	**Up to 5 pts**

2.1

What power planning and efficiency measures were taken for temporary power solutions?	
What we're looking for - Your production should demonstrate how it used cleaner power efficiently. UK productions should show how their power provision aligned with the principles of SPARK: Clean Temporary Power by 2030. **Why this matters -** Temporary power like generators is a significant source of emissions / pollution on productions. When you plan power well, you avoid wasting fuel, you save money, and you reduce harmful emissions. Having someone responsible for power decisions means issues get caught early. Using monitoring systems helps you spot problems and make better choices. When your crew understands that sustainable power matters, they'll look for greener solutions and use power more carefully.	
Scored Options - *Select all that apply to score up to 16 points*	
○ **Cleaner sources are** prioritised by following the power hierarchy, favouring grid-based power, zero-emission and low-impact options.	**Up to 6 pts**
○ **Power was right-sized** to match actual demand, avoiding over-provisioning. Shared sources will be used across production areas to improve efficiency and reduce emissions.	**Up to 5 pts**
○ **A power lead person** was appointed to manage energy use, meet reduction targets and align with sustainability goals.	**Up to 4 pts**
○ **Energy use was monitored** with telemetry or similar tools to optimise performance and support data-driven decisions.	**Up to 3 pts**
○ **Power-related crew** (e.g., Electrical & Locations) were recruited with sustainable power expertise, informed that it is a priority, and selected based on experience or willingness to use low-impact solutions.	**Up to 3 pts**
○ **Shared power sources were used** across production areas or departments to minimise duplicated equipment and avoid multiple generators, improving efficiency and reducing emissions.	**Up to 2 pts**
○ **Narrative Option:** Please provide any additional comments, including alternative approaches you have used to meet the intent of the question, or any information you would like us to consider as part of your assessment. (You may be asked to provide evidence to support these statements.)	**Up to 6 pts**

***This question can be hidden without affecting the overall score if it does not apply to your production.**

How was the impact associated with buildings reduced? (office facilities / workshops / stages / studios / rented spaces / post-production facilities)	
What we're looking for - Tell us how your production helped reduce the environmental impact of the buildings you used, even if you only had influence rather than control. This includes (but is not restricted to) offices, workshops, stages, studios, rented spaces and post-production facilities. This could be that the buildings are designed to be environmentally friendly or have systems in place to use energy efficiently. **Why this matters -** The buildings where you work, film, edit and store equipment use a lot of energy for lighting, heating, cooling, and running equipment. When you choose buildings with green or sustainability credentials, renewable energy, or energy management systems, you're significantly reducing your production's carbon footprint. It also shows you're supporting businesses that invest in clean energy and efficient building practices, which helps push the whole industry toward greener facilities.	
Scored Options - *Select all that apply to score up to 7 points*	
○ **Facilities met standards** by using buildings with environmental accreditations (e.g. Green / Sustainable Building Certifications, BAFTA Albert Studio Sustainability Standard.)	**Up to 4 pts**
○ **Renewable energy powered** studios, post-production spaces or other facilities through 100% renewable mains supply.	**Up to 3 pts**
○ **Narrative Option:** Please provide any additional comments, including alternative approaches you have used to meet the intent of the question, or any information you would like us to consider as part of your assessment. (You may be asked to provide evidence to support these statements.)	**Up to 4 pts**

***This question can be hidden without affecting the overall score if it does not apply to your production.**

2.3

What strategies reduced the need for travel & transport? (*Avoiding flights, and reducing road transport*)	
What we're looking for - We want to see how your production avoided or reduced the need for people and equipment to travel by planning strategically, using technology, and rethinking logistics. This includes decisions made during pre-production and throughout the shoot that avoided flights and reduced road transport. **Why this matters** - Travel and transport, particularly flights and vehicle movements, typically generate a large share of a production's carbon footprint. Demonstrating smart travel planning shows you can think strategically about logistics, find creative solutions to operational challenges, and take meaningful action to reduce emissions.	
Scored Options - *Select all that apply to score up to 15 points*	
○ **Selected filming locations** that prevented the need for major travel (e.g., international flights or long-haul transport), favouring easily accessible areas.	**Up to 6 pts**
○ **Streamlined daily production travel** by clustering nearby locations/bases/accommodation, reducing unit moves, and scheduling efficiently.	**Up to 5 pts**
○ **Remote technology used** such as video calls, virtual recces and remote direction to replace in-person travel	**Up to 4 pts**
○ **Equipment transport optimised** through detailed planning and scheduling to reduce trips.	**Up to 4 pts**
○ **Crew travel was reduced** by encouraging car sharing and/or providing shuttle services.	**Up to 2 pts**
○ **Narrative Option:** Please provide any additional comments, including alternative approaches you have used to meet the intent of the question, or any information you would like us to consider as part of your assessment. (You may be asked to provide evidence to support these statements.)	**Up to 6 pts**

*****This question can be hidden without affecting the overall score if it does not apply to your production.**

2.4

What lower-carbon travel & transport solutions were used? *(Vehicles, flights, couriers, and crew movement)*	
What we're looking for - We want to see how your production reduced pollution and environmental impact from transportation once the need to travel was confirmed. This covers all movement during the production process such as getting crew to locations, delivering equipment and supplies, vehicles used on set, as well as courier services. **Why this matters** - Once you've planned to minimise travel, the next step is making unavoidable travel as clean as possible. Transportation often creates the biggest chunk of a production's pollution, so switching to cleaner vehicles, better flight options and local resources can make a huge difference. It also often saves money and shows crew that the production is serious about environmental responsibility.	
Scored Options - *Select all that apply to score up to 15 points*	
○ **High-carbon flights avoided** by eliminating private jets, first class, and business class where possible. *(To receive points, please detail in the comments how much travel was avoided, any shifts between flight types (e.g. talent switching from private jet to first class, and note any exceptions.)*	**Up to 6 pts**
○ **Trains / other transport** was prioritised over flights, with short-haul flights prohibited	**Up to 6 pts**
○ **Low-emission vehicles** used including electric, hybrid, or alternative fuel vehicles for fleet, rentals and unit cars.	**Up to 5 pts**
○ **EV charging installed** to provide temporary charging facilities on location.	**Up to 5 pts**
○ **Hired local crew,** sourced equipment locally, and/or used suppliers with EV fleets to reduce long-distance transport or eliminate fuel use.	**Up to 3 pts**
○ **Clean couriers were selected** including suppliers operating electric or low-emission vehicle fleets, EV taxis, and bicycle couriers to minimise transport-related emissions.	**Up to 3 pts**
○ **Incentives were offered** to encourage sustainable travel, such as EV payment uplifts, free shuttles, or preferred parking.	**Up to 2 pts**

○ **Narrative Option:** Please provide any additional comments, including alternative approaches you have used to meet the intent of the question, or any information you would like us to consider as part of your assessment. (You may be asked to provide evidence to support these statements.)	**Up to 6 pts**

***This question can be hidden without affecting the overall score if it does not apply to your production.**

2.5

What environmentally conscious accommodation choices were made?	
What we're looking for - We want to see how your production reduced the environmental impact of where cast and crew stay by choosing ecofriendly hotels and accommodation and using them in environmentally responsible ways. **Why this matters -** Where people stay during production affects energy use, waste creation and local environmental impact. Hotels and other accommodations can create a lot of pollution through heating, cooling, lighting, laundry and food service. When you choose green or sustainability certified accommodations, places that use renewable energy, or locations close to filming sites, you significantly reduce your production's environmental footprint. You're also supporting businesses that invest in sustainability.	
Scored Options - *Select all that apply to score up to 6 points*	
○ **Sustainability-certified accommodation** was prioritised by choosing hotels or accommodation with environmental sustainability accreditations.	**Up to 3 pts**
○ **Renewable energy powered** accommodation was used. *(To receive points, please detail in the comments the percentage of stays across the whole production that were powered by 100% renewable energy.)*	**Up to 3 pts**
○ **Narrative Option:** Please provide any additional comments, including alternative approaches you have used to meet the intent of the question, or any information you would like us to consider as part of your assessment. (You may be asked to provide evidence to support these statements.)	**Up to 3 pts**

***This question can be hidden without affecting the overall score if it does not apply to your production.**

2.6

What systems were in place to minimise environmental impact through material selection and sourcing?	
What we're looking for - We want to see how your production made conscious choices about materials from the start of pre-production. This includes prioritising reused, reclaimed, or recycled materials over new materials, planning for how materials would be reused after filming, and selecting lower-carbon alternatives wherever possible. **Why this matters -** The materials used by productions have a significant environmental footprint. New materials typically have much higher emissions than reused, reclaimed, or recycled alternatives. By making thoughtful choices early and planning for reuse as standard, you help create circular systems where materials retain their value and never become waste.	
Scored Options - *Select all that apply to score up to 12 points*	
○ **Prioritised reused, reclaimed**, or recycled materials over new materials across set builds, props, and costumes, with documented sourcing strategies.	**Up to 6 pts**
○ **Used lower-impact alternatives** where new materials were necessary (e.g. sustainably certified materials, recycled content products).	**Up to 5 pts**
○ **Narrative Option:** Please provide any additional comments, including alternative approaches you have used to meet the intent of the question, or any information you would like us to consider as part of your assessment. (You may be asked to provide evidence to support these statements.)	**Up to 6 pts**

***This question can be hidden without affecting the overall score if it does not apply to your production.**

2.7

What materials and waste management systems were in place?	
What we're looking for - We want to see how your production set up complete waste management systems that focus on preventing waste in the first place, managing materials as assets throughout production, separating waste streams properly, and ensuring materials are reused or recycled rather than sent to landfill. **Why this matters -** How you handle waste demonstrates practical environmental responsibility and shows you don't waste resources. Effective waste systems mean thinking ahead about what happens to materials during and after production, creating infrastructure for proper separation and recycling, and finding creative ways to keep things in use. Even in locations with limited waste infrastructure, proactive planning makes a significant difference.	
Scored Options - *Select all that apply to score up to 8 points*	
○ **Designed out waste** before filming began, combining careful purchasing, clear reuse/donation pathways and thoughtful wrap-stage disposal.	**Up to 6 pts**
○ **Managed assets** in a circular way so they could be reused, donated, or passed on during production and at wrap.	**Up to 6 pts**
○ **Separated waste** for consumables (food waste, packaging, general rubbish) and assets (sets, props, costumes, equipment), following the waste hierarchy (recycling, reuse, etc.).	**Up to 3 pts**
○ **Waste infrastructure was limited or unavailable** in some filming locations (e.g. regions without organised municipal waste systems).	**Up to 0 pts**
○ **Narrative Option:** Please provide any additional comments, including alternative approaches you have used to meet the intent of the question, or any information you would like us to consider as part of your assessment. (You may be asked to provide evidence to support these statements.)	**Up to 6 pts**

2.8

How did your production reduce the environmental impact of catering and food provision?

What we're looking for - We want to see how your production minimises the environmental and social impact of catering through thoughtful food sourcing, menu planning that considers environmental impact and comprehensive strategies to prevent and manage food waste throughout the entire production.

Why this matters - Food systems have huge environmental impacts through farming practices, packaging, transportation and waste. When productions demonstrate leadership in sustainable catering, it shows you're thinking comprehensively about your footprint, supporting sustainable agriculture and treating crew wellbeing seriously through healthy, ethical food choices. It also proves you can influence supply chains and help create demand for more sustainable food practices across the industry.

Scored Options - *Select all that apply to score up to 9 points*	
○ **Plant-based/no-meat** on the menu *(If you select Option 1, you cannot also select Option 2)* - up to 6 points	**Up to 6 pts**
○ **No beef** on the menu *(If you select Option 2, you cannot also select Option 1)* - up to 4 points	**Up to 4 pts**
○ **Food waste reduced** (pre-ordering, composting, donating food) - up to 4 points	**Up to 4 pts**
○ **Reduced meat overall** through higher plant based offerings and lower meat quantities per serving. - up to 3 points	**Up to 3 pts**
○ **Sustainable sourcing** (local, seasonal, organic, Fairtrade, Marine Stewardship Council) - up to 2 points	**Up to 2 pts**
○ **Reusable serving ware** (cups, plates, cutlery, etc) - up to 2 points	**Up to 2 pts**
○ **Narrative Option:** Please provide any additional comments, including alternative approaches you have used to meet the intent of the question, or any information you would like us to consider as part of your assessment. (You may be asked to provide evidence to support these statements.)	**Up to 6 pts**

***This question can be hidden without affecting the overall score if it does not apply to your production.**

How did the production reduce the environmental impact of shooting on location or operating in green spaces?	
What we're looking for - We want to see how your production protected the natural environment where you filmed / worked and if possible, left it in better condition than you found it. This means going beyond just following the basic rules. **Why this matters -** Filming and setting up equipment and bases can damage sensitive natural areas like forests, beaches, or wildlife habitats. When productions take extra care to protect these places, or even improve them, it helps with conservation efforts and sets a good example for other productions to follow	
Scored Options - *Select all that apply to score up to 6 points*	
○ **Pollution Prevention Plan** implemented to protect biodiversity and reduce impacts from noise, lighting, and traffic at all filming locations. - up to 3 points	**Up to 3 pts**
○ **Sensitive habitats protected** by keeping equipment and vehicles away, containing fuel, and limiting traffic in fragile areas. - up to 2 points	**Up to 2 pts**
○ **Environmental damage repaired** through active restoration, site improvements, and remediation plans where needed. - up to 2 points	**Up to 2 pts**
○ **Hazardous materials responsibly handled** during production and after wrap. - up to 2 points	**Up to 2 pts**
○ **Narrative Option:** Please provide any additional comments, including alternative approaches you have used to meet the intent of the question, or any information you would like us to consider as part of your assessment. (You may be asked to provide evidence to support these statements.)	**Up to 3 pts**

***This question can be hidden without affecting the overall score if it does not apply to your production.**

Did the production contribute to sustainability or nature-focused initiatives either directly through its activities or separately, in a way that was proportionate to the scale of the production? ***(Explain in comments box)***	
What we're looking for - We want to see how your production went beyond just reducing its own environmental impact to actively contribute to sustainability or nature-focused initiatives, funds, or projects. This means using your production to create positive change that extends beyond your immediate filming activities and is proportionate to the scale of the production. **Why this matters** - This shows real leadership by proving that productions can be part of the solution to environmental and social challenges, not just trying to cause less harm. When you invest in sustainability initiatives, support local communities, or leave positive legacies, you're using your production's resources and influence to create lasting benefits. This demonstrates advanced environmental thinking and helps build a more sustainable industry overall.	
Scored Options - *Select all that apply to score up to 5 points*	
○ **Supply-chain / insetting** funding was provided through a dedicated sustainability budget line supporting industry decarbonisation.	**Up to 5 pts**
○ **Content impact amplified** through audience engagement initiatives and partnerships with impact producers or mission-driven organisations.	
○ **Local communities supported** through local employment, resource sharing, and/or direct collaboration with local people.	
○ **Environmental projects supported** through donations to conservation, biodiversity or similar projects. - up to 5 points	
○ **A lasting legacy created** by leaving assets on location, or by repurposing materials, equipment, or services to benefit others once production shooting was complete.	
○ **Carbon credits** were used only to address unavoided emissions, following all reasonable reduction measures, and were sourced from high-quality, verified climate-positive projects. Please state whether this activity was undertaken at a company or production level.	

4.1

Did climate or sustainability themes feature in the production?
What we're looking for - We want to understand if, and how prominently, climate or sustainability themes appear in your production. This could range from a central storyline to a brief visual reference. The goal is to capture the scale and nature of the inclusion. If it isn't included, please provide a brief explanation as to why. **Why this matters** - Every reference - big or small - helps us build a clearer picture of how TV & Film are portraying climate and sustainability I issues. It is important that we understand the scale of the reference so that we can track commitments to climate /sustainability on screen across the industry. Additionally this enables the industry to improve research and training.
Non Scoring Option (Although non scoring productions must answer)
○ Yes, it's the main focus or theme of the production
○ Yes, it's part of a sub-plot, secondary storyline or short item but not the main focus
○ Yes, it features as a part of a character's interest or personality trait
○ Yes, it is referenced in passing
○ Yes, it features visually only
○ No, these themes don't feature.
○ *If no references were included, can you briefly explain why so we can better understand any barriers to including these themes?*

4.2

What topics does your climate/sustainability on-screen relate to? it could be about personal choices and experiences or policy/society wide change. Please select all that meaningfully apply.
What we're looking for - Climate & sustainability on-screen is incredibly varied and connects with many themes. We are looking for you to select the predominant themes in your production. You can click more than one if relevant but please focus on the most significant themes based on your selection above. E.g if you selected that climate / sustainability on screen is a subplot, select the key themes in that subplot. **Why this matters** - Many Studios, Broadcasters and Streamers are tracking climate & sustainability on-screen in their productions. Understanding the themes that are addressed is important in their tracking but also provides a clearer picture of which themes are resonating with the industry. For advice on suggested evidence please refer to our evidence guide
Non Scoring Option (Although non scoring productions must answer)
○ **Sustainable transport** and travel (e.g. electric or wind powered, active travel)
○ **Sustainable construction,** building and urban design (e.g. eco-concrete, transit friendly urban design, green cities, insulation.)
○ **Sustainable farming** and/or land use (e.g. regenerative agriculture, organic farming, rewilding, eco-system regeneration)
○ **Sustainable energy** and power (e.g. energy effiiciency, clean fuels, renewable power)
○ **Sustainable economics** and investment (e.g. Net Zero workforce, green investments, sustainable pensions)
○ **Green technology** and innovation (e.g. battery powered tech, EVs, solar panels, vertical farming)
○ **Policy and civil participation** (e.g. environmental protest, citizen action, climate politics)
○ **Human connection with the natural world** and access to nature (e.g. urban green spaces, forest schools, nature retreats)
○ **Biodiversity and nature loss** (e.g. species decline, poaching, desertification)
○ **Reducing material/**resource consumption and **waste management** (e.g. composting, eating leftovers, circular systems)
○ **Sustainable consumer behaviour** (e.g. plant based meals, eating seasonally, low impact lifestyles, sustainable fashion)
○ **Climate justice** and equality in sustainability (e.g. intersectionality, indigenous knowledge, legal cases)
○ **Adaptation** to changes created by climate change (e.g. cooling centres, air masks, flood defences)
○ **Industries,** production and manufacturing **that cause climate change** (e.g. fossil fuels, concrete manufacture, mining)
○ **Climate related health** and wellbeing issues (e.g. eco-anxiety, asthma, heat related illness, vetor borne diseases)

○ **Environmental Pollution** (e.g. of air, water, soil)
○ **Extreme weather events** and their impacts (e.g. wildfires, flooding, climate-related food shortages)
○ Deliberately **negative portrayals of unsustainable behaviour** or lifestyles (e.g. excessive flying, over-consumerism, high waste lifestyle)
If the theme is not listed above please add a description of the climate related content or story here.

Please note: This question is only asked if the previous question was answered with a 'yes'.

4.3

What is the overall focus/tone of the climate/sustainability content?
What we're looking for - We'd like you to identify how the programme frames its climate or sustainability content. Is it warning us about risks, offering hope through solutions, reflecting thoughtfully on the issues, or using humour or critique to challenge unsustainable norms? If more than one tone appears, choose the one that feels most prominent. **Why this matters** - The way climate & sustainability stories are told shapes how audiences understand and engage with them. By tracking the tone, we can build a clearer picture of which narratives are reaching viewers - and where there may be gaps or opportunities.
Non Scoring Option (Although non scoring productions must answer)
○ Cautionary (e.g. catastrophe, apocalyptic, highlighting problems)
○ Solutions-oriented (e.g. inspiring, innovation, focusing on solutions)
○ Reflective (e.g. raises awareness and highlights issues)
○ Critical (e.g. uses humour or journalism to critique unsustainable norms)

4.4

Please estimate what proportion of the production's total screentime (feature length or number of episodes) the stated references appear in.
What we're looking for - An estimate of how much of your production meaningfully engages with climate or sustainability themes. This could be a single focused sequence or smaller moments spread across the production. We're not expecting exact timing - just your best estimate based on the overall runtime. (Approx. 10% of a broadcast hour is around 5 minutes, 10% of a feature film is around 10-12 minutes.) If you are completing this at series level please estimate the proportion of the series that feature these themes. **Why it matters -** Understanding the proportion of climate & sustainability related content helps us see how deeply these themes are integrated into storytelling. It allows us to recognize productions that meaningfully engage with climate & sustainability issues, understand which genres and which themes are showing up, and provide broadcasters, streamers & studios with valuable insights as they track their climate & sustainability storytelling efforts.
Non Scoring Option (Although non scoring productions must answer)
○ 1-2% (i.e. v. brief)
○ 2-10%
○ 10-25%
○ 25-50%
○ 50-75%
○ 75% +

4.5

Please give a description of the storylines or mentions of climate & sustainability related themes within your production. if relevant include episode number.
What we're looking for - A description of how the climate/sustainability related story/moment appears on screen - just a few sentences that capture the essence of the scene and how it fits into the story. Please include an approximate timecode so we can easily locate it within the production, and if applicable, please include the episode number. **Why it matters** - Each climate or sustainability storyline helps shape how audiences understand our changing world. By identifying and celebrating these, we can highlight powerful examples, support creators who are weaving climate & sustainability themes into their narratives, and help broadcasters, streamers, and studios track the impact of these stories across their content.
Non Scoring Option (Although non scoring productions must answer)
Time code: e.g. Timecodes 18'21 - 19'55, 22'10-23'00
Write Episode number or if film, write Film.
Please add description e.g, *Description: Bridget Jones shows her knowledge of environmental and climate issues by interviewing the Environment Minister as her role as a journalist at Sit Up Britain. The questions raised are key, present day issues on climate in the UK, and as part of this characterisation, Bridget is shown as knowledgeable, relevant and intelligent. Bridget also reuses many of her clothes from previous films presenting her character as reusing, and not overly consumptionist.* *In a later scene she also meets a love interest who is a garbologist - characterised as attractive and interesting because of his job. He isn't a trope of a hippie and his role peaks Bridgets interest.*

4.6

How have you ensured that any substantial components of this production are not normalising unsustainable behaviour?
What we're looking for - A brief explanation of the steps you took creatively, to ensure the production doesn't unintentionally present environmentally harmful behaviours as normal, aspirational, or consequence-free. This could include choices in character behaviour, story framing, set design, props, travel scenes, or lifestyle depictions. A few sentences that show awareness and intention are all we need. **Why it matters** - Stories shape cultural norms. When productions thoughtfully avoid glamorising wasteful or high-carbon habits, they help audiences imagine more sustainable ways of living. This insight also helps broadcasters, streamers & studios understand how content contributes to wider sustainability goals and supports more responsible storytelling across the industry.
Non Scoring Option (Although non scoring productions must answer)
Written description required in comments box

Evidence Type & Quality

The table below outlines the evidence types and quality requirements for the following sections:

Sustainability Leadership | Environmental Impact Actions | Contribution to a Sustainable

This overview is intended to help you understand expectations ahead of launch. A full evidence guide covering each individual question will be made available at that time.

EXCELLENT – Evidence that is highly likely to be accepted

Production specific links, dated, credible, verifiable, clear to the assessor what they are looking at.



- Formal documentation – Signed policies, contract clauses, official agreements
- Financial records – invoices, purchase orders, budget breakdowns
- Certifications & Accreditations – In date / names training certificates & badges. Renewable energy certificates
- Production Documents – Call sheets, production reports, schedules
- Templates & Trackers – BAFTA Albert provided documentation
- Data and monitoring – Carbon calculator outputs (if not BAFTA Albert) , 3rd party audits

ACCEPTABLE – Evidence that is good but may require further clarification

Credible documentation with clear production links.



- Internal communications – Email chains, meeting minutes, crew briefings
- Visual documents – Photos with context such as call sheet or production signage included in shot

POOR / UNACCEPTABLE – Evidence that is insufficient and will be rejected

No link to the production, undated, unverifiable, does not demonstrate fulfillment of the question's intent



- Informal Communication – Text messages
- Secondary documentation – Unnamed / undated training stamps, training booking confirmations
- Unclear documentation – Ambiguous photos, vague communications lacking reference / context.
- Unverifiable claims / testimonials / statements – Anecdotal evidence, hearsay, assumptions
- Generic / non-specific – Documents appear AI-generated or repurposed from another production without meaningful tailoring
- Falsified or misleading – Fabricated, mis-labeled, backdated, photoshopped
- Irrelevant documentation – Off topic, expired certifications, incomplete information

The table below outlines the evidence types and quality requirements for the **Climate / Sustainability On Screen** section.

This overview is intended to help you understand expectations ahead of launch. A full evidence guide covering each individual question will be made available at that time.

EXCELLENT – Evidence that is highly likely to be accepted

Production specific links, dated, credible, verifiable, clear to the assessor what they are looking at.



- Uploaded clip or viewable link - A playable clip upload of link of the scene that is referenced in the description.
- Production Documents - A final Edit and VO Script created for Picture Lock that references the scenes described in the description question and that aligns with the themes selected.
- Visual Documents - Screenshot of the final VO Script that clearly references the scene described in the description question. Also clearly references the production and that it is a final script.

ACCEPTABLE – Evidence that is good but may require further clarification

Credible documentation with clear production links.



- Visual Document - Screenshot of the near final edit of the scene described with programme title and timecode on screen.

POOR / UNACCEPTABLE – Evidence that is insufficient and will be rejected

No link to the production, undated, unverifiable, does not demonstrate fulfillment of the question's intent



- Production Documents - Working Scripts or scripts that appear early stage. We are looking for evidence that these scenes are intended to be broadcast and therefore the evidence should be as close to Picture Lock as possible.
- Unrelated Documentation - Unrelated scripts or Scripts that are not clearly labelled for the specific production.
- Unrelated Visuals - Screen shots that are not clearly titled with the production title or working production title.
- Any of the above that do not relate to the production or genuine climate or sustainability themes.
- No time code reference.