

MEET THE COHORT: 1/8



AMANDA BURRELL

Executive Producer, Impact Producer
and Environmental Broadcaster



Amanda is an executive producer, filmmaker and presenter working to mobilise action for the planet. Having made documentaries about a range of issues, for the past decade she has focused exclusively on the environmental crisis and, above all, how to address it. A key part of this work is her role as EP and occasional host of earthrise, Al Jazeera English's award-winning sustainable solutions series. Amanda is a juror for the Goldman Environmental Prize. With the environmental emergency intensifying, she remains deeply committed to using storytelling and her role in the media to amplify stories that have the potential to drive meaningful change. She is keen to collaborate with others who share this ambition. Amanda strives to create work that leaves audiences feeling empowered to act on the climate and nature crisis, while developing impact strategies that turn that sense of agency into measurable outcomes and help create the conditions for systemic transformation.

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AMANDA HEARN

PR Consultant, specialising in social impact
campaigns for TV, film and entertainment.



Amanda is a PR consultant specialising in strategic communications, television publicity and impact led storytelling. A former Director of Television Publicity, Amanda has an in-depth knowledge of the industry. She has led high-profile campaigns for broadcasters, production companies and industry bodies, with credits ranging from Panorama and Fleabag to BAFTA's TV and TV Craft Awards. She also brings expertise in advocacy, event and talent management. Recent clients include The Royal Foundation's Homewards programme, The PFA, and Halycons Heart Films. Amanda cares deeply about the health of our natural world and believes passionately in the power of storytelling to create meaningful change.

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MEET THE COHORT: 2/8



ANNIKA ALLEN GRAY

Head of Diversity, Equity & Inclusion
and Impact Producer



Annika Allen Gray is Head of Diversity, Equity and Inclusion at All3Media, advising across the group's companies on culture, leadership and inclusive storytelling. Her work sits at the intersection of storytelling, people and systems change focusing on shifting culture and structures within the television industry to create more equitable leadership, practices and lasting change. She is particularly interested in how television can shape public understanding and influence conversations and action around social justice, health, climate and community wellbeing. Through the BAFTA albert Impact Producer Accelerator, she is focused on seeing how compelling content can translate into meaningful social, cultural and environmental change, ensuring that powerful stories leave a lasting legacy beyond the screen.

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DEBORAH BREWER

Impact Producer, Producer/Director
of purpose-led content & events



Deborah has a background in HETV production, producing both long and short form content for broadcasters from the BBC to Netflix, with a focus on Natural History storytelling. More recently she has been producing purpose-led content and events and working to improve the sustainability of TV productions based in Bristol. With a degree in Psychology, she is interested in how we can use storytelling to drive positive behavioural change. Deborah is currently supporting Cornwall-based Plant One and their unstoppable grassroots campaign film; No Trees No Seas, which recently had its national premiere at Regent Street Cinema, and Blue Earth x The Kindness Forecast to launch a storytelling-focused, impact-led campaign for this year's Blue Earth Summit.

[Deborah Brewer | LinkedIn](#)

MEET THE COHORT: 3/8



ELINOR WALPOLE

Education and Advocacy Producer
at Into Film

Elinor is Into Film's education and advocacy video content producer, and passionate about the power of film to make a positive difference. She brings 15+ years' experience in audience development and film education, and formerly managed Into Film's Young Reporter programme, was part of Into Film's curation team, and ran the Community and Education programme at Picturehouse cinemas.



HONEY CRESPO

Documentary Producer & Impact
Consultant

Honey Crespo (she/her) is a documentary producer/director and Senior Lecturer in Film whose work focuses on social justice, community storytelling and realworld impact. She has spent her career collaborating with charities, councils and grassroots organisations to create films that amplify marginalised voices and spark public dialogue. Recent projects include Dear Othermother, funded by BFI Doc Society and Liverpool Biennial, and The Roma Model, now used in social services training in Leeds.

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MEET THE COHORT: 4/8



JELENA KRIVOSIC

PhD Researcher and Impact Producer



Jelena is a researcher and activist in the third year of a PhD at UWE Bristol, exploring how natural history documentaries can engage audiences in climate action. A background in production management for specialist factual television, alongside experience facilitating climate storytelling community projects, sparked an interest in impact production and how it can bridge the gap between powerful on-screen stories and real-world change. Over the next year, she will complete and publish her PhD research, sharing findings on broadcast, impact production and climate justice storytelling through presentations and workshops. Building on her Accelerator experience, she is keen to take on impact producing opportunities and develop campaigns that connect audiences with meaningful climate justice action, helping turn engagement into tangible real-world impact.

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JOSH ROBERTSON

Conservation Storyteller and Impact Producer



Josh is a multi-award-winning conservation storyteller working at the intersection of media, conservation and behaviour change. After more than a decade in field conservation — from tracking lions to researching tropicbirds and pangolins — he shifted toward storytelling to translate complex environmental challenges into narratives that inspire action. He now produces films and multi-platform campaigns for organisations including TRAFFIC and the Cambridge Conservation Initiative, using storytelling to influence public understanding, policy conversations and conservation outcomes.

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MEET THE COHORT: 5/8



LEONIE ROUSHAM

Impact Producer & Filmmaker,
POWER STATION



Leonie Rousham is a documentary filmmaker-artist based in South London. She is Impact Producer and Assistant Director on POWER STATION (Sheffield DocFest, Ji-Halva), a 'show-and-do' feature documentary building community-organised energy commons in North London. Previously she worked as Archive Researcher on Hostile (BAFTA shortlisted) and Once Upon A Time in Space with KEO Films. Her practice is rooted in community organising: co-founder of collaborative practice Knead with Ishwari Bhalerao, centred in building systems of care, support and resistance where external pressures cause these to be exhausted or lacking. Leonie is a Grierson DocLab alumna and Civic Futures Fellow, currently developing projects on housing, health and climate.

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LOUISE ORTON

Impact producer, filmmaker and journalist



Louise Orton is a filmmaker and communications consultant who has spent more than 25 years crafting compelling stories to drive social and political change. Specialising in human rights, she has produced films for television and international NGOs, and developed communications and media campaigns for organisations including Amnesty International. Working across the world, she has collaborated with local filmmakers and communities, ensuring stories are told ethically and from the perspectives of those most affected. She is increasingly interested in the power of drama to expose wrongdoing, hold powerful actors to account and engage wider audiences in demanding change.

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MEET THE COHORT: 6/8



PREMILA PURI

Founder & Producer, Be Kind Productions



London-based producer Premila Puri leads Be Kind Productions, creating entertaining, socially impactful global content. Her multi-award winning short films have qualified at several BIFA, Oscar and Bafta qualifying festivals. A Rotterdam Emerging Producers alumna, Premila won the 2024 British Asian Women Award for Arts and Culture and is included in the list of Small Business Britain's 100 female entrepreneurs. Also a creative educator, she founded the charity Be Kind Movement™, leveraging short films to build emotional intelligence and life skills in youth.

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SONAL TANDON

Assistant YouTube Commissioner,
BBC Children's



Sonal is an assistant Youtube commissioner at BBC Children's, creating bold, creative social content young audiences relate to. She has produced digital content for a range of major brands and TV shows, including BBC Earth, Doctor Who, Strictly Come Dancing, The Traitors, and RuPaul's Drag Race UK. Passionate about sustainability and socially impactful storytelling, Sonal uses her storytelling and digital production skillset to develop projects that inspire positive change.

MEET THE COHORT: 7/8



SOPHIE HOATH

Impact Producer, Founder of GuardGoose Media



Sophie Hoath is an independent producer and founder of impact production company Guard Goose Media, working across film, TV and journalism. A pop culture aficionado, she's joining the programme to ensure the most talked-about TV moments make us act, too. Her slate spans a biopic on religious influence in the digital age, a sustainability-driven reality competition, and a UN political documentary. She advises NGOs and independent filmmakers on impact strategy designed to mobilise mainstream audiences. Previously, she authored UNICEF's 2030 Global Communication and Advocacy Strategy, podcast development slate, and produced live broadcast events at Reuters covering sustainability and corporate accountability. Sophie holds a BA and MPhil in English Literature from Cambridge.

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MWANSA PHIRI

Founder of Visual Sauce and Impact Producer



Mwansa Phiri is a writer, creative producer, and founder of the award-winning production company Visual Sauce, which creates screen, theatre, and immersive work centred on storytelling for social change. Her work has been developed and staged at venues including Soho Theatre, Bush Theatre, Summerhall, and Pleasance London. Visual Sauce was selected for the inaugural cohort of Creative UK's Screen Launchpad and Southwark Playhouse's FORGE producers programme. Alongside her creative practice, Mwansa has significant experience in the social and environmental impact sector.

MEET THE COHORT: 8/8



SUSIE HUNT

Production and Development Executive



Susie is a London-based producer with a background in both scripted development and physical production, most recently at Hangtime International Pictures. Alongside her industry work, she has produced multiple award-winning short films and has long been interested in how storytelling can spark real world conversations and change. Earlier in her career she ran a grassroots campaign to remove VAT from sanitary products, and more recently has explored ways scripted stories can engage audiences around social issues. Susie is currently developing her own slate of projects and is exploring how impact campaigns can sit alongside commercial storytelling from the outset.