

BAFTA ALBERT COMMITTED CRITERIA

(Preview before Next Generation Toolkit Launch in September 2026)

BAFTA Albert Committed Route

The purpose of this document is to provide toolkit users with early insight into the new certification criteria ahead of its official launch in September 2026.

This document is not a full certification guide but is intended to offer an initial overview and **familiarisation** with the new approach. It:

- Outlines the two available certification routes
- Explains which route may be most appropriate depending on the type of production
- Introduces the overall process, key questions and assessment criteria.

Each question offers a range of action options, weighted by impact/effort initiatives, enabling productions to choose multiple approaches that suit their specific circumstances while still driving meaningful environmental improvement.

For further information please see the [Next Generation Toolkit](#) page on our website.

Important to note:

The full scoring and methodology will be available on launch (16 September) along with detailed certification guidance, evidence guidance and supporting resources. Scoring is included in this document to illustrate how some options now have greater weighting. Each option gives the production the opportunity to score up to full points on that option and will be confirmed by the quality of evidence provided as well as impact.

BAFTA Albert Committed

This is an exceptional route created for TV productions that have a legitimate need for recognition (endboard mark) before their transmission / broadcast date.

Eligible productions can apply as early as the first day of prep and submit evidence of processes, policies, and frameworks established in pre-production to support sustainable practices throughout the production.

Types of productions we'd expect to see taking the committed route: News, Live Sports, Live TV, Fast Turnaround <10 Days, Continuous Programming

BAFTA Albert Sustainable Production Code of Practice

This Code of Practice sets out the production's commitment to sustainability best practice throughout all stages of production. By signing this Code, the production commits to upholding these principles in a way that is appropriate to its specific context and operational constraints.

Where possible this production will:

Leadership	Maintain clear sustainability leadership, integrate environmental considerations into decision making and allocate appropriate budget and resources to support sustainable practices across all departments and workflows.
Skills and Engagement	Support sustainability training, communicate our approach clearly and foster a culture where sustainability is valued and all team members can contribute.
Sustainable Suppliers	Prioritise suppliers who are local / demonstrate environmental responsibility, include sustainability requirements in contracts, supply sustainable goods and support circular economy approaches.
Carbon Footprint	Measure our environmental impact, set meaningful reduction targets and be transparent about our progress and learnings.
Essential Actions	Take practical action to reduce emissions from energy, travel, transport, materials, waste and other significant areas. Prioritise lower impact options for facilities, logistics and operational activities.
Circularity	Design out waste through smart planning and careful purchasing. Manage assets so they can be reused, donated, or passed on. Follow the waste hierarchy (prevent, reduce, reuse, recycle, recover, dispose). Separate waste streams properly and avoid single-use items.
Catering	Prioritise caterers who prioritise sustainable sourcing, low emission options and food / catering waste reduction.
Biodiversity	Protect filming locations, particularly sensitive natural environments and minimise disruption to ecosystems.
On Screen Sustainability	Be mindful of how sustainability is portrayed on screen, avoiding normalisation of unsustainable behaviours and reflecting environmental and climate themes authentically where relevant.
Positive Contribution	Create lasting positive impact beyond our immediate filming activities through wider sustainability initiatives, community support and using your influence to drive meaningful change.
Knowledge Sharing	Share our learnings, innovations and challenges with the wider industry to support collective progress.
Continuous Improvement	Commit to ongoing learning, regularly review our performance and adapt our approach based on experience, learnings and feedback.

As the **senior representative** of this production, I commit to upholding the above sustainability principles throughout all stages of production.

Name:..... Position:..... Date:.....

How has your production embedded sustainability into its leadership, planning and budgeting from the outset?

What we're looking for - We want to see how your production has embedded sustainability into its leadership, planning and budgeting from the very beginning. This is not about showing individual sustainable choices (e.g., using sustainable accommodation). Instead, it's about evidencing the processes, structures and decision-making frameworks you have in place that support sustainable decisions.

Why this matters - When you make environmental decisions part of your everyday work process, it shows that protecting the environment isn't just a last minute thought, but instead it's built into how you make your production. This approach means everyone knows what they need to do, people are responsible for their sustainable actions and you can keep improving by tracking what does and doesn't work.

Scored Options - Select all that apply to score up to 10 points

○ Approved Budget lines include specific sustainability costs for roles, equipment, materials and innovative trial projects.	Up to 6 pts
○ Named sustainability lead appointed with documented responsibilities.	Up to 4 pts
○ Decarbonisation goals set for the production with clear measurement using the BAFTA Albert carbon calculator or similar.	Up to 4 pts
○ Dedicated sustainability fund is set aside as a fixed amount or percentage, for sustainability initiatives.	Up to 5 pts
○ Supplier contracts will include sustainability terms such as sustainability targets and data reporting requirements.	Up to 3 pts
○ Sustainable spend tracking is in place to categorise and monitor all sustainability related expenses.	Up to 2 pts
○ Narrative Option: Please provide any additional comments, including alternative approaches you have used to meet the intent of the question, or any information you would like us to consider as part of your assessment. (You may be asked to provide evidence to support these statements.)	Up to 6 pts

How will your production ensure crew engagement and capability in sustainability?

What we're looking for - We want to see how your production is ensuring your entire team, from senior leadership to junior crew, has the knowledge, skills and support needed to deliver on your sustainability commitments. This includes planning for training at different levels, communicating clearly about sustainability goals and making environmental responsibility part of your production culture.

Why this matters - When everyone on a production understands how their work affects the environment and knows what they can do about it, sustainability becomes part of the everyday culture rather than something only a few people worry about. Training also means crew members can take these skills to future productions, helping to build a more sustainable industry where environmental knowledge spreads from person to person and project to project.

Scored Options - Select all that apply to score up to 8 points

o Senior team training planned for Heads of Department to embed sustainability leadership at the top.	Up to 4 pts
o Wider crew training planned to ensure all team members understand and support sustainability goals.	Up to 3 pts
o Recruitment materials updated to include sustainability expectations during onboarding and hiring.	Up to 2 pts
o Sustainability messaging embedded across production through briefings, newsletters, signage, green memos, agenda points etc.	Up to 2 pts
o Narrative Option: Please provide any additional comments, including alternative approaches you have used to meet the intent of the question, or any information you would like us to consider as part of your assessment. (You may be asked to provide evidence to support these statements.)	Up to 4 pts

What power planning and efficiency measures will be taken for temporary power solutions?

What we're looking for - We want to see how your production is planning your temporary power needs smartly to use energy efficiently. This means having someone in charge of power decisions, planning power needs in advance, choosing cleaner power sources when possible, using the right amount of power (not too much), monitoring how much energy you're using and making sure your crew knows that sustainable power is a priority. UK productions should follow guidance in SPARK: Clean Temporary Power by 2030.

Why this matters - Temporary power like generators is a significant source of emissions / pollution on productions. When you plan power well, you avoid wasting fuel, you save money, and you reduce harmful emissions. Having someone responsible for power decisions means issues get caught early. Using monitoring systems helps you spot problems and make better choices. When your crew understands that sustainable power matters, they'll look for greener solutions and use power more carefully.

Scored Options - Select all that apply to score up to 11 points

o Cleaner sources will be prioritised by following the power hierarchy, favouring grid-based power, zero-emission and low-impact options.	Up to 6 pts
o Power will be right-sized to match actual demand, avoiding over-provisioning. Shared sources will be used across production areas to improve efficiency and reduce emissions.	Up to 5 pts
o A power lead person is appointed to manage energy use, meet reduction targets and align with sustainability goals.	Up to 4 pts
o Energy use will be monitored with telemetry or similar tools to optimise performance and support data-driven decisions.	Up to 3 pts
o Power-related crew (e.g., Electrical & Locations) will be recruited with sustainability in mind, informed that it is a priority, and selected based on experience or willingness to use low-impact solutions.	Up to 3 pts
o Shared power sources will be used across production areas or departments to minimise duplicated equipment and avoid multiple generators, improving efficiency and reducing emissions.	Up to 2 pts
If no power reduction measures are taken, the team will explain the reasons and describe any constraints that prevent their use, such as location limitations, infrastructure challenges, or other production-specific barriers. They will also outline any alternative actions taken to manage power responsibly. (You may be required to provide evidence to support your claims)	Up to 6 pts

***This question can be hidden without affecting the overall score if it does not apply to your production. If you choose this option, you will be required to provide justification. ***

How is the impact associated with buildings being reduced (Office facilities / workshops / stages / studios / rented spaces / post production facilities) ?

What we're looking for - Tell us how your production plans to help reduce the environmental impact of the buildings you are using, even if you only had influence rather than control. This includes (but is not restricted to) offices, workshops, stages, studios, rented spaces and post-production facilities. This could be that the buildings are designed to be environmentally friendly or have systems in place to use energy efficiently.

Why this matters - The buildings where you work, film, edit and store equipment use a lot of energy for lighting, heating, cooling, and running equipment. When you choose buildings with green or sustainability credentials, renewable energy, or energy management systems, you're significantly reducing your production's carbon footprint. It also shows you're supporting businesses that invest in clean energy and efficient building practices, which helps push the whole industry toward greener facilities.

Scored Options - Select all that apply to score up to 5 points

o Facilities meet standards by using buildings with environmental accreditations (Green / Sustainable Building Certifications, BAFTA Albert Studio Sustainability Standard etc.)	Up to 4 pts
o Renewable energy powered studios or other facilities used, which have 100% renewable mains supply.	Up to 3 pts
o Narrative Option: Please provide any additional comments, including alternative approaches you have used to meet the intent of the question, or any information you would like us to consider as part of your assessment. (You may be asked to provide evidence to support these statements.)	Up to 4 pts

***This question can be hidden without affecting the overall score if it does not apply to your production. If you choose this option, you will be required to provide justification. ***

How has your production planned to minimise travel and transport emissions?

What we're looking for - We want to know how you are planning to avoid unnecessary travel and how you will ensure that unavoidable travel is carried out in the lowest-carbon way possible. We want to understand what systems, policies and decision-making processes you have put in place during pre-production to ensure sustainable choices are followed throughout the entirety of the production.

Why this matters - Getting cast, crew and equipment to where they need to be often creates the most pollution on productions. Strong early planning helps reduce flights and road transport, encourages low-emission options and improves operational efficiency. Good planning also ensures that sustainable practices become standard.

Scored Options - Select all that apply to score up to 20 points

o Travel Plan / Travel Policy documented showing clear aims to reduce flights & road transport	Up to 6 pts
o Remote working solutions (e.g. virtual recces, video calls, remote direction) are planned and integrated into departmental workflows.	Up to 5 pts
o Equipment transport planned efficiently, with scheduling, consolidation and logistics considerations, to reduce vehicle movement.	Up to 5 pts
o Crew travel systems in place, including hiring local crew, using car sharing policies, contracted shuttle services or sustainable travel incentives.	Up to 4 pts
o Crew travel reduced by encouraging car sharing and/or providing shuttle services.	Up to 2 pts
o Narrative Option: Please provide any additional comments, including alternative approaches you have used to meet the intent of the question, or any information you would like us to consider as part of your assessment. (You may be asked to provide evidence to support these statements.)	Up to 6 pts

***This question can be hidden without affecting the overall score if it does not apply to your production. If you choose this option, you will be required to provide justification. ***

How has your production planned to minimise accommodation impacts?

What we're looking for - We want to see how your production is reducing the environmental impact of where cast and crew stay by choosing eco-friendly hotels and accommodation and using them in environmentally responsible ways.

Why this matters - Where people stay during production affects energy use, waste creation and local environmental impact. Hotels and other accommodations can create a lot of pollution through heating, cooling, lighting, laundry and food service. When you choose green or sustainability certified accommodations, places that use renewable energy, or locations close to filming sites, you significantly reduce your production's environmental footprint. You're also supporting businesses that invest in sustainability.

Scored Options - Select all that apply to score up to 8 points

○ Sustainability-certified accommodation has been prioritised by booking hotels or accommodation with environmental sustainability accreditations.	Up to 4 pts
○ Renewable energy powered accommodation has been booked. <i>(To receive points, please detail in the comments the percentage of stays across the whole production that were powered by 100% renewable energy.)</i>	Up to 4 pts
○ Narrative Option: Please provide any additional comments, including alternative approaches you have used to meet the intent of the question, or any information you would like us to consider as part of your assessment. (You may be asked to provide evidence to support these statements.)	Up to 4 pts

*****This question can be hidden without affecting the overall score if it does not apply to your production. If you choose this option, you will be required to provide justification. *****

How has your production planned to minimise environmental impact through material selection, sourcing and waste prevention?

What we're looking for - We want to see how your production is making or planning to make conscious choices about materials from the start of pre-production. This includes prioritising reused, reclaimed, or recycled materials over new materials, planning for how materials would be reused after filming, and selecting lower-carbon alternatives wherever possible.

Why this matters - The materials used by productions have a significant environmental footprint. New materials typically have much higher emissions than reused, reclaimed, or recycled alternatives. By making thoughtful choices early and planning for reuse as standard, you help create circular systems where materials retain their value and never become waste.

Scored Options - Select all that apply to score up to 12 points

○ Prioritising reused, reclaimed, or recycled materials over new materials across set builds, props, and costumes, with documented sourcing strategies.	Up to 6 pts
○ Using lower-impact alternatives where new materials are necessary (e.g. sustainably certified materials, recycled content products).	Up to 5 pts
○ Narrative Option: Please provide any additional comments, including alternative approaches you have used to meet the intent of the question, or any information you would like us to consider as part of your assessment. (You may be asked to provide evidence to support these statements.)	Up to 6 pts

***This question can be hidden without affecting the overall score if it does not apply to your production. If you choose this option, you will be required to provide justification. ***

What waste management systems are in place across the production?

What we're looking for - We want to see how your production is setting up complete waste management systems that focus on preventing waste in the first place, managing materials as assets throughout production, separating waste streams properly, and ensuring materials are reused or recycled rather than sent to landfill.

Why this matters - How you handle waste demonstrates practical environmental responsibility and shows you don't waste resources. Effective waste systems mean thinking ahead about what happens to materials during and after production, creating infrastructure for proper separation and recycling, and finding creative ways to keep things in use. Even in locations with limited waste infrastructure, proactive planning makes a significant difference.

Scored Options - Select all that apply to score up to 8 points

○ Designing out waste before filming begins, combining careful purchasing, clear reuse/donation pathways and thoughtful wrap-stage disposal.	Up to 6 pts
○ Managing assets in a circular way so they can be reused, donated, or passed on during production and at wrap.	Up to 6 pts
○ Separated waste for consumables (food waste, packaging, general rubbish) and assets (sets, props, costumes, equipment), following the waste hierarchy (recycling, reuse, etc.).	Up to 3 pts
○ Waste infrastructure is limited or unavailable in some filming locations (e.g. regions without organised municipal waste systems).	Up to 0 pts
○ Narrative Option: Please provide any additional comments, including alternative approaches you have used to meet the intent of the question, or any information you would like us to consider as part of your assessment. (You may be asked to provide evidence to support these statements.)	Up to 6 pts

How has your production planned to reduce the environmental impact of catering and food provision?

What we're looking for - We want to see how your production will minimise the environmental and social impact of catering through thoughtful food sourcing, menu planning that considers environmental impact and comprehensive strategies to prevent and manage food waste throughout the entire production.

Why this matters - Food systems have huge environmental impacts through farming practices, packaging, transportation and waste. When productions demonstrate leadership in sustainable catering, it shows you're thinking comprehensively about your footprint, supporting sustainable agriculture and treating crew wellbeing seriously through healthy, ethical food choices. It also proves you can influence supply chains and help create demand for more sustainable food practices across the industry.

Scored Options - Select all that apply to score up to 5 points

o Plant-based/no-meat requirements (If you select Option 1, you cannot also select Option 2)	Up to 5 pts
o Exclusion of beef on the menu (If you select Option 2, you cannot also select Option 1)	Up to 4 pts
o Food waste reduction measures (pre-ordering, composting, donating food)	Up to 4 pts
o Reduced meat overall through higher plant based offerings and lower meat quantities per serving.	Up to 3 pts
o Sustainable sourcing (local, seasonal, organic, Fairtrade, Marine Stewardship Council)	Up to 2 pts
o Reusable serving ware (cups, plates, cutlery, etc)	Up to 2 pts
o Narrative Option: Please provide any additional comments, including alternative approaches you have used to meet the intent of the question, or any information you would like us to consider as part of your assessment. (You may be asked to provide evidence to support these statements.)	Up to 5 pts

*****This question can be hidden without affecting the overall score if it does not apply to your production. If you choose this option, you will be required to provide justification. *****

How has your production planned to protect natural environments and minimise location impacts?

What we're looking for - We want to understand what measures are in place to protect locations, particularly sensitive natural environments, from production activities.

Why this matters - Filming and setting up equipment can damage sensitive natural areas like forests, beaches, or wildlife habitats. When productions take extra care to protect these places, or even improve them, it shows you really understand your environmental impact. It also helps with conservation efforts and sets a good example for other productions to follow.

Scored Options - Select all that apply to score up to 4 points

○ Pollution Prevention Plan template prepared for all locations	Up to 3 pts
○ Location assessment protocol established (habitat sensitivity checklist)	Up to 2 pts
○ Environmental restoration budget allocated.	Up to 2 pts
○ Narrative Option: Please provide any additional comments, including alternative approaches you have used to meet the intent of the question, or any information you would like us to consider as part of your assessment. (You may be asked to provide evidence to support these statements.)	Up to 3 pts

***This question can be hidden without affecting the overall score if it does not apply to your production. If you choose this option, you will be required to provide justification. ***

What commitments has your production made to create positive impact beyond reducing its own footprint of immediate filming activities?

What we're looking for - We want to understand how your production plans to go beyond just reducing its own environmental impact to actively contribute to sustainability or nature-focused initiatives, funds, or projects. This means using your production to create positive change that extends beyond your immediate filming activities and is proportionate to the scale of the production.

Why this matters - This shows real leadership by proving that productions can be part of the solution to environmental and social challenges, not just trying to cause less harm. When you invest in sustainability initiatives, support local communities, or leave positive legacies, you're using your production's resources and influence to create lasting benefits. This demonstrates advanced environmental thinking and helps build a more sustainable industry overall.

Scored Options - Select all that apply to score up to 5 points

Supply-chain / insetting funding committed via a dedicated sustainability budget line supporting industry decarbonisation efforts. - up to 5 points	Up to 5 points total
Content impact will be amplified through planned audience engagement initiatives and partnerships with impact producers or mission-driven organisations. - up to 5 points	
Local community support framework documented (local employment targets, resource-sharing agreements, community engagement plan). - up to 5 points	
Environmental project funding committed for donations to environmental conservation, biodiversity or similar. - up to 5 points	
A strategy for addressing unavoided emissions in place , with carbon credits identified as a final measure following reduction efforts, including verified scheme selection and budget allocation. Please specify whether this is done at company or production level. - up to 5 points	
Narrative Option: Please provide any additional comments, including alternative approaches you have used to meet the intent of the question, or any information you would like us to consider as part of your assessment. (You may be asked to provide evidence to support these statements.) - up to 5 points	

How have you ensured that any substantial components of this production are not normalising unsustainable behaviour?

What we are looking for - A brief explanation of the steps you took / will take creatively, to ensure the production does not unintentionally present environmentally harmful behaviours as normal, aspirational, or consequence-free. This could include choices in character behaviour, story framing, set design, props, travel scenes, or lifestyle depictions. A few sentences that show awareness and intention are all we need.

Why it matters - Stories shape cultural norms. When productions thoughtfully avoid glamorising wasteful or high-carbon habits, they help audiences imagine more sustainable ways of living. This insight also helps broadcasters, streamers & studios understand how content contributes to wider sustainability goals and supports more responsible storytelling across the industry.

Non Scoring Option (Although non scoring productions must answer)

Written description required in comments box

Do climate or sustainability themes feature in the production?

What we are looking for - We want to understand if and how prominently climate, sustainability, or environmental themes appear in your production. This could range from a central storyline to a brief visual reference. The goal is to capture the scale and nature of the inclusion. If it isn't included, please provide a brief explanation as to why.

We recognise that for the Committed route, these themes may still be in development. Please provide the most accurate information available. This section is not scored and does not require evidence, but completion is required.

Why it matters - Every reference - big or small - helps us build a clearer picture of how TV & Film are portraying climate and environmental issues. It is important that we understand the scale of the reference so that we can track commitments to climate on screen across the industry. Additionally, this enables the industry to improve research and training.

Non Scoring Option (Although non scoring productions must answer)

Yes, it's the main focus or theme of the production

Yes, it's part of a sub-plot, secondary storyline or short item but not the main focus

Yes, it features as a part of a character's interest or personality trait

Yes, it is referenced in passing

Yes, it features visually only

No, these themes don't feature.

If no references were included, can you briefly explain why so we can better understand any barriers to including these themes?

What topics does your climate/sustainability on-screen relate to? it could be about personal choices and experiences or policy/society wide change. Please select all that meaningfully apply.

What we're looking for - Climate & sustainability on-screen is incredibly varied and connects with many themes. We are looking for you to select the predominant themes in your production. You can click more than one if relevant but please focus on the most significant themes based on your selection above. E.g if you selected that climate / sustainability on screen is a subplot, select the key themes in that subplot.

We recognise that for the Committed route, these themes may still be in development. Please provide the most accurate information available. This section is not scored and does not require evidence, but completion is required.

Why this matters - Many Studios, Broadcasters and Streamers are tracking climate & sustainability on-screen in their productions. Understanding the themes that are addressed is important in their tracking but also provides a clearer picture of which themes are resonating with the industry.

Non Scoring Option (Although non scoring productions must answer)

- **Sustainable transport** and travel (e.g. electric or wind powered, active travel)
- **Sustainable construction**, building and urban design (e.g. eco-concrete, transit friendly urban design, green cities, insulation.)
- **Sustainable farming** and/or land use (e.g. regenerative agriculture, organic farming, rewilding, eco-system regeneration)
- **Sustainable energy** and power (e.g. energy efficiency, clean fuels, renewable power)
- **Sustainable economics** and investment (e.g. Net Zero workforce, green investments, sustainable pensions)
- **Green technology** and innovation (e.g. battery powered tech, EVs, solar panels, vertical farming)
- **Policy and civil participation** (e.g. environmental protest, citizen action, climate politics)
- **Human connection with the natural world** and access to nature (e.g. urban green spaces, forest schools, nature retreats)
- **Biodiversity and nature loss** (e.g. species decline, poaching, desertification)
- **Reducing material/resource** consumption and **waste management** (e.g. composting, eating leftovers, circular systems)
- **Sustainable consumer behaviour** (e.g. plant based meals, eating seasonally, low impact lifestyles, sustainable fashion)
- **Climate justice** and equality in sustainability (e.g. intersectionality, indigenous knowledge, legal cases)
- **Adaptation** to changes created by climate change (e.g. cooling centres, air masks, flood defences)
- **Industries**, production and manufacturing **that cause climate change** (e.g. fossil fuels, concrete manufacture, mining)
- **Climate related health** and wellbeing issues (e.g. eco-anxiety, asthma, heat related illness, vector borne diseases)
- **Environmental Pollution** (e.g. of air, water, soil)
- **Extreme weather events** and their impacts (e.g. wildfires, flooding, climate-related food shortages)

- | |
|--|
| <ul style="list-style-type: none">○ Deliberately negative portrayals of unsustainable behaviour or lifestyles (e.g. excessive flying, over-consumerism, high waste lifestyle) |
| <ul style="list-style-type: none">○ <i>If the theme is not listed above please add a description of the climate related content or story here.</i> |

Please note: This question is only asked if the previous question was answered with a 'yes'.

Evidence Type & Quality

The table below outlines the evidence types and quality requirements for the following sections:

Sustainability Leadership | Environmental Impact Actions | Contribution to a Sustainable Future

This overview is intended to help you understand expectations ahead of launch. A full evidence guide covering each individual question will be made available at that time.

EXCELLENT – Evidence that is highly likely to be accepted



Production specific links, dated, credible, verifiable, clear to the assessor what they are looking at.

- Formal documentation – Signed policies, contract clauses, official agreements
- Financial records – invoices, purchase orders, budget breakdowns
- Certifications & Accreditations – In date / names training certificates & badges. Renewable energy certificates
- Production Documents – Call sheets, production reports, schedules
- Templates & Trackers – BAFTA Albert provided documentation
- Data and monitoring – Carbon calculator outputs (if not BAFTA Albert) , 3rd party audits

ACCEPTABLE – Evidence that is good but may require further clarification



Credible documentation with clear production links.

- Internal communications – Email chains, meeting minutes, crew briefings
- Visual documents – Photos with context such as call sheet or production signage included in shot

POOR / UNACCEPTABLE – Evidence that is insufficient and will be rejected



No link to the production, undated, unverifiable, does not demonstrate fulfillment of the question's intent

- Informal Communication – Text messages
- Secondary documentation – Unnamed / undated training stamps, training booking confirmations
- Unclear documentation – Ambiguous photos, vague communications lacking reference / context.
- Unverifiable claims / testimonials / statements – Anecdotal evidence, hearsay, assumptions
- Generic / non-specific – Documents appear AI-generated or repurposed from another production without meaningful tailoring
- Falsified or misleading – Fabricated, mis-labeled, backdated, photoshopped
- Irrelevant documentation – Off topic, expired certifications, incomplete information

The table below outlines the evidence types and quality requirements for the **Climate / Sustainability On Screen** section.

This overview is intended to help you understand expectations ahead of launch. A full evidence guide covering each individual question will be made available at that time.

EXCELLENT – Evidence that is highly likely to be accepted



Production specific links, dated, credible, verifiable, clear to the assessor what they are looking at.

- Uploaded clip or viewable link - A playable clip upload of link of the scene that is referenced in the description.
- Production Documents - A final Edit and VO Script created for Picture Lock that references the scenes described in the description question and that aligns with the themes selected.
- Visual Documents - Screenshot of the final VO Script that clearly references the scene described in the description question. Also clearly references the production and that it is a final script.

ACCEPTABLE – Evidence that is good but may require further clarification



Credible documentation with clear production links.

- Visual Document - Screenshot of the near final edit of the scene described with programme title and timecode on screen.

POOR / UNACCEPTABLE – Evidence that is insufficient and will be rejected



No link to the production, undated, unverifiable, does not demonstrate fulfillment of the question's intent

- Production Documents - Working Scripts or scripts that appear early stage. We are looking for evidence that these scenes are intended to be broadcast and therefore the evidence should be as close to Picture Lock as possible.
- Unrelated Documentation - Unrelated scripts or Scripts that are not clearly labelled for the specific production.
- Unrelated Visuals - Screen shots that are not clearly titled with the production title or working production title.
- Any of the above that do not relate to the production or genuine climate or sustainability themes.
- No time code reference.