



THE STUDIO SUSTAINABILITY STANDARD

2027/2028 (Round 4)
Submission Period 30 Sep - 15 Dec 2026

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THE STUDIO SUSTAINABILITY STANDARD

TOPIC OF DISCUSSION

1. Introduction
2. Created by the Industry
3. What the Standard Covers



THE STANDARD: WHAT IS IT?

The Studio Sustainability Standard is a voluntary, global standard for studio facilities that has been created by and for the industry, with a new round taking place every 2 years.

Participating studios will be able to focus and pinpoint key areas within their facility, where they can make improvements to reduce their environmental impact over 6 key areas: Climate, Circularity, Nature, People, Management and Data.

Participating studios will receive a bespoke performance report and a grade which will allow them to benchmark their own progress as well as compare themselves to other studio facilities across the globe.



**“BY 2030, WE MUST SEE
THE MOST PROFOUND
TRANSFORMATION THE
WORLD HAS EVER KNOWN.
CLIMATE HAS REACHED
A GLOBAL CRISIS POINT.”**

**Professor Johan Rockstrom,
Director of the Potsdam Institute for Climate Impact Research**



THE STANDARD: WHAT IS THE AIM?

The Studio Sustainability Standard is one way that we can help our industry to focus, measure, report, and act on our biggest impacts.

By recognising and celebrating the sustainability performance of participating studios, we aim to generate demand among productions for more sustainable studio space, thus aligning commercial and environmental incentives.

This alignment has been shown in other sectors of the economy to be a powerful driver for change.

The aim of the Standard is three-fold:

EDUCATE

To guide studios in the practical steps they can make to become more sustainable.

INCENTIVISE

To provide clear rewards and recognition for studios as they move along a path to becoming more sustainable.

EMPOWER

To encourage studios to collect data on their own sustainability progress, and to bring that data together across the industry to create a picture of the progress being achieved.

BROUGHT TO YOU BY BAFTA ALBERT & ARUP



BAFTA Albert is the leading screen industry organisation for environmental sustainability. Founded in 2011, BAFTA Albert supports the film and TV industry to reduce the environmental impacts of production and to inspire on screen storytelling that supports a sustainable future.



Arup is the creative force at the heart of many of the world's most prominent projects in the built environment and across industry. Working in more than 140 countries, the firm's designers, engineers, architects, planners, consultants and technical specialists work with clients on innovative projects of the highest quality and impact.

"The choices and actions implemented in this decade will have impacts now and for thousands of years. Rapid and far-reaching transitions across all sectors and systems are necessary to achieve deep and sustained emissions reductions and secure a liveable and sustainable future for all."

IPCC AR6 Synthesis Report, 2023





02 **CREATED BY THE INDUSTRY**

The Standard recognises the significant role that studios have to play in the industry's transition to a zero carbon, zero waste industry.

BAFTA Albert would like to thank all the studios that contributed to the creation of the Studio Sustainability Standard, and all of the participating studios since.



WHY SHOULD YOU GET INVOLVED?

The Benefits

By taking part, individual studios will be able to build up a holistic picture of their impact across six key areas.

BAFTA Albert and Arup will produce a bespoke report for each participating studio laying out key findings and allowing businesses to make targeted decisions that can have a positive impact on the facility and, more importantly, the environment.

Increasingly, productions are demanding more from studios when it comes to their sustainability credentials – they want to work with facilities which are equally invested in reducing their environmental impact. Legislation from governments around the world is already requiring businesses to reduce their impact – this studio standard is one way in which studio facilities can meaningfully address the issue and make the most impactful changes and communicate to their customers through their logo and score, the actions they are taking.

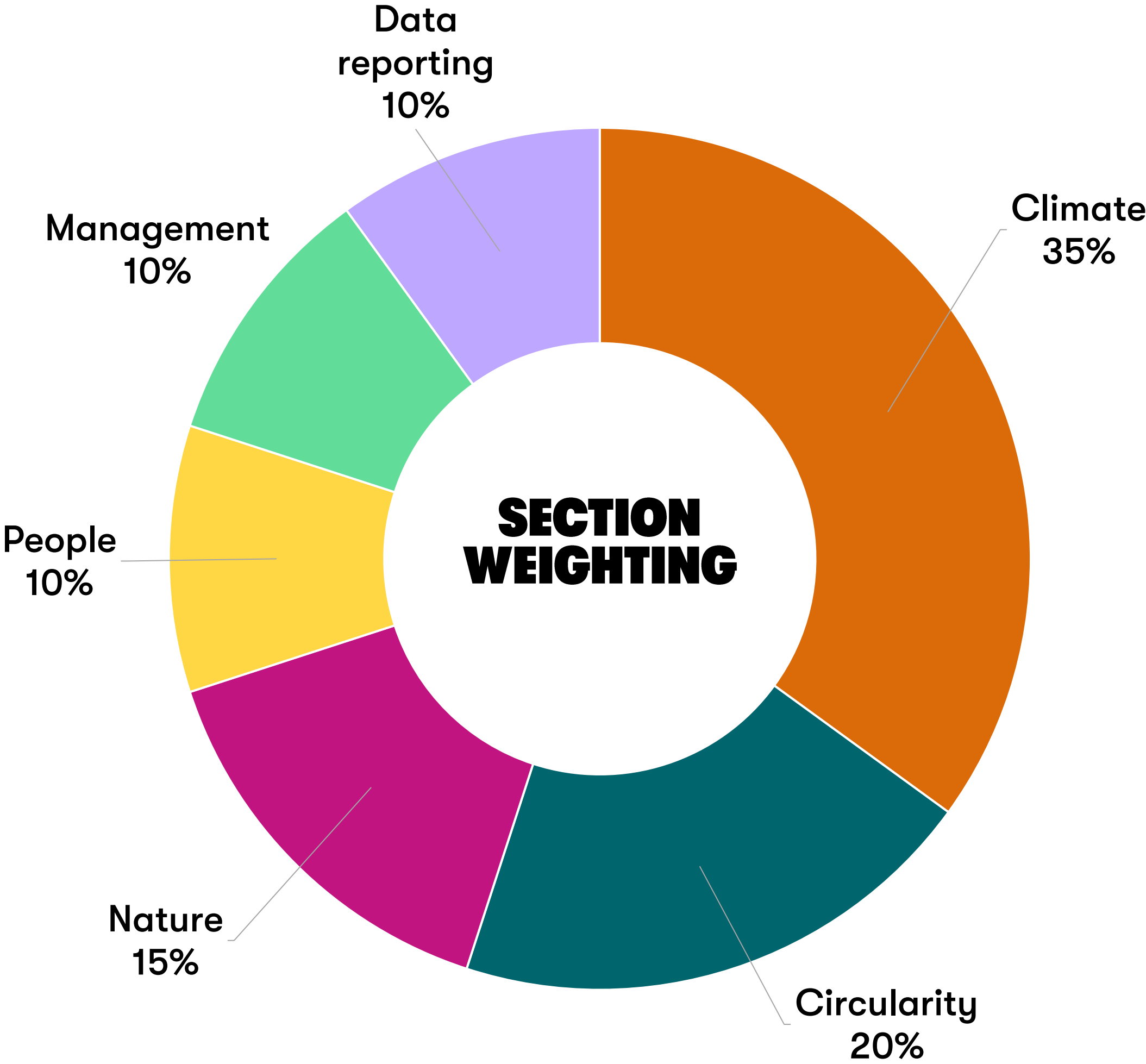


- Provides guidance for sustainability improvement
- Measures and reports on emissions related to Scopes 1 and 2
- It's flexible, and enables different entry levels of performance
- Takes into account different studio types and geographic locations
- Encourages a holistic approach to environmental and social issues
- Helps studios to focus on their largest impacts and greatest opportunity to control/influence
- Provides external recognition via an industry recognised mark
- Overcomes challenges in benchmarking performance data
- Rewards good performance
- Provides a clear pathway to align with Net Zero legislation and current reporting processes
- A bi-annual process with opportunities to share best practice with other participating studios

YOUR SCORE

How it Works

Studios submit 24 months of data on a special formulated scorecard. Once assessed, each studio facility will receive a detailed breakdown of their score across the six key areas and will be able to see at a glance, how their facility is performing in each area.



YOUR SCORE

How it Works

Each studio facility assessed will receive a Sustainability Score and an Excellence Score,

The Sustainability Score measures the breadth and depth of your sustainability activity across six themes, weighted to reflect their relative environmental and social significance.

The Excellence Score measures the highest-level performance indicators within each section. Achieving 100% on the Excellence Score is required to reach the top two award tiers.

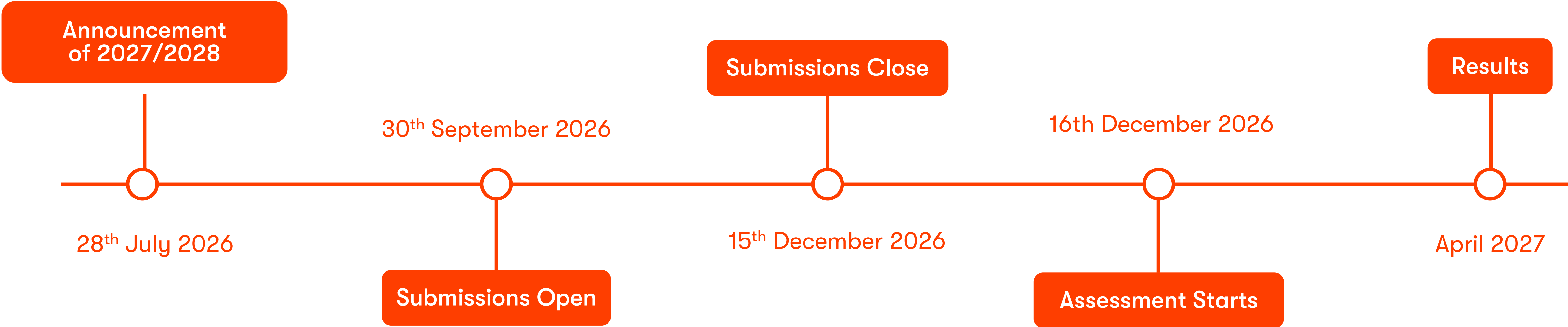
Points are awarded based on meeting the KPIs and data reporting requirements and the final award reflects whichever tier both scores qualify you for.

Grade Banding	Sustainability Score	Average Excellence
Outstanding	>90%	100%
Excellent	>80%	100%
Very Good	>70%	Any Value
Good	>60%	Any Value
Pass	>50%	Any Value
Participated	<50%	Any Value

- 100% mandatory data must be provided to receive participated grade or above.

KEY DATES

Getting involved all studios are welcome to join. If you'd like to get involved the timeline below shows the key dates for 2027/28



For any further questions about the process, please get in touch by emailing studiostandard@bafta.org

FREQUENTLY ASKED QUESTIONS

What do studios need to do to take part?

You will need 24 months of data (starting no earlier than 1st January 2024) corresponding to the most recently closed calendar year/fiscal year, as applicable to your organisation.

Register via studiostandard@bafta.org

How long does the standard last?

The performance rating is valid for 24 months from the date it is issued.

What happens if I fail to reach the minimum standard?

We encourage all studios to participate to make a start on their sustainability journey. If your studio doesn't meet the minimum standard, you will still receive a report which highlights the areas.

Who's marking our work?

Narratives, supporting evidence and self scoring is assessed by BAFTA Albert, then verified by an audit conducted by Arup.

How often does the Studio Sustainability Standard take place?

The Studio Sustainability Standard will now run on a two-year cycle, with the assessment criteria updated each round. Moving away from an annual award gives studios time to implement changes identified in their report and the opportunity to improve their score at the next assessment.

How much does it cost to be involved?

Participation fees are structured by studio size. The studio size is determined by the total square footage of shooting space (stage and studio floor space only), rather than the overall size of the facility. For more information on the rate card please contact studiostandard@bafta.org

Will our results be made public?

Results are shared, but studios have the option to opt out of public disclosure.

What happens if I am a new studio which has not been operating for 18 months?

You are still able to participate. Please submit as much data as you have. We will still be able to assess your operations. Your data will not, however, be included in any industry benchmarking until you have been operational for a full 2 years.

How will my data be protected?

Your data will be protected in accordance with our Privacy Policy which can be found at: baftaalbert.org/privacy-policy/

Where can I find out more detailed information about the Studio Sustainability Standard

More information can be found at: baftaalbert.org/studio-sustainability-standard/. Participants will also receive supporting resources to guide their application, once signed up.

What if I need help filling in my scorecard?

Studios have the option to book a pre-screening call with an assessor prior to submitting their application. This is an opportunity to review your submission, seek clarification on any requirements, and ensure you are presenting the strongest possible application before the assessment begins.





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WHAT THE STANDARD COVERS

The standard is spilt into 6 areas that studios are required to provide narratives and evidence for.

The next section explains the intent behind the sections, including what it covers.

A full guide on the KPI's can be found [here](#).



WHAT THE STANDARD COVERS

1. CLIMATE

Drive the industry transition towards Net Zero carbon and to becoming more resilient to climate change

This section covers:

Energy Demand, Energy Generation, Fuel Use, Water Use, Transport, Resilience (Climate Change Resilience Report)

2. CIRCULARITY

Supporting the transition to a circular economy through minimising waste and use of materials

This section covers:

Waste Generation, Waste Management, Material use - responsible sourcing, Material Use - sharing and re-use schemes, Supply Chain Management

3. NATURE

Protect and enhance green space and nature, improving resilience and providing connections for people and broader ecosystem networks

This section covers:

Responsible Food Sourcing, Green Space (on site or signposted)

4. PEOPLE

Support for the care and wellbeing of visitors, workers, local communities, as well as supply chains

This section covers:

Wellbeing of workers, Community Outreach and Charitable Donations, Employment, Skills, Training, Supply Chain Management, Diversity and Accessibility

5. MANAGEMENT

Ensure a robust and coherent approach towards management, governance, and training to drive sustainability performance Improvement

This section covers:

Management and Governance, Sustainable Cultures and Behaviours

6. DATA REPORTING

The data-driven insights shed light on the progress made by studios in reducing their carbon footprint.

This section covers:

Collecting and monitoring quality sustainability-related data relating to 1-5.



The Studio Sustainability Standard is brought to you by BAFTA Albert with technical partner Arup. Visit baftaalbert.org and arup.com for more info

THANK YOU

**SUSTAINABLE
DEVELOPMENT GOALS**

The Studio Sustainability Standard contributes to the following Sustainable Development Goals:
3, 7, 8, 9, 12, 13, 15, 17

