

Momentum builds across the screen industry for clean temporary power as 27 new organisations back SPARK

- [SPARK: Clean Temporary Power by 2030](#) is a call to action, to transition the UK's film and TV industry away from fossil-fuel generators and towards cleaner power solutions, without compromising creativity or production quality.
- Banijay UK joins BAFTA Albert, BBC, BBC Studios, BFI, Channel 4, Fremantle, ITV, ITV Studios, Netflix, Pact, Sky, UKTV and Universal International Studios in signing the SPARK Statement of Intent.
- British Society of Cinematographers (BSC), Equity, Film London, Filming in England, Green Rider and 20 screen industry suppliers* demonstrate their support for the transition to clean temporary power as part of this second wave of signatories.
- The commitment of 27 new organisations to SPARK: Clean Temporary Power by 2030, marks a significant milestone in the shared initiative led by BAFTA Albert, signalling growing confidence across the industry that clean temporary power is necessary and desired.

27 new organisations have signed up to support [SPARK: Clean Temporary Power by 2030](#), just six months after the initiative's launch, in a co-ordinated commitment to reducing the environmental impact from the use of fossil-fuelled temporary power solutions,

This second wave of signatories include Banijay UK, British Society of Cinematographers (BSC), Equity, Film London, Filming in England and Green Rider, in addition to 20 screen industry suppliers. *

They join BAFTA Albert, BAFTA, BBC, BBC Studios, BFI, Channel 4, Fremantle, ITV, ITV Studios, Netflix, Pact, Sky, UKTV and Universal International Studios, in a cross-industry commitment to transitioning to clean temporary power over the next 4 years.

About SPARK: Clean Temporary Power by 2030.

In 2024 alone, UK productions burned more than three million litres of fossil fuel in generators, with over half of productions relying almost entirely on diesel power **. To address this continuing issue and instigate widespread industry action, [SPARK: Clean Temporary Power by 2030](#) was developed as the industry's roadmap for a permanent shift to clean solutions for temporary power.

Developed in 2025 by BAFTA Albert's Sustainable Production Task Force in consultation with the industry, suppliers, and energy experts, SPARK is validated by

independent experts from Imperial College London (via Imperial Consultants) is designed to be practical, ambitious, and future facing. It lays out a practical and collaborative plan to transition the UK's film and TV industry away from fossil-fuel generators and towards cleaner power solutions, without compromising creativity or production quality.

SPARK outlines the need to phase-out fossil-fuels and stand-alone generator use before 2030, transitioning via hybrid generators and hydrotreated vegetable oil (HVO) fuel, where necessary, and to phase-in grid power, battery solutions, and other clean technologies, to make meaningful environmental changes.

A growing commitment to the future of clean temporary power

The expanding group of organisations committed to SPARK sends a clear signal to equipment manufacturers, hire companies, energy providers, and infrastructure investors that the screen sector is committed to scaling viable alternatives to diesel.

It also reflects increasing alignment across broadcasters, studios, independent production, crafts, and suppliers, which demonstrates that systemic change will be achieved through coordinated action across the film and TV production ecosystem.

Quote from BAFTA Albert

"In just six months, SPARK has generated significant momentum across the industry. With 27 new supporters on board and tangible spinoff activity emerging, including pilots, new production role accountabilities, company policy development, and training, we're beginning to see real change take shape.

"This initiative depends on collective ownership, and it's crucial that everyone can see how they can contribute to our shared goal of clean temporary power and the phase-out of standalone generators by 2030. While there's more to do, this level of engagement is hugely encouraging." **April Sotomayor, BAFTA Albert, Head of Industry Sustainability**

Quotes from signatories

"As part of our commitment to sustainable production Banijay UK is proud to support the ambitions of SPARK. The SPARK principles mirror our own labels' commitment to minimise carbon from our use of temporary power by 2030 and working together as an industry we can build a cleaner, greener, and more sustainable industry for the future."

Bella Lambourne, Banijay UK, HR and Operations Director

"Filming in England is proud to be a signatory of SPARK and to support the screen industry's transition towards cleaner, more sustainable production practices. We recognise the importance of reducing reliance on fossil fuels through the SPARK

principles — encouraging smarter energy planning, investment in clean technologies and building the knowledge needed to deliver sustainable filming solutions across the English regions. We are delighted by this unified approach, recognising that meaningful change can only be achieved through collaboration and look forward to working alongside industry partners, productions, suppliers, and locations to help drive this practical transition to cleaner temporary power across the sector.

As part of this commitment, we actively encourage productions to connect with sustainable suppliers, local crew, and regional businesses wherever possible, helping to reduce environmental impact while supporting local economies and creating greener production practices across England." **Hannah MacLeod, Senior Production Services and Partnerships Manager - Filming in England**

"Embedding sustainability and environmental awareness are part of Film London's core ethos, and we've made it our mission to help film and TV productions do the same. A huge part of our work over the years has been encouraging productions to ditch fossil fuels in favour of sustainable alternatives, so we're delighted to join BAFTA Albert's SPARK initiative and work with them towards an important common goal.

"The industry has already made considerable inroads, but if we're going to meet the ambitious 2030 target then we all have to redouble our efforts to make the positive shift towards sustainable power. There's tremendous will to do so at every level and across every trade, craft, and specialism, so I look forward to working with BAFTA Albert and the industry at large to make these ambitions a reality." **Michelle Jenkins, Head of Production Services, Film London**

"Now more than ever, TV & film productions need to be cost-effective and energy efficient. With SPARK, we can start generating cheaper, cleaner energy that's not dependent on global oil markets. And it's not just the bottom line - artists, like everyone else, want to work in conditions that are healthy for both people and the planet.

"With clean temporary power, we don't have to worry about toxic fumes or noisy generators. Green Rider supporters, like Benedict Cumberbatch, Bella Ramsey and Paapa Essiedu, have been advocating for clean energy on sets - now there's a clear roadmap to make it the new normal." **Will Attenborough, co-founder, Green Rider**

"Equity members feel strongly about the environmental impact and sustainability of the productions they work on. That's why the Green Rider is part of our negotiations with TV and film producers across the UK, seeking to increase renewable energy and to reduce the environmental impact of studios and shoots. We're proud to support the work of SPARK in this common endeavour." **Cathy Sweet, Equity Head of TV and Film**

*** SPARK is also supported by the following 20 screen industry suppliers**

Aggreko, Allye, CES Power, Creative Zero, Geo Pura, Green Voltage, GreenKit, IDE, Infinite Renewables, Instagrid, Neptune Sustainability, NEXTGEN BPS, No-Drama, Potential Difference, Pholex, Plus Zero, Think Hire, Top-Teks, Transmission TX and Trans-Sport.TV



ENDS

For more information, interviews, and images, please email

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Notes to Editors

**Data from BAFTA albert's ACCELERATE 2025, based on voluntary data reported through the BAFTA albert calculator from over 2,500 productions – both film and television – in 2024.

SPARK builds on the foundations laid by initiatives such as A Screen New Deal: A route map to sustainable film production (2020), Screen New Deal: Transformation Plan for Wales (2023), The Fuel Project II: The Shift (2024), ACCELERATE 2025 (2025).

About SPARK: Clean Temporary Power by 2030

SPARK is a call to action, to build a coalition around a permanent shift to clean power.

Developed throughout 2025 by the BAFTA Albert Sustainable Production Task Force in consultation with industry, suppliers, and energy experts, SPARK was validated by independent experts from Imperial College London (via Imperial Consultants). SPARK is designed to be practical, ambitious, and future facing.

SPARK outlines the need for

Phasing Out: A phase-out of fossil-fuels and stand-alone generator use before 2030

Transitioning via: Hybrid generators and HVO fuel, where necessary

Phasing In: Grid power, battery solutions, and other clean technologies

SPARK has identified three pillars of action that will guide the Film & TV industry's transition away from diesel generators to clean temporary power by 2030. **These three pillars are**

Reduce, Re-tool and Reskill

REDUCE - Cut energy demand and emissions through efficient planning and equipment

RETOOL - Upgrade infrastructure and technology for clean power

RESKILL - Equip teams with knowledge and training to plan, budget, and operate clean power solutions

Delivering the vision

- Delivering SPARK requires a united industry effort. Success depends on coordinated action to activate key enablers: using data and insights to guide decisions, providing skills and training to crews and suppliers, embedding clean power into budget lines to stimulate demand, and enabling the supply chain to scale through strategic financing.
- SPARK is a living ambition rather than a one-off static document and will be reviewed annually to reflect changes in technology, innovation, and market trends, ensuring stakeholders are kept updated with the latest guidance and information.

BAFTA Albert

For fifteen years, BAFTA Albert has worked side-by-side with the UK's screen community, helping transform the power of exceptional storytelling into measurable climate action – behind the scenes, on set and on screen.

Backed by BAFTA's creative DNA and cross-industry expertise, BAFTA Albert's work continues to support and unite the film and TV community in making sustainable choices.

BAFTA Albert provides practical tools, clear standards, direct actions, and certification that recognises change, positive impact, and progress.