

BAFTA ALBERT CERTIFICATION PROGRAMME

Which route is for you?

BAFTA Albert Certified

This is the standard route applied for by productions, close to or after wrap.

Productions apply for the Certified Route towards the end of production, answering questions and providing evidence of the sustainable actions that have taken place throughout.

BAFTA Albert Committed

This is an **exceptional** route created for TV productions that have a legitimate need for recognition before their transmission / broadcast date.

Eligible productions can apply as early as the first day of prep and submit evidence of processes, policies, and frameworks established in pre-production to support sustainable practices, throughout the production.

